

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Reiman Media Group, LLC		11/18/2013	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	RDA Enthusiast Brands, LLC
Street Address:	44 South Broadway
Internal Address:	Legal Dept
City:	White Plains
State/Country:	NEW YORK
Postal Code:	10601
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
Serial Number:	75173374	BARNS CALENDAR
Serial Number:	75173381	BIRDS & BLOOMS
Serial Number:	74573762	BIRDS & BLOOMS
Serial Number:	75173388	BIRDS & BLOOMS
Serial Number:	85875215	CLUB TASTE OF HOME
Serial Number:	78790953	CONTEST WINNING ANNUAL RECIPES ---
Serial Number:	85136231	COOKING CARING SHARING
Serial Number:	77685496	COOKING CARING SHARING
Serial Number:	75173389	COUNTRY CHURCHES
Serial Number:	75493269	COUNTRY WOMAN
Serial Number:	75135574	----- COWLENDAR
Serial Number:	73279420	FARM & RANCH LIVING
Serial Number:	78972547	FARM & RANCH LIVING

CH \$890.00 75173374

Serial Number:	74668609	LITTLE FARMERS
Serial Number:	74169921	MAXI-MIX
Serial Number:	75135573	___ PIG CALENDAR YOU NEVER SAUSAGE A CAL
Serial Number:	86065172	RDA ENTHUSIAST BRANDS
Serial Number:	74071150	REMINISCE
Serial Number:	74620690	REMINISCE BOOKS
Serial Number:	74540727	TASTE OF HOME
Serial Number:	75774879	TASTE OF HOME
Serial Number:	75177264	TASTE OF HOME
Serial Number:	85424904	TASTE OF HOME
Serial Number:	77331708	TASTE OF HOME
Serial Number:	85339638	TASTE OF HOME
Serial Number:	86090641	TASTE OF HOME
Serial Number:	86061096	TASTE OF HOME
Serial Number:	75343958	TASTE OF HOME
Serial Number:	77131533	TASTE OF HOME COMFORT FOOD DIET
Serial Number:	78755269	TASTE OF HOME SIMPLE & DELICIOUS
Serial Number:	78790950	TASTE OF HOME'S CONTEST WINNING ANNUAL R
Serial Number:	75237537	THE MAGNIFICENT HORSE
Serial Number:	77131534	TIMELESS RECIPES FROM TRUSTED HOME COOKS
Serial Number:	73799574	TOMATO BOOSTER
Serial Number:	75299827	WORLD WIDE COUNTRY TOURS

**CORRESPONDENCE DATA**

Fax Number: 9148311279  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 914-244-5206  
Email: rdapto@rd.com  
Correspondent Name: Mark Sirota  
Address Line 1: 44 South Broadway  
Address Line 2: Legal Dept  
Address Line 4: White Plains, NEW YORK 10601

NAME OF SUBMITTER:	Mark Sirota
Signature:	/Mark Sirota/
Date:	12/06/2013



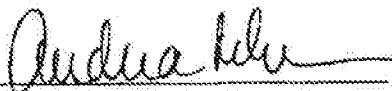
**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT**

Reiman Media Group, LLC (hereinafter called the "company"), a limited liability company organized and existing under and by virtue of the Limited Liability Company Act of the State of Delaware, does hereby certify:

1. The name of the limited liability company is Reiman Media Group, LLC
2. The Certificate of Formation of the company is hereby amended by striking out Article First thereof and by substituting in lieu of said Article the following new Article First:

First: The name of the limited liability company is RDA Enthusiast Brands, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 18<sup>th</sup> day of November, A.D. 2013.

By: 

Name: Andrea Newborn

Title: Senior Vice President, General Counsel & Secretary