

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Solucal-USA Ltd.		12/11/2013	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA	
Name:	The Plant's Choice, Inc.
Street Address:	33 Old County Road
City:	East Sandwich
State/Country:	MASSACHUSETTS
Postal Code:	02537
Entity Type:	CORPORATION: MASSACHUSETTS

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	4286525	RAPID LIME
Registration Number:	4195615	RAPID GYPSUM

CORRESPONDENCE DATA	
Fax Number:	6173307550
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	617-330-7000
Email:	wbm@rubinrudman.com
Correspondent Name:	William McDiarmid
Address Line 1:	50 Rowes Wharf
Address Line 2:	3rd floor
Address Line 4:	Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	12257-1
NAME OF SUBMITTER:	William McDiarmid

OP \$65.00 4286525

Signature:	/wmcdiarmid/
Date:	12/11/2013
Total Attachments: 4 source=Assign Rapid Gypsum#page1.tif source=Assign Rapid Gypsum#page2.tif source=Assign Rapid Lime#page1.tif source=Assign Rapid Lime#page2.tif	

ASSIGNMENT

Whereas Solucal-USA Ltd., a Massachusetts corporation ("Assignor"), warrants that it owns that certain "RAPID GYPSUM" trademark used in connection with the following goods:

fertilizers; soil conditioners for agricultural, domestic, and commercial use
in international class I

which trademark is registered as number 4,195,615 with the U.S. Trademark Office ("Trademark").

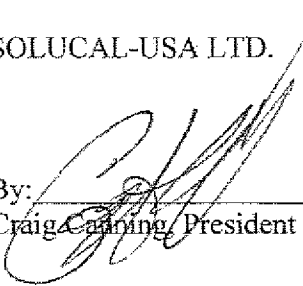
Whereas, The Plant's Choice, Inc., a Massachusetts corporation ("Assignee"), desires to acquire all of the right, title, and interest in the Trademark; all of the goodwill of the business associated with and symbolized by the Trademark; all common law rights associated with the Trademark; all state and federal registrations for and in respect of the Trademark including, without limitation, U.S. Trademark Office registration number 4,195,615; and the right to sue and recover damages and profits for past infringement of the Trademark,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Assignor, Assignor hereby grants and assigns unto Assignee all of the right, title, and interest in the Trademark; all of the goodwill of the business associated with and symbolized by the Trademark; all common law rights associated with the Trademark; all state and federal registrations for and in respect of the Trademark including, without limitation, U.S. Trademark Office registration number 4,195,615; and the right to sue and recover damages and profits for past infringement of the Trademark.

THE NEXT PAGE IS THE SIGNATURE PAGE

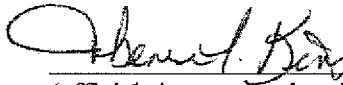
EXECUTED as of December 11, 2013.

SOLUCAL-USA LTD.

By: 
Craig Canning, President

County Plymouth
State Massachusetts

On this 11 day of December, 2013, before me, the undersigned notary public, personally appeared Craig Canning, proved to me through satisfactory evidence of identification, where were Craig Canning, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose as the President of Solucal-USA Ltd.


(official signature and seal of notary)
My commission expires 1/30/20

ASSIGNMENT

Whereas Solucal-USA Ltd., a Massachusetts corporation ("Assignor"), warrants that it owns that certain "RAPID LIME" trademark used in connection with the following goods:

fertilizers; soil conditioners for agricultural, domestic, and commercial use
in international class 1

which trademark is registered as number 4,286,525 with the U.S. Trademark Office ("Trademark").

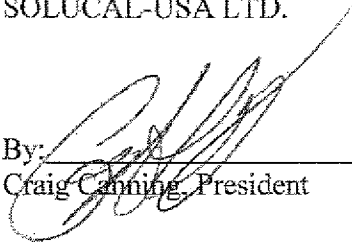
Whereas, The Plant's Choice, Inc., a Massachusetts corporation ("Assignee"), desires to acquire all of the right, title, and interest in the Trademark; all of the goodwill of the business associated with and symbolized by the Trademark; all common law rights associated with the Trademark; all state and federal registrations for and in respect of the Trademark including, without limitation, U.S. Trademark Office registration number 4,286,525; and the right to sue and recover damages and profits for past infringement of the Trademark,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Assignor, Assignor hereby grants and assigns unto Assignee all of the right, title, and interest in the Trademark; all of the goodwill of the business associated with and symbolized by the Trademark; all common law rights associated with the Trademark; all state and federal registrations for and in respect of the Trademark including, without limitation, U.S. Trademark Office registration number 4,286,525; and the right to sue and recover damages and profits for past infringement of the Trademark.

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SOLUCAL-USA LTD.

By: 
Craig Canning, President

County Plymouth
State Massachusetts

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(official signature and seal of notary)
My commission expires 1/30/20