

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stylexchange Inc.		08/02/2012	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Fame Jeans Inc.
Street Address:	850 McCaffrey Street
City:	Montreal
State/Country:	QUEBEC
Postal Code:	H4T 1N1
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2944909	STYLEXCHANGE

CORRESPONDENCE DATA

Fax Number: 2156892410
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 215-979-1282
 Email: Lfgould@duanemorris.com
 Correspondent Name: Lewis F. Gould, Jr.
 Address Line 1: 30 South 17th Street
 Address Line 2: Duane Morris LLP
 Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	D4858-00083
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DOMESTIC REPRESENTATIVE

Name: Lewis F. Gould, Jr.
 Address Line 1: 30 South 17th Street

Address Line 2: Duane Morris LLP
Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	LEWIS F. GOULD, JR.
Signature:	/lfg/
Date:	12/10/2013
Total Attachments: 1 source=STYLEtoFame#page1.tif	

CONFIRMATORY ASSIGNMENT

WHEREAS, *Stylexchange Inc.*, having a principal office or place of business at 850 McCaffrey Street, Montreal, Quebec H4T 1N1, Canada (hereinafter referred to as the "Assignor"), confirms that it did as of the 2nd day of August, 2012 sell, assign and set over absolutely unto *Fame Jeans Inc.*, the full post office address of whose principal office or place of business is 850 McCaffrey Street, Montreal, Quebec H4T 1N1, Canada (hereinafter called the "Assignee"), its successors and assigns, all of its right, title and interest in and to the trade-mark described herein in Canada and the United States and the registration thereof in the Canadian and United States Trade-marks Office, the trade-mark being as follows:

TRADE-MARK	Registration No.	Reg. Date
STYLEXCHANGE	TMA552,011	October 5, 2001
STYLEXCHANGE	2,944,909	April 26, 2005

AND WHEREAS, for the purpose of recording such assignment against the said registration and by way of further assurance, the said Assignee has requested the said Assignor to execute and deliver this assignment;

NOW, THEREFORE, in consideration of the sum of Ten dollars (\$10.00) and other good and valuable consideration to it paid, the receipt whereof is hereby acknowledged, the said Assignor does hereby confirm that it did sell, assign and set over absolutely unto the said Assignee all of its right, title and interest in and to the aforesaid trade-mark, and the goodwill associated therewith in Canada and the United States, and the registration of the said trade-mark in the Canadian and United States Trade Marks Office, with the intent that the title in Canada and the United States to such trade-mark and the registration of the trade-mark did fully vest in the said Assignee, its successors and assigns, as and from the 2nd day of August, 2012.

EXECUTED at St Laurent, this 16 day of August, 2012.

Stylexchange Inc.

By: [Signature]

Name: SCARLA METAKAS

Title: C.O.O.

01/11/08/01/01/01