900274098 12/10/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
British Biocel International Limited		11/01/2013	COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	BBI Solutions OEM Limited		
Street Address:	The Courtyard, 73 Ty Glas Avenue		
City:	Cardiff, South Glamorgan		
State/Country:	UNITED KINGDOM		
Postal Code:	CF14 5DX		
Entity Type:	COMPANY: UNITED KINGDOM		

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark			
Serial Number:	75089498	BBINTERNATIONAL			
Serial Number:	85670087	GOLDLINK			
Serial Number:	85670046	NOVARUM			

CORRESPONDENCE DATA

Fax Number: 7816473939

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 781-314-4062

Email: Jean.Maxwell@alere.com

Correspondent Name: Jean M. Maxwell, Trademark Manager

Address Line 1: 51 Sawyer Road, Suite 200

Address Line 2: Alere Inc.

Address Line 4: Waltham, MASSACHUSETTS 02453

ATTORNEY DOCKET NUMBER: BBI SOLUTIONS OEM ASS

DOMESTIC REPRESENTATIVE

900274098

TRADEMARK
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Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Jean M. Maxwell, Trademark Manager
Signature:	/JeanMMaxwell/
Date:	12/09/2013
source=Assignment of Trademarks from BB source=Assignment of Trademarks from BB	It to BBI Solutions OEM Limited - EXECUTED Nov 1 2013#page1.tif It to BBI Solutions OEM Limited - EXECUTED Nov 1 2013#page2.tif It to BBI Solutions OEM Limited - EXECUTED Nov 1 2013#page3.tif It to BBI Solutions OEM Limited - EXECUTED Nov 1 2013#page4.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 1 day of November 2013, by and between British Biocell International Limited, a United Kingdom corporation, having a place of business at The Courtyard, Golden Gate, 73 Ty Glas Avenue, Cardiff, South Glamorgan CF14 5DX, United Kingdom and BBI Solutions OEM Limited, a United Kingdom corporation ("Assignee"), having, a place of business at The Courtyard, 73 Ty Glas Avenue, Cardiff, South Glamorgan CF14 5DX, United Kingdom.

WHEREAS, the Assignor has adopted, used and is currently using the Marks in connection with the products as identified on said <u>Exhibit A</u>, and has agreed to assign to Assignee all of the Assignor's right, title and interest in and to the Marks and the goodwill of the business symbolized by the Marks.

WHEREAS, the Assignee is desirous of acquiring said Marks and the pending application and registrations thereof;

NOW, THEREFORE, in consideration of the premises set forth above and for good and valuable consideration, receipt of which is hereby acknowledged.

Assignor hereby assigns, sells and transfers unto said Assignee all right, title and interest in and to the said Marks (including any common law rights that may exist and are associated therewith), together with (a) the registration of and registration application for said Marks, (b) the goodwill of the business symbolized by and associated with said Marks and the registrations thereof, the same to be held and enjoyed by said Assignee, its successors, permitted assigns or legal representatives, and (c) together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor further authorizes the Assistant Commissioner of the United States Patent and Trademark Office and any official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Assignment.

[Signature page to Trademark Assignment - follows]

IN WITNESS WHEREOF, the Assignors and Assignee, by their respective duly authorized officer, executed this Assignment, as an instrument under seal, on this <u>1</u> day of November 2013.

ASSIGNORS:

BRITISH BIOCELL INTERNATIONAL LIMITED

Name: Lingue

Title: DValler

ASSIGNEE:

BBI SOLUTIONS DEM LIMITED

3v: 🖊 🥢

Mamer Liam Taylor Title: Director

Exhibit A

Trademark	Country	File Date	File NO.	Reg. No.	Reg. Date	Renewal	In force (0/1)
CYTAMP	UK	04/24/2001	2268306	2268306	02/15/2002		0=EXPIRED
GENOGOLD	UK	12/07/1992	1521081	1521081	12/10/1993		0=EXPIRED
UNICRYL	UK	09/25/2003	2344190	2344190	03/05/2004	09/25/2013	0=EXPIRED
UPT	UK	05/17/2003	2332366	2332366	03/05/2004		0=EXPIRED
UPTECH	UK	10/31/2003	2347323	2347323	05/07/2004	10/31/2013	0=EXPIRED
BBI SOLUTIONS	US	11/19/2012	85/782337				0=WITHDRAWN
DRUGOMETER	US	11/02/2004	78/509857	3080809	04/11/2006		0=CANCELLED
ORAL-SCREEN	us	04/14/2000	76/25824	2590467	07/09/2002		0=CANCELLED
ORALCONFIRM	US	04/25/2005	78/615933	3150669	10/03/2006		0=CANCELLED
BBI ENZYMES	UK	03/25/2008	2483097	2483097	10/03/2008	03/25/2018	1=LAPSE
BBI SOLUTIONS	ευ	11/14/2012	011346434				1
BIOCELL	UK	11/03/1989	1403457	1403457	01/31/1992	11/03/2016	1.
PROTOGOLD	UK	05/31/1990	1427449	1427449	09/27/1991	05/31/2017	1
BRITISH BIOCELL INTERNATIONAL BRITISH BIOCELL	FR	05/19/1993	93 469090	93 469090	05/19/1993	05/18/2023	1=LAPSE
INTERNATIONAL BRITISH BIOCELL	DE	05/19/1993	698598	2908022	06/21/1995	05/31/2023	1=LAPSE
INTERNATIONAL	ąį	05/31/1994	1994-053616			01/31/2017	1=LAPSE
GOLDLINK	EÜ	07/02/2012	011008349	011008349	11/13/2012	07/02/2022	1
NOVARUM	EÚ	07/06/2012	011021061	011021061	12/04/2012	07/06/2022	1
BBI SOLUTIONS	JР	11/14/2012	2012-92512	5571970	04/05/2013	04/05/2023	1
BBINTERNATIONAL BRITISH BIOCEUL	US	04/17/1996	75/089498	2161257	06/02/1998	06/02/2018	1=LAPSE
INTERNATIONAL	ıτ	05/25/1994	M1/2004/3077	1082540	12/10/2007	05/25/2014	1=LAPSE
GOLDRINK	us	07/06/2012	85/670087				1
NOVARUM	US	07/06/2012	85/670046				1

NOTE: Marks noted in YELLOW will be allowed to lapse/expire on their renewal date.

Marks noted in the SHADED area are all INACTIVE/expired.

TRADEMARK
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RECORDED: 12/10/2013