

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Just Water, LLC		10/25/2012	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Life Products, LLLP		
Street Address:	5950 Nicklaus Drive		
City:	Fort Collins		
State/Country:	COLORADO		
Postal Code:	80528		
Entity Type:	LIMITED LIABILITY LIMITED PARTNERSHIP: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85395981	BUGOUT WATER FILTERS	
CORRESPONDENCE DATA			
Fax Number:	9492163074		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-216-3070		
Email:	bkinder@tkglaw.com		
Correspondent Name:	Brian Kinder		
Address Line 1:	19200 Von Karman Ave., Fourth Floor		
Address Line 4:	Irvine, CALIFORNIA 92612		
NAME OF SUBMITTER:	Brian P. Kinder		
Signature:	/BPK/		
Date:	12/11/2013		
Total Attachments: 1 source=ASSIGNMENT#page1.tif			

OP \$40.00 85395981

ANNEX I  
TRADEMARK ASSIGNMENT

This Trademark Assignment is entered into by and between Just Water, LLC, a Texas limited liability company with a principal place of business at 669 Scenic Ranch Circle, McKinney, TX 75069 ("the Seller") and Life Products, LLLP, a Colorado limited liability limited partnership with a principal place of business at 5950 Nicklaus Drive, Fort Collins, CO 80528 (the "Buyer"), on this 25<sup>th</sup> day of October, 2012.

WHEREAS, Seller intended to use in commerce the trademark BUGOUT WATER FILTERS in connection with water filtration products (the "Mark"), and on August 11, 2011 filed an application with the U.S. Patent and Trademark Office, assigned Serial No. 85395981, indicating that intention, but has not yet filed an allegation of use under § 1(c) or (d) of the Trademark Act;

WHEREAS, pursuant to an asset purchase agreement, Seller sold, transferred and assigned the Mark as part of the sale of that portion of Seller's business to which the Mark pertains as required by 15 U.S.C. § 1060;

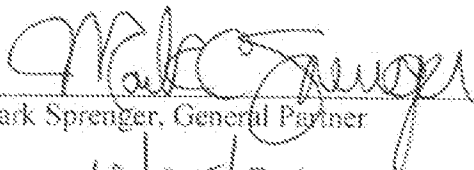
WHEREAS, Buyer purchased that portion of Seller's business to which the Mark pertains, acquired said Mark and the pending intent to use U.S. trademark application therefor, and now desires to confirm the Assignment of the Mark for purposes of filing the same with the United States Patent and Trademark Office (the "PTO");

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Seller does hereby assign to Buyer, all right, title and interest in and to the BUGOUT WATER FILTERS trademark, together with the goodwill of the business symbolized thereby, the U.S. application therefore, and all rights to proceeds of the foregoing, including, without limitation, any claim by Seller against third parties for past, present, or future infringement of the Mark, if any.

The Parties have caused this assignment to be duly executed and authorized as of the date hereof.

LIFE PRODUCTS, LLLP ("BUYER")

JUST WATER, LLC ("SELLER")

  
Mark Sprenger, General Partner

  
Ron Mathis, Managing Member

10/25/2012  
Dated

11-7-12  
Dated