

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A. O. Smith Enterprises Ltd.		11/14/2013	COMPANY: CANADA
RECEIVING PARTY DATA			
Name:	A. O. Smith Corporation		
Street Address:	11270 W. Park Place		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53224		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1807315	JW JOHN WOOD WATER HEATERS	
CORRESPONDENCE DATA			
Fax Number:	4142770656		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	414-271-6560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Katrina G. Hull		
Address Line 1:	100 E. Wisconsin Ave		
Address Line 2:	Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	010121-3036 US00		
NAME OF SUBMITTER:	Katrina G. Hull		
Signature:	/katrinaghull/		

Date:

12/12/2013

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS


This Agreement is made by and between **A. O. Smith Enterprises Ltd.**, a company incorporated under the laws of Canada of 599 Hill Street, Fergus, Ontario N1M 2X1 (hereinafter "Assignor") and **A. O. Smith Corporation**, a U.S. corporation incorporated under the laws of the State of Delaware, with a principal place of business at 11270 W. Park Place, Milwaukee, Wisconsin 53224, United States (hereafter "Assignee") on this **14th day of November, 2013** ("Effective Date").

WHEREAS, Assignor owns the trademarks identified in Schedule A attached hereto (the "Marks"); and


WHEREAS, Assignee is desirous of acquiring said Marks and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to said Marks, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Marks.

A. O. Smith Enterprises Ltd.

By: 
Name: John Kita
Title: Treasurer

SCHEDULE A

Mark	Country	Registration No.	Reg. Date
	Canada	TMA112479	12/12/1958
JOHN WOOD FESS	Canada	TMA115684	10/23/1959
	Canada	TMA406037	12/11/1992
	Canada	TMA407906	02/12/1993
	United States	1807315	11/30/1993