

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Danielle Price		07/25/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	John J. Schwartz		
Street Address:	4400 Atlas Peak Road		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94558		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3283813	COUP DE FOUDRE	
Registration Number:	3343171	37.2	
CORRESPONDENCE DATA			
Fax Number:	6503300831		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(650) 330-0830		
Email:	twright@claim1.com		
Correspondent Name:	Edward S. Wright		
Address Line 1:	1100 Alma Street, Suite 207		
Address Line 4:	MENLO PARK, CALIFORNIA 94025		
ATTORNEY DOCKET NUMBER:	TA-75034-8 AND 12		
NAME OF SUBMITTER:	Edward S. Wright		
Signature:	/esw/		

Date:

12/12/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

John J. Schwartz, an individual residing in the City of Napa, State of California ("Schwartz") and Danielle Price, an individual residing in the City of Sausalito, State of California ("Price") are joint owners of the entire right, title and interest in and to each of the following trademarks and registrations:

COUP DE FOUDRE. United States Trademark Registration No. 3,283,813, issued August 21, 2007 for wine in Class 33.

37.2. United States Trademark Registration No. 3,343,171, issued November 27, 2007 for wine in Class 33.

Schwartz desires to acquire the interest of Price in each of the aforesaid trademarks and registrations so that he will then be the sole owner of the entire right, title and interest in and to the aforesaid trademarks and registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

1. Price hereby sells, assigns, transfers and conveys unto Schwartz all of her right, title and interest in and to the aforesaid and registrations and the good will of the business symbolized thereby so that Schwartz is now the sole owner of the entire right, title and interest in and to the aforesaid trademarks and registrations.

2. Price agrees to cooperate with Schwartz in order that Schwartz can fully enjoy the right, title and interest herein conveyed. Such cooperation shall include the execution and delivery any and all papers, instruments and other documents, as requested by Schwartz, the giving of testimony, and the performance all reasonable other acts required by Schwartz.

3. This assignment shall inure to the benefit of and be binding upon the successors, assigns and legal representatives of both Schwartz and Price.

4. Price warrants and represents that she has not entered into, and will not enter into, any assignment, contract or understanding in conflict herewith.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed and delivered as of the date written below.

Dated: July 25, 2013


Danielle Price

STATE OF CALIFORNIA
COUNTY OF Marin } ss:

On July 25, 2013, before me, DEBORAH WARD, Notary Public, personally appeared Danielle Price, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same.

I certify under penalty of perjury under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: *Deborah Ward* (seal)

