

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
20 Minutes To Fitness International, LLC		12/02/2013	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	20MTF, LLC
Street Address:	130 South Bemiston
City:	Clayton
State/Country:	MISSOURI
Postal Code:	63105
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3015716	20 MINUTES TO FITNESS
Registration Number:	3029191	20 MINUTES TO FITNESS
Registration Number:	3027878	20 MINUTES TO FITNESS
Registration Number:	2879735	20 MINUTES TO FITNESS
Registration Number:	4171180	CHANGING THE WAY YOU LOOK AT EXERCISE...
Registration Number:	3339540	20 MINUTES TO PAR

CORRESPONDENCE DATA

Fax Number: 3142418624
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 3142419090
 Email: kj@greensfelder.com
 Correspondent Name: Karen Johnson
 Address Line 1: 10 S. Broadway, Suite 2000
 Address Line 4: St. Louis, MISSOURI 63102

CH \$165.00 3015716

NAME OF SUBMITTER:	Karen M. Johnson
Signature:	/Karen M. Johnson/
Date:	12/06/2013
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNOR: 20 MINUTES TO FITNESS INTERNATIONAL, LLC

ASSIGNEE: 20MFT, LLC

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made and entered into as of the 2nd day of December, 2013, by and between 20 MINUTES TO FITNESS INTERNATIONAL, LLC, a Florida limited liability company with an office located at 6257 Lake Osprey Drive, Sarasota, FL 34240 ("Assignor") and 20MFT, LLC, a Missouri limited liability company with an office at 130 South Bemiston, Clayton, MO 63105 ("Assignee").

WITNESSETH:

WHEREAS, Assignor has adopted the following trademarks (the "Trademarks") and is the owner of the registrations issued thereon by the United States Patent and Trademark Office (the "Registrations"):

Trademark: 20 MINUTES TO FITNESS and design
U.S. Registration No.: 3015716
Registration Date: November 15, 2005

Trademark: 20 MINUTES TO FITNESS and design
U.S. Registration No.: 3029191
Registration Date: December 13, 2005

Trademark: 20 MINUTES TO FITNESS
U.S. Registration No.: 3027878
Registration Date: December 13, 2005

Trademark: 20 MINUTES TO FITNESS
U.S. Registration No.: 2879735
Registration Date: August 31, 2004

Trademark: CHANGING THE WAY YOU LOOK AT EXERCISE...FOREVER!
U.S. Registration No.: 4171180
Registration Date: July 10, 2012

Trademark: 20 MINUTES TO PAR and design
U.S. Registration No.: 3339540
Registration Date: November 20, 2007

WHEREAS, Assignor desires to assign, convey and transfer to Assignee all of Assignor's right, title and interest in and to the Trademarks and the Registrations, together with the goodwill associated with and symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof; and


WHEREAS, Assignee desires to acquire from Assignor all of Assignor's right, title and interest in and to the Trademarks and the Registrations, together with the goodwill associated with and symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby assigns, conveys and transfers to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Trademarks and the Registrations, together with all of the goodwill associated with and symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the day and year first above written.

ASSIGNOR:

20 MINUTES TO FITNESS INTERNATIONAL, LLC

By: 
Alfred R. Roach, Jr., President