

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lennar Pacific Properties Management, Inc.		12/05/2013	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Heritage Fields El Toro, LLC
<b>Street Address:</b>	25 Enterprise, Suite 400
<b>City:</b>	Aliso Viejo
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92656
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	3600553	GREAT PARK NEIGHBORHOODS
<b>Registration Number:</b>	3637684	GREAT PARK NEIGHBORHOODS

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	4693171100
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	469.317.1000
<b>Email:</b>	lmartin@slatesharwell.com
<b>Correspondent Name:</b>	Lisa Shereen Zamaludin
<b>Address Line 1:</b>	1700 Pacific Avenue, Suite 3800
<b>Address Line 2:</b>	Slates Harwell, LLP
<b>Address Line 4:</b>	Dallas, TEXAS 75201

<b>ATTORNEY DOCKET NUMBER:</b>	1201-3080, 1201-3081
<b>NAME OF SUBMITTER:</b>	Lisa Shereen Zamaludin

OP \$65.00 3600553

Signature:	/Lisa Shereen Zamaludin/
Date:	12/10/2013
Total Attachments: 2 source=Great ParkHeritage Assignment#page1.tif source=Great ParkHeritage Assignment#page2.tif	

**ASSIGNMENT**

WHEREAS, **Lennar Pacific Properties Management, Inc.** ("Assignor"), is the owner of all right, title and interest in and to the trademarks listed on Exhibit "A" attached hereto (the "Marks"); and

WHEREAS, **Heritage Fields El Toro, LLC**, a Delaware limited liability company, ("Assignee"), having an address at 25 Enterprise, Suite 400, Aliso Viejo, California 92656 wishes to acquire any and all rights Assignors have in and to the Marks, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, any and all common law rights of such Assignor to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell and assign unto Assignee, all right, title and interest in and to the Marks, together with the goodwill of the business in connection with which such Marks are use and which is symbolized by such Marks, and any and all common law rights of Assignor to such Marks. For United States applications for registration based on an intent to use, with no statement or amendment alleging use having been filed with the U.S. Patent and Trademark Office, Assignee is the successor to that portion of the Assignor's ongoing and existing business to which the Marks in these applications pertain as required by 15 U.S.C. § 1060.

The Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments necessary, and to perform any other reasonable acts Assignee may require, in order to vest in Assignee all of Assignor's right, title and interest in and to the Marks.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed this day of 5th day of December, 2013.

**LENNAR PACIFIC PROPERTIES MANAGEMENT, INC.**

By: 

Name: \_\_\_\_\_

**Mark Sustana**


Title: \_\_\_\_\_

**Vice President**

**TRADEMARK**

**REEL: 005170 FRAME: 0209**

**EXHIBIT A**

Mark	Application No.	Registration No.
Great Park Neighborhoods	77/457,467	3,600,553
 Great Park NEIGHBORHOODS	77/457,527	3,637,684