

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BCS Insurance Company		08/28/2013	COMPANY:
RECEIVING PARTY DATA			
Name:	Insurance Applications Group, Inc.		
Street Address:	250 Commonwealth Dr., Suite 107		
City:	Greer		
State/Country:	SOUTH CAROLINA		
Postal Code:	29615		
Entity Type:	CORPORATION: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3544847	ESSENTIAL STAFFCARE	
CORRESPONDENCE DATA			
Fax Number:	8642358900		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	864-242-8200		
Email:	tmills@wyche.com		
Correspondent Name:	Terrell W. Mills		
Address Line 1:	44 East Camperdown Way		
Address Line 4:	Greenville, SOUTH CAROLINA 29601		
ATTORNEY DOCKET NUMBER:	16874.0001		
NAME OF SUBMITTER:	Terrell W. Mills		
Signature:	/Terrell W. Mills/		
Date:	12/12/2013		
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OP \$40.00 3544847

TRADEMARK ASSIGNMENT

WHEREAS, BCS Insurance Company ("Assignor") acquired the right in and to the mark "ESSENTIAL STAFFCARE" and the corresponding registration No. 3544847, registered Dec. 09, 2008 and the mark "ESSENTIAL STAFFCARE" and the corresponding registration No. 3394071, registered Mar. 11, 2008 (the "Marks");

WHEREAS, prior to the effective date of this Assignment, Assignor was the owner of the entire right, title and interest in the Marks, free and clear of any liens and encumbrances, and the Assignor was the owner of the federal trademark registrations for the Marks;

WHEREAS, Insurance Applications Group, Inc. ("Assignee"), is desirous of acquiring from Assignor all right, title and interest in and to said Marks and trademark registrations, and associated goodwill;

NOW THEREFORE, said Assignor for \$1.00 and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged does sell, assign and transfer unto said Assignee, its successors or assigns, its entire right, title and interest, worldwide in and to said Marks, said U.S. registrations and all common law trademark rights in said Marks, and with the goodwill and other incidents of its business associated with or symbolized by said Marks. Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as is necessary or reasonable to assign, transfer, perfect, record, maintain, register or enforce the rights of Assignee in and to the Marks.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized representative.

BCS Insurance Company

By: [Signature]  
HENRY A. CARPENTER, Secretary  
Name and Title

Dated: August 28, 2013

State of Illinois )

County of Du Page )

On this 28<sup>th</sup> of August, 2013, before me personally appeared the person described in and who executed the foregoing instrument, and being first duly sworn, stated that s/he had authority to sign the above Agreement, on his/her Company's behalf and that s/he did so of his/her free will, and s/he duly acknowledged to me that s/he executed the same for the uses and purposes therein set forth.



[Signature]  
Notary Public