

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CYCLEUROPE AB		12/10/2013	CORPORATION: SWEDEN
RECEIVING PARTY DATA			
Name:	Grimaldi Industri AB		
Street Address:	Hovslagargatan 5B		
City:	Stockholm		
State/Country:	SWEDEN		
Postal Code:	SE-111 48		
Entity Type:	aktiebolag: SWEDEN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1377113	EDOARDO BIANCHI	
CORRESPONDENCE DATA			
Fax Number:	2127845777		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2127845800		
Email:	ip@hblaw.com, kdanish@hblaw.com		
Correspondent Name:	Keith E. Danish		
Address Line 1:	1270 Avenue of the Americas, Suite 600		
Address Line 2:	Hiscock & Barclay, LLP		
Address Line 4:	New York, NEW YORK 10020		
ATTORNEY DOCKET NUMBER:	720445.3067737		
DOMESTIC REPRESENTATIVE			
Name:	Hiscock & Barclay, LLP		
Address Line 1:	1270 Avenue of the Americas		

Address Line 2: Suite 600
Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER:	Keith E. Danish
Signature:	/ked/
Date:	12/12/2013
Total Attachments: 1 source=S45C-213121218100#page1.tif	

Assignment of Trademark


WHEREAS, **CYCLEUROPE AB**, a corporation organized under the laws of Sweden, with a business address of Birger Svensson Vag 28, 432 82 Varberg, Sweden (hereinafter "Assignor"), is the owner of the trademark "EDOARDO BIANCHI & DESIGN" (hereinafter referred to as "the said mark"), and the registration of the said mark in the United States Patent and Trademark Office, Registration No. 1,377,113, dated January 7, 1986; and

WHEREAS, **GRIMALDI INDUSTRI AB**, an "aktiebolag" organized under the laws of Sweden, with a business address of Hovslagargatan 5B, SE-111 48 Stockholm, Sweden (hereinafter "Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the said mark and the registration thereof, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark and the registration thereof in the United States of America, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's right, title, and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

CYCLEUROPE AB

By: 
Print Name: *CLAES ALSTERMARK*
Title: *Group Quality Director*
Dated: *2013-12-10*