

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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12/05/2013
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Miss Asia Beauty Pageant Association, USA		11/07/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Miss World Limited
Street Address:	Ordnance House, 31 Pier Road
City:	St Helier, Jersey, Channel Islands
State/Country:	UNITED KINGDOM
Postal Code:	JE4 8PW
Entity Type:	limited company: United Kingdom

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2551386	MISS ASIAN WORLD BEAUTY PAGEANT

CORRESPONDENCE DATA

Fax Number: 2124684888
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 2124684800
 Email: phatry@dglaw.com
 Correspondent Name: Patricia Hatry, Esq., Davis & Gilbert LLP
 Address Line 1: 1740 Broadway
 Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER: 08879-0011-000 (ASG CJH)

DOMESTIC REPRESENTATIVE

Name: Patricia Hatry, Esq.
 Address Line 1: Davis & Gilbert LLP, 1740 Broadway

CH \$40.00 2551386

Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:

Patricia Hatry

Signature:

/Patricia Hatry/

Date:

12/05/2013

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Miss Asia Beauty Pageant Association (U.S.A.) Inc., a Delaware corporation, located at 21 West 39th Street, New York, New York 10018 (hereinafter "Assignor") is the owner of the mark listed below which is registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
MISS ASIAN WORLD BEAUTY PAGEANT	2551386	March 26, 2002

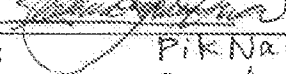
WHEREAS, Miss World Limited a Jersey limited company of the United Kingdom, located at Ordnance House, 31 Pier Road, St Helier, Jersey JE4 8PW, Channel Islands (hereinafter "Assignee") was desirous of acquiring said mark and said registration thereof;

NOW, THEREFORE, the parties confirm that effective November 7, 2013 Assignor assigned unto Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration thereof, and all rights to damages or profits due or accrued arising out of past infringement of the said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed effective as of November 7 2013.

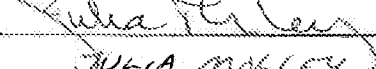
November 7, 2013

Miss Asia Beauty Pageant Association
(U.S.A.) Inc.

By: 
Name: Pi K Na Leung Chen
Title: President

November 7, 2013

Miss World Limited

By: 
Name: JULIA MOLLEY
Title: GRIMMAN