

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
planfortytwo, inc.		08/02/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Twentieth Century Fox Film Corporation		
<b>Street Address:</b>	10201 West Pico Boulevard		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90035		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85452978	FANHOOD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3109693095		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	3103697630		
<b>Email:</b>	tm@fox.com		
<b>Correspondent Name:</b>	Fox Group Legal, Tina M. Pompey, Esq.		
<b>Address Line 1:</b>	P.O. Box 900		
<b>Address Line 2:</b>	Intellectual Property Department		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90213-0900		
<b>ATTORNEY DOCKET NUMBER:</b>	81300249/CA2013010171		
<b>NAME OF SUBMITTER:</b>	Tina M. Pompey, Assistant Secretary		
<b>Signature:</b>	/Tina M. Pompey/		

CH \$40.00 85452978

Date:

12/12/2013

Total Attachments: 2

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## TRADEMARK ASSIGNMENT AGREEMENT

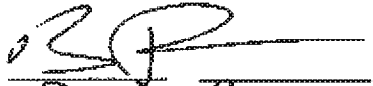
This Assignment, effective as of August 2, 2013 is between planfortytwo, Inc., a Delaware corporation with a principal place of business at 530 Howard Street, San Francisco, CA 94105 ("Assignor"), and Twentieth Century Fox Film Corporation, a Delaware, with a principal place of business at 10201 West Pico Boulevard, Los Angeles CA 90035 ("Assignee").

WHEREAS, Assignor wishes to confirm and ratify that it has transferred and assigned to Assignee all rights, title and interest in and to the trademark, "FANHOO" evidenced by United States Patent and Trademark Office Application No. 85/452978 filed on October 21, 2011 (the "Mark"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, ratify and confirm that it has assigned to Assignee all rights, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark, the above-identified application for the Mark, and all rights of action and claims for past infringements thereof.

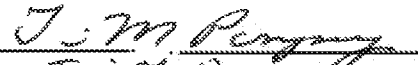
Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to said Mark.

ACKNOWLEDGED AND AGREED  
Planfortytwo, Inc.

By:   
Name: Brandon Ramsay  
Title: CEO

Date: 8/2

ACKNOWLEDGED AND AGREED  
Twentieth Century Fox Film Corporation

By:   
Name: Tina M. Pampury  
Title: Asst. Secretary

Date: 12/12/13