

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number:	3129021061																										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																											
Phone:	312.577.8034																										
Email:	oscar.ruiz@kattenlaw.com																										
Correspondent Name:	Oscar Ruiz c/o Katten Muchin Rosenman																										

Address Line 1: 525 West Monroe Street  
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER: 207170-433

NAME OF SUBMITTER: Oscar Ruiz

Signature: /Oscar Ruiz/

Date: 12/13/2013

**Total Attachments: 4**

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## TRADEMARK RELEASE

**THIS TRADEMARK RELEASE** is made as of December 12, 2013, by General Electric Capital Corporation, as administrative agent (in such capacity, together with its successors and permitted assigns, the "Administrative Agent").

WITNESSETH:

**WHEREAS**, Administrative Agent and Survey Sampling International, LLC, a Delaware limited liability company as successor by merger to Opinionology, LLC, a Utah limited liability company ("**Grantor**"), are parties to that certain Trademark Security Agreement dated as of July 5, 2011 (the "**Security Agreement**"; capitalized terms used herein but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Security Agreement), pursuant to which Grantor granted to Administrative Agent, as collateral security for certain obligations of Grantor to Administrative Agent and the Lenders and other Secured Parties (the "**Secured Obligations**") a lien on and security interest in all of Grantor's right, title and interest in and to all of its right, title and interest in, to and under the following (collectively, the "**Trademark Collateral**") (but excluding any Excluded Property):

(a) all of its Trademarks, including, without limitation, those referred to on Schedule 1 hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

**WHEREAS**, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on July 6, 2011 at Reel 4576 Frame 0433; and

**WHEREAS**, all Secured Obligations have been satisfied;

**NOW THEREFORE**, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

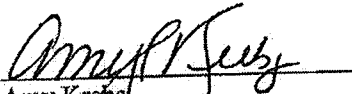
1. Administrative Agent hereby terminates the Security Agreement and terminates, cancels and releases its security interest in all of Grantor's right, title and interest in and to the Trademark Collateral.

2. Administrative Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Grantee, any right, title and interest Grantee may have in and to the Trademark Collateral.

3. Administrative Agent shall, at Grantor's expense, take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Trademark Release.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Release to be executed as of the day and year first above written.

**GENERAL ELECTRIC CAPITAL  
CORPORATION, as Administrative Agent**

By:   
Name: Amy Krebs  
Title: Duly Authorized Signatory

Trademark Release

**TRADEMARK  
REEL: 005173 FRAME: 0137**

**SCHEDULE 1**

**TRADEMARK APPLICATIONS AND REGISTRATIONS**

<b>Trademark Name</b>	<b>Application Number / Application Date</b>	<b>Registration Number / Registration Date</b>
Opinion Outpost	78616480 4/25/05	3082403 4/18/06
Western Wats	78548283 1/15/05	3054317 1/31/06
Humanvoice	76431221 7/15/02	2768958 9/30/03
Lightspring	76430904 7/15/02	2713382 5/6/03
Opinionology	77928853 2/5/10	3999061 7/19/2011
{n} Fusion	85160373 10/25/10	
real customers	85280936 3/30/11	4048725 11/1/2011