

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Five9 Acquisition LLC		12/03/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Five9, Inc.
Street Address:	4000 Executive Pkwy.
Internal Address:	Suite 400
City:	San Ramon
State/Country:	CALIFORNIA
Postal Code:	94583
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3966984	PUTTING A PRETTY FACE ON CUSTOMER SERVIC
Registration Number:	3982207	HOLD-FREE
Registration Number:	4262354	SERVICE IS THE NEW SALES
Registration Number:	4251081	Q-FREE
Serial Number:	85708112	INAPP
Serial Number:	85929132	SOCOCARE SOCIAL AND COMMUNITY CARE
Serial Number:	85929149	SOCOCARE

CORRESPONDENCE DATA

Fax Number: 2165790212
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 216-586-1402
 Email: skoston@jonesday.com

CH \$190.00 3966984

Correspondent Name: Jones Day
Address Line 1: 901 Lakeside Avenue
Address Line 2: North Point
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	743116600001-FIVE9TM
NAME OF SUBMITTER:	Meredith M. Wilkes
Signature:	/Meredith M. Wilkes/
Date:	12/12/2013

Total Attachments: 2
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ASSIGNMENT OF PATENT AND TRADEMARK RIGHTS

WHEREAS, Five9 Acquisition LLC, a Limited Liability Company, duly organized and existing under the laws of the State of Delaware, having a place of business at 4000 Executive Pkwy., Suite 400, San Ramon, California 94583 ("Assignor") is the sole and exclusive owner of the patents and trademarks identified on Schedule A (collectively, the "Patents and Trademarks"); and

WHEREAS, Five9, Inc. a corporation duly organized and existing under the laws of the State of Delaware, having a place of business at 4000 Executive Pkwy., Suite 400, San Ramon, California 94583 ("Assignee"), is desirous of acquiring all right, title and interest throughout the world in, to and under said patents and trademarks identified on Schedule A; and

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, convey, assign, transfer and deliver to Assignee, for its use and the use of its successors, assigns and legal representatives, all of Assignor's entire right, title and interest in and to the patents and trademarks identified on Schedule A, together with any and all additions, divisions, continuations, continuations-in-part, reissues, reexaminations, extensions and foreign counterparts, for the full term or terms of all such rights, together with the right to sue and recover all claims for damages for all infringements, for its own use and for the use of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, the undersigned has caused this ASSIGNMENT OF PATENT RIGHTS to be executed on behalf of Five9 Acquisition LLC. this 3 day of December, 2013.

Five9 Acquisition LLC

By: _____

Name: _____

Title: _____

STATE OF CALIFORNIA)

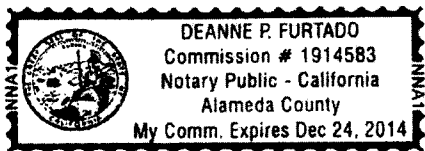
) ss.

COUNTY OF Contra Costa

The above named David W. Hill, known to me, appeared before me this 3rd day of December 2013 and acknowledged that the foregoing instrument was executed as his free act and deed for the uses and purposes therein set forth.

Notary Public

(Notarial Seal)



SCHEDULE A

PATENTS

Title	Case Status	Country	Serial No.	Filing Date
SECURE CUSTOMER SERVICE PROXY PORTAL	Pending	Australia	2010241779	4/27/2010
TRUST-BASED PERSONALIZED OFFER PORTAL	Pending	Australia	2010246014	5/4/2010
SECURE CUSTOMER SERVICE PROXY PORTAL	Pending	Canada	2760146	4/27/2010
TRUST-BASED PERSONALIZED OFFER PORTAL	Pending	Canada	2761498	5/4/2010
SECURE CUSTOMER SERVICE PROXY PORTAL	Pending	European Patent Office	10770192.2	4/27/2010
TRUST-BASED PERSONALIZED OFFER PORTAL	Pending	European Patent Office	10772716.6	5/4/2010
NETWORK PREDICTIVE CUSTOMER SERVICE QUEUE MANAGEMENT	Pending	PCT	US2012/052330	8/24/2012
SOCIAL PROXY AND PROTOCOL GATEWAY	Pending	PCT	US2012/054245	9/7/2012
QR DATA PROXY AND PROTOCOL GATEWAY	Pending	PCT	US2013/020756	1/9/2013
SYSTEM FOR SOCIAL CARE ROUTING, PRIORITIZATION AND AGENT ASSISTANCE	Pending	PCT	US2013/57135	8/28/2013
SYSTEM AND METHOD FOR BIOMETRICS BASED FRAUD PROTECTION	Pending	USA	13/340291	12/29/2011
SECURE CUSTOMER SERVICE PROXY PORTAL	Pending	USA	12/767544	4/26/2010
TRUST-BASED PERSONALIZED OFFER PORTAL	Pending	USA	12/772894	5/30/2010
NETWORK PREDICTIVE CUSTOMER SERVICE QUEUE MANAGEMENT	Pending	USA	13/594356	8/24/2012
SOCIAL PROXY AND PROTOCOL GATEWAY	Pending	USA	13/604929	9/6/2012
QR DATA PROXY AND PROTOCOL GATEWAY	Pending	USA	13/736788	1/8/2013
SYSTEM FOR SOCIAL CARE ROUTING, PRIORITIZATION AND AGENT ASSISTANCE	Pending	USA	13/793723	3/11/2013

TRADEMARKS

Trademark	Status	Country	Serial No.	Filing Date	Reg. No.	Reg. Date
PUTTING A PRETTY FACE ON CUSTOMER SERVICE	Registered	USA	77/810502	8/21/2009	3966984	5/24/2011
HOLD-FREE	Registered	USA	77/871589	11/12/2009	3982207	6/21/2011
Q-FREE	Registered	USA	85/408666	8/26/2011	4251081	11/27/2012
SERVICE IS THE NEW SALES	Registered	USA	85/443364	10/10/2011	4262354	12/18/2012
INAPP	Pending	USA	85/708112	8/20/2012		
SOCOCARE SOCIAL AND COMMUNITY CARE & Design	Pending	USA	85/929132	3/10/2013		
SOCOCARE	Pending	USA	85/929149	5/10/2013		

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