

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Up Spirits		12/13/2013	CORPORATION: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Pussers Rum Ltd		
Street Address:	2233 Technical Parkway, Suite B		
City:	Charleston		
State/Country:	SOUTH CAROLINA		
Postal Code:	29406		
Entity Type:	CORPORATION: BRITISH VIRGIN ISLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85930075	PAINKILLER	
CORRESPONDENCE DATA			
Fax Number:	6022584441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-258-4440		
Email:	chris@daylawfirm.com		
Correspondent Name:	Christopher J. Day		
Address Line 1:	9977 North 90th Street, Suite 155		
Address Line 4:	Scottsdale, ARIZONA 85258		
NAME OF SUBMITTER:	Christopher J. Day		
Signature:	/Christopher J. Day/		
Date:	12/13/2013		
Total Attachments: 1 source=PAINKILLER Assignment#page1.tif			

OP \$40.00 85930075

PAINKILLER
Serial No.: 85930075

TRADEMARK ASSIGNMENT

WHEREAS, Up Spirits, a corporation organized under the laws of South Carolina ("Assignor") owns and uses the mark PAINKILLER in connection with the goods specified in the above identified United States trademark registration application; and

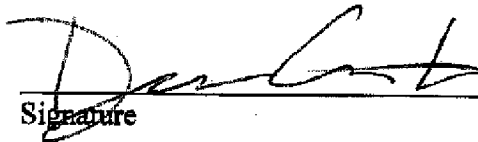
WHEREAS, Pussers Rum Ltd, a corporation organized under the laws of the British Virgin Islands, located at 2233 Technical Parkway, Suite B, Charleston, South Carolina, 29406 ("Assignee") is desirous of acquiring said mark and the underlying trademark registration application.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said mark, and the above identified registration application, together with the good will of the business symbolized by the mark.

Dated as of the 13 day of December, 2013.

ASSIGNOR:

Up Spirits


Signature

DEAN COURT
Printed Name

MARKETING DIRECTOR
Position