TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	11/26/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Maidenform, Inc.		11/26/2013	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Maidenform LLC
Street Address:	1000 East Hanes Mill Road
City:	Winston-Salem
State/Country:	NORTH CAROLINA
Postal Code:	27105
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 100

Property Type	Number	Word Mark
Serial Number:	78890280	INVISIBLE OPTIONS
Serial Number:	78830380	THE LITE BRA
Serial Number:	85221574	BE CHIC
Serial Number:	85306120	I-FLEX
Serial Number:	85913822	SELF EXPRESSIONS
Serial Number:	85913634	SWEET NOTHINGS
Serial Number:	85192148	ADJUSTS-TO-ME
Serial Number:	75714609	ALL THE TIME
Serial Number:	73517691	B-COMFORTABLE
Serial Number:	77756428	BE FAT FREE
Serial Number:	73525268	BODY LUXURY
Serial Number:	78363309	BODYMATES
Serial Number:	77348058	BREAKTHROUGH

CH $2515.00 78890280

Serial Number:	85511843	CELLUTIONS SHAPERS
Serial Number:	73324574	CHANTILLY
Serial Number:	78810022	COLLECTION M
Serial Number:	77927422	COME EMBRACE YOUR SHAPE
Serial Number:	77103757	CONTROL IT!
Serial Number:	85255562	COOLFORM
Serial Number:	77455166	CUSTOM FIT
Serial Number:	77454972	CUSTOM LIFT
Serial Number:	75715729	CUSTOMIZE IT
Serial Number:	73187257	DREAM
Serial Number:	85016068	DREAM LIFT
Serial Number:	77688786	EASY UP EASY DOWN
Serial Number:	77688799	EASY-UP
Serial Number:	77383191	ECO COMFORT
Serial Number:	77543830	FAT FREE
Serial Number:	77775730	FAT FREE DRESSING
Serial Number:	75606118	FLEXEES
Serial Number:	77738102	FLEXEES
Serial Number:	77769479	FLEXEES
Serial Number:	77383182	GLOBAL BODY
Serial Number:	85050387	HEAVEN SENT
Serial Number:	85312130	HIDDEN ADVANTAGE
Serial Number:	85026790	HUG AND HOLD
Serial Number:	77554064	I-FIT
Serial Number:	77306176	IM IN MOTION
Serial Number:	77371720	INSPIRATIONS FIND INSPIRATION EVERYWHERE
Serial Number:	85299166	INSTANT CONFIDENCE
Serial Number:	74046737	INSTANT SLIMMER
Serial Number:	85314539	I-SLIM
Serial Number:	72154041	LILYETTE
Serial Number:	77306213	LILYETTE IN MOTION
Serial Number:	77967883	LOW-CAL DRESSING
Serial Number:	77247758	LULEH
Serial Number:	85561885	M
Serial Number:	71599833	MAIDENFORM

	72104466	MAIDENFORM
Serial Number:	78580673	MAIDENFORM
Serial Number:	78580699	M MAIDENFORM
Serial Number:	77919713	MAIDENFORM AT HOME
Serial Number:	85412078	MAIDENFORM M BEACH
Serial Number:	77837418	MAIDENFORM'S CHARMED
Serial Number:	77780020	MAKES YOU SAY AHHH
Serial Number:	85010454	MAKES YOU SKINNY IN A MINUTE
Serial Number:	77688767	MIDDLE MANAGEMENT
Serial Number:	73047805	MINIMIZER
Serial Number:	85383470	NATURALLY GLAM
Serial Number:	72360202	NO-SHOW
Serial Number:	73081296	NO-SHOW NATURALS
Serial Number:	78487064	ONE FAB FIT
Serial Number:	78363343	ONE FABULOUS BODY
Serial Number:	78976348	ONE FABULOUS FEEL
Serial Number:	78976369	ONE FABULOUS MOMENT
Serial Number:	77699210	ONE MARVELOUS MINIMIZER
Serial Number:	77554071	PERSONAL FIT
Serial Number:	85228850	PRESSURE FREE
Serial Number:	74418356	RENDEZVOUS
Serial Number:	71686394	SARONG
Serial Number:	74311299	SELF-EXPRESSIONS
Serial Number:	77103366	SHAPEWEAR CHIC
Serial Number:	77777454	SIMPLY HEAVEN
Serial Number:	77103336	SLEEK FIT
Serial Number:	85304127	SMARTFLEX
Serial Number:	77664270	SMARTZONE
Serial Number:	77382121	SOFTWEAR
Serial Number:	85364303	STAY THERE POWER
Serial Number:	72078315	SUBTRACT
Serial Number:	73008119	SUBTRACT
Serial Number:	73146981	SUBTRACT
Serial Number:	72169954	SWEET NOTHINGS
Serial Number:	77103702	TECHNOCOMFORT

	85561852	THE ART OF FORM
Serial Number:	77763394	THE BOD SQUAD
Serial Number:	77543630	THE CAMI-BRA
Serial Number:	77649681	THE INSTANT BUST MAKEOVER
Serial Number:	73228225	THE MAIDENFORM WOMAN. YOU NEVER KNOW WHE
Serial Number:	77017482	THE SMOOTH BRA
Serial Number:	77382045	THIS FEELS RIGHT
Serial Number:	77573099	TOTAL SOLUTION
Serial Number:	77915316	TWO TIMES SEXY
Serial Number:	77336890	UNDEES ON A MISSION
Serial Number:	72269029	UNDER-WONDER
Serial Number:	77103436	WEIGHTLESS POWER
Serial Number:	77371002	WORK IT! WITHOUT WORKING OUT
Serial Number:	77915356	YOUR T-SHIRT'S FAVORITE BRA
Serial Number:	85259968	YOUTHFUL 360°
Serial Number:	78451954	THE DREAM BRA
Serial Number:	85388878	WEIGHTLESS COMFORT

CORRESPONDENCE DATA

Fax Number: 3365197441

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 336-519-4368

Email: trademarks@hanes.com

Correspondent Name: Richard S. Donnell, Esq.

Address Line 1: 1000 East Hanes Mill Road

Address Line 2: c/o Tammy M. Moore - Law Department

Address Line 4: Winston-Salem, NORTH CAROLINA 27105

ATTORNEY DOCKET NUMBER:	MAIDENFORM MERGER
NAME OF SUBMITTER:	Richard S. Donnell
Signature:	/RSD/
Date:	12/11/2013

Total Attachments: 4

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Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"MAIDENFORM, INC.", A NEW YORK CORPORATION,

WITH AND INTO "MAIDENFORM LLC" UNDER THE NAME OF "MAIDENFORM LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SIXTH DAY OF NOVEMBER, A.D. 2013, AT 11:44 O'CLOCK A.M.

Jeffrey W. Bullock, Secretary of State

5436168 8100M

AUTHENTICATION: 0928327

131351872

DATE: 11-26-13

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:50 AM 11/26/2013
FILED 11:44 AM 11/26/2013
SRV 131351872 - 5436168 FILE

CERTIFICATE OF MERGER

OF

MAIDENFORM, INC.
(a New York corporation)

WITH AND INTO

MAIDENFORM LLC
(a Delaware limited liability company)

* * * * * * * * * *

In accordance with the provisions of
§18-209 of the Limited Liability Company Act of Delaware

* * * * * * * * * *

Maidenform LLC, a limited liability company duly formed and existing under and by virtue of the laws of the State of Delaware (the "Survivor") desiring to merge Maidenform, Inc., a corporation duly incorporated and existing under and by virtue of the laws of the state of New York (the "Non-Survivor") with and into the Survivor, pursuant to the provisions of Section 1003 of the New York Limited Liability Company Law and Section 18-209 of the Limited Liability Company Act of Delaware, DOES HEREBY CERTIFY as follows:

FIRST: The name and state of organization of each constituent entity of the merger (the "Merger") is as follows: (i) Maidenform, Inc., a New York corporation and (ii) Maidenform LLC, a Delaware limited liability company.

SECOND The Merger and this Certificate of Merger shall become effective immediately upon filing of this Certificate of Merger with the Secretary of State of Delaware (the "Effective Time").

THIRD: At the Effective Time, the Non-Survivor shall be merged with and into the Survivor, the separate existence of the Non-Survivor will cease and the Merger will have the effects set forth in the laws of the State of Delaware. At the Effective Time:

(a) Each issued and outstanding share of the Non-Survivor shall be canceled and shall cease to exist, and no consideration shall be delivered in exchange therefor; and

(b) All membership interests of the Survivor outstanding immediately prior to the Effective Time shall remain outstanding and become the membership interests of the Surviving Company.

FOURTH: An Agreement and Plan of Merger (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by each constituent entity, in accordance with the requirements of Sections 1003 and 1004 of the New York Limited Liability Company Law and Section 18-209 of the Limited Liability Company Act of Delaware.

FIFTH: The name of the Survivor is Maidenform LLC. The Certificate of Formation of the Survivor as in effect at the Effective Time of the Merger shall be the Certificate of Formation of the surviving company.

SEVENTH: An executed copy of the Merger Agreement is on file at the principal place of business of the Survivor, at 1000 East Hanes Mill Road, Winston-Salem, NC 27105, and a copy of the Merger Agreement will be furnished by the Survivor, upon request and without cost, to any stockholder or holder of membership interests of any constituent entity.

* * * * *

IN WITNESS WHEREOF, the undersigned, for the purpose of effectuating the Merger of the constituent entities, pursuant to the laws of the states of New York and Delaware, under penalties of perjury does hereby declare and certify that this is the act and deed of the Survivor and the facts stated herein are true, and accordingly has hereunto signed this Certificate of Merger this 26th day of November, 2013.

MAIDENFORM LLC,
a Delaware limited liability company

By: _____
Name: Virginia A. Piekarski
Title: Vice President and Secretary