

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nestle Waters North America, Inc.		12/03/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Societe des Produits Nestle S.A.		
Street Address:	Case Postale 353		
City:	Vevey		
State/Country:	SWITZERLAND		
Postal Code:	1800		
Entity Type:	Societe Anonym: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4422039	ELECTROLYTENMENT STARTS HERE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jacqueline.stelling@us.nestle.com		
Correspondent Name:	Jacqueline M. Stelling		
Address Line 1:	12 Vreeland Road		
Address Line 2:	Nestle Nutrition		
Address Line 4:	Florham Park, NEW JERSEY 07932		
ATTORNEY DOCKET NUMBER:	ELECTROLYTENMENT STARTS		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Jacqueline M. Stelling

Signature:

/jms/

Date:

12/09/2013

Total Attachments: 2

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Trademark Assignment

WHEREAS, Nestlé Waters North America Inc. a Delaware Corporation having a place of business at 900 Long Ridge Road, Stamford, Connecticut, 06840 (hereinafter "Assignor"); and

WHEREAS, Société des Produits Nestlé S.A., a Switzerland Corporation having a place of business at Case Postale 353, 1800 Vevey, Switzerland ("Assignee"); and

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark and trademark registration listed below, as well as all of the goodwill of the business symbolized thereby and associated therewith (the "Trademark")

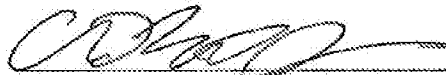
ELECTROLYTENMENT STARTS HERE (U.S. Registration No. 4,422,039); and

WHEREAS, Assignor is willing to transfer such right, title and interest in and to the Trademark to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers unto Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business appurtenant to and symbolized by the Trademark and including, without limitation, all common law rights in and to the Trademark and the right to sue and recover for, and the right to profits or damages due or accrued or arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademark, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment effective
as of this 2nd day of December 2013.

Nestlé Waters North America Inc.



Name: Charles D. Brill, Jr.
Title: Vice President

Société des Produits Nestlé S.A.


Name: *Nathalie Denev*
Title: Authorized Signatory