

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LimeLight Networks, Inc.		12/06/2013	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Clickability, Inc.
<b>Street Address:</b>	580 California Street
<b>Internal Address:</b>	7th Floor
<b>City:</b>	San Francisco
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94104
<b>Entity Type:</b>	CORPORATION: CALIFORNIA

<b>PROPERTY NUMBERS Total: 4</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	3817178	C
<b>Registration Number:</b>	3817169	CLICKABILITY
<b>Registration Number:</b>	3979723	WEBSITE MARKETING ACCELERATION
<b>Registration Number:</b>	3939042	WMA

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	3035714321
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	303-571-4000
<b>Email:</b>	denverteas@kilpatricktownsend.com
<b>Correspondent Name:</b>	Kilpatrick Townsend & Stockton LLP
<b>Address Line 1:</b>	1400 Wewatta Street
<b>Address Line 2:</b>	Suite 600
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<b>ATTORNEY DOCKET NUMBER:</b>	88673-891786	<b>TRADEMARK</b>
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NAME OF SUBMITTER:	Thomas D. Franklin
Signature:	/Thomas D. Franklin/
Date:	12/10/2013
<b>Total Attachments: 6</b> source=Trademark Assignment - Executed#page1.tif source=Trademark Assignment - Executed#page2.tif source=Trademark Assignment - Executed#page3.tif source=Trademark Assignment - Executed#page4.tif source=Trademark Assignment - Executed#page5.tif source=Trademark Assignment - Executed#page6.tif	

## PATENT AND TRADEMARK ASSIGNMENT

This PATENT AND TRADEMARK ASSIGNMENT ("ASSIGNMENT") was made by and between Limelight Networks, Inc., a Delaware corporation, having a business address at 222 South Mill Blv., Tempe, Arizona, USA ("ASSIGNOR"), and Clickability, Inc., having a business address at 580 California Street, 7th Floor, San Francisco, California, USA ("ASSIGNEE"), as follows:

### RECITALS

WHEREAS, ASSIGNOR has adopted and used or otherwise owns the trademarks and patents, issued, pending and lapsed, set forth in SCHEDULES A and B, respectively, attached hereto and made a part hereof, said trademarks and patents, including all registrations and applications for registration thereof and all rights to sue and recover for past infringement thereof, and all goodwill associated therewith, being collectively referred to herein as the "INTELLECTUAL PROPERTY" found in the attached SCHEDULE A and B; and

WHEREAS, ASSIGNEE and ASSIGNOR wish to transfer record title of the INTELLECTUAL PROPERTY and to execute a document suitable for recordation in the United States Patent and Trademark Office and other patent and trademark offices worldwide.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does grant, assign, transfer, convey and deliver to ASSIGNEE all ASSIGNOR's right, title and interest in, to and under the INTELLECTUAL PROPERTY throughout the world, along with any related, foreign or continuing filings, together with the goodwill of the business in connection with which the INTELLECTUAL PROPERTY have been used in the United States or other countries.

IN TESTIMONY WHEREOF, this ASSIGNMENT is effective on this 6<sup>th</sup> day of December, 2013.

BY: \_\_\_\_\_

*Philip C. Maynard*

Clickability, Inc.

Title: *President and Secretary*

BY: \_\_\_\_\_

Philip C. Maynard

Limelight Networks, Inc.

Title: Chief Legal Officer


**SCHEDULE A - PATENTS**

COUNTRY	TITLE	APP. NO.	FILING DATE	PUB. NUMBER	PUB. DATE	PAT. NO.	ISSUED
USA	STAGNANT VISITOR MANAGEMENT FOR ENGAGEMENT PROGRESSION ON WEB SITES	13/316,359	Jun 27, 2011	N/A	N/A	8307081	Nov 6, 2012
USA	STAGNANT VISITOR MANAGEMENT FOR ENGAGEMENT PROGRESSION ON WEB SITES	13/595,882	Aug 27, 2012	US-2013-0054303-A1	2/28/13	8478868	Jul 2, 2013
USA	STAGNANT VISITOR MANAGEMENT FOR ENGAGEMENT PROGRESSION ON WEB SITES	13/913,085	Jun 7, 2013	US 2013-0282431 A1	10/24/13	N/A	N/A
PCT	STAGNANT VISITOR MANAGEMENT FOR ENGAGEMENT PROGRESSION ON WEB SITES	PCT/US2011/042039	Jun 27, 2011	WO 2013/002760	1/3/13	N/A	N/A
USA	WEBSITE DATA CONTENT ACCESS PROGRESSION	13/297,161	Nov 15, 2011	N/A	N/A	8326964	Dec 4, 2012
USA	LEAD MANAGEMENT IN BUSINESS-TO-BUSINESS SALES	13/680,542	Nov 19, 2012	N/A	N/A	N/A	N/A
USA	LEAD MANAGEMENT IN BUSINESS-TO-BUSINESS SALES	13/662,174	Oct 26, 2012	US-2013-0124259-A1	5/16/13	N/A	N/A
USA	LEAD MANAGEMENT IN BUSINESS-TO-BUSINESS SALES	61/559,610	Nov 14, 2011	N/A	N/A	N/A	N/A
USA	ANALYTICAL QUANTIFICATION OF WEB-SITE COMMUNICATIONS ATTRIBUTED TO WEB MARKETING CAMPAIGNS OR	13/356,907	Jan 24, 2012	US-2013-0191208-A1	7/25/13	N/A	N/A

USA	ANALYTICAL QUANTIFICATION OF WEB-SITE COMMUNICATIONS ATTRIBUTED TO WEB MARKETING CAMPAIGNS OR	61/589,654	Jan 23, 2012	N/A	N/A	N/A	N/A
USA	AUGMENTING PROGRESSIVE PROFILE STATES WITH EXTERNAL DATA SOURCES	13/614,582	Sep 13, 2012	N/A	N/A	N/A	N/A
USA	PROGRESSIVE ACCOUNT STATES FOR AGGREGATE WEBSITE VISITORS	13/646,240	Oct 5, 2012	N/A	N/A	N/A	N/A
USA	TEST DATA ANALYSIS ENGINE FOR STATE-BASED WEBSITE TOOLS	13/959,535	Aug 5, 2013	N/A	N/A	N/A	N/A

**SCHEDULE B - TRADEMARKS**

TRADEMARK	COUNTRY	SERIAL NO. FILING DATE	REG. NO. REG. DATE	CLASS / DESCRIPTION
CLICKABILITY	United Kingdom	Jan 21, 2008	2477480 May 30, 2008	09 Computer software; software for use in electronic publishing; apparatus for use in electronic publishing; data processing apparatus, data transmission systems; media for producing and reproducing, recording, storing, handling, transmitting, processing sounds, images, information and all types of data. 38 Telecommunication services; telecommunications services via multimedia and telematic networks; communication via the Internet; communication via wireless networks; computer-aided transmission of images and messages, electronic messaging services, mobile telephony; management of data transmission networks; multimedia systems, computer networks for telecommunication. 41 The provision of electronic publishing services; publishing services carried out by computer.

				42	Computer programming services, design and updating of computer software; installation, maintenance and repair of computer software; leasing and licensing of software computer; consultancy services; design, drawing and commissioned writing for the compilation of web sites; creating, maintaining and hosting the web sites of others; electronic publishing software management services; electronic publishing website management services; digital content management services; technical support, namely technical assistance regarding information technology; advisory services with regard to technical management; technical advice, consulting and research in the fields of electronic publishing; technical advice, consulting and research in the fields of digital content management; information technologies, design of computer software and updating and compilation of computer databases; advice with regard to follow-up of technical and computer projects including process management; management of computer servers; strategic planning of information technologies, data networks, the definition, implantation, maintenance or migration of computer systems or solutions, the implementation of security rules for computer systems, computer solutions or networks.
C (& Design) 	United States of America	7786637 9 Nov 5, 2009	3817178 Jul 13, 2010	42	Software as a service (SAAS) services, namely, hosting software for use by others for use in content management, online analytics, creating a list of the most popular content on their website, and creating and sending email newsletters; hosting of websites; providing non-downloadable software that allows online content providers to add features to their websites which permit users to save, organize, and share hyperlinks, print content, and access, customize and consolidate information using web-enabled devices such as personal computers, mobile phones and personal digital assistants; providing non-downloadable software which permits users to save, organize, and share hyperlinks, print content, and access, customize and consolidate information from a variety of sources on the internet using web-enabled devices such as personal computers, mobile phones and personal digital

					assistants; maintenance of websites and hosting on-line web facilities for others.
<b>CLICKABILITY</b>	United States of America	77865316 Nov 4, 2009	3817169 Jul 13, 2010	42	Software as a service (SAAS) services, namely, hosting software for use by others for use in content management, online analytics, creating a list of the most popular content on their website, and creating and sending email newsletters; hosting of websites; providing non-downloadable software that allows online content providers to add features to their websites which permit users to save, organize, and share hyperlinks, print content, and access, customize and consolidate information using web-enabled devices such as personal computers, mobile phones and personal digital assistants; providing non-downloadable software which permits users to save, organize, and share hyperlinks, print content, and access, customize and consolidate information from a variety of sources on the internet using web-enabled devices such as personal computers, mobile phones and personal digital assistants; maintenance of websites and hosting on-line web facilities for others.
<b>WEBSITE MARKETING ACCELERATION</b>	United States of America	77968948 Mar 25, 2010	3979723 Jun 14, 2011	42	Software as a service (SAAS) services, featuring software in the field of business-to-business marketing used for facilitating the collection of information from visitors to a website and the delivery of targeted content.
<b>WMA</b>	United States of America	77968951 Mar 25, 2010	3939042 Mar 29, 2011	42	Software as a service (SAAS) services, featuring software in the field of business-to-business marketing used for facilitating the collection of information from visitors to a website and the delivery of targeted content.