

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Agora, Inc.		12/03/2013	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	International Living Publishing Limited		
Street Address:	Elysium House		
City:	Ballytruckle, Waterford		
State/Country:	IRELAND		
Entity Type:	COMPANY: IRELAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3274082	INTERNATIONAL LIVING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4103328784		
Email:	sflax@saul.com		
Correspondent Name:	Sherry Flax		
Address Line 1:	500 E Pratt St.		
Address Line 2:	Suite 900		
Address Line 4:	Baltimore, MARYLAND 21202		
DOMESTIC REPRESENTATIVE			
Name:	Sherry Flax		
Address Line 1:	Saul Ewing LLP		
Address Line 2:	500 E. Pratt St.		
Address Line 4:	Baltimore, MARYLAND 21202		

OP \$40.00 3274082

NAME OF SUBMITTER:	Sherry Flax
Signature:	/sherry flax/
Date:	12/09/2013
Total Attachments: 1 source=assignment#page1.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment"), dated as of December 3, 2013 ("Effective Date"), is entered into by and between Agora, Inc., a Maryland corporation ("Assignor"), and International Living Publishing Limited, a company organized and existing under the law of Ireland ("Assignee").

WHEREAS, Assignor desires to assign and Assignee to acquire the registered trademark INTERNATIONAL LIVING, U.S. Reg. No. 3274082 ("Trademark"), together with all translations, adaptations, derivations and combinations thereof, and including all goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. **Assignor's Obligations.** Assignor hereby irrevocably grants, sells, conveys, assigns, transfers and delivers to Assignee, its successors and assigns, to have, and to hold forever, all of Assignor's right, title and interest in the Trademark, together with all translations, adaptations, derivations and combinations thereof, and including all goodwill of the business associated therewith. Assignor agrees to execute and/or electronically transmit any and all registration templates, powers of attorney, applications, assignments, declarations, affidavits, and any other papers requested by Assignee to record the transfer to Assignee of the Trademarks.
- 2. **Assignee's Rights.** Assignee may use the Trademark in connection with providing its services and take all actions to enforce its rights in the Trademarks as of the Effective Date.
- 3. **Binding Effect.** This Assignment shall be binding upon and shall inure to the benefit of the Parties hereto and their respective successors, permitted assigns, heirs, beneficiaries, and affiliates including partners, officers, directors, parents, and subsidiaries.
- 4. **Governing Law.** This Assignment may be executed in one or more counterparts, each of which so executed shall be deemed an original and all of which shall constitute one and the same instrument and shall be governed by, and construed in accordance with, the laws of the State of Maryland.

IN WITNESS WHEREOF, and intending to be legally bound, the Parties have executed this Agreement as of the date first above written.

Agora, Inc.

International Living Publishing Limited

By: Matthew J Turner  
Print Name: Matthew J Turner  
Title: General Counsel

By: Jackie Flynn  
Print Name: JACKIE FLYNN  
Title: Publisher

TRADEMARK