

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HSI IP, INC.		12/10/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	HDS IP HOLDING, LLC		
Street Address:	P.O. Box 50401		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89016		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3086948	BRIGHTON	
CORRESPONDENCE DATA			
Fax Number:	4074815801		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	407-481-5813		
Email:	lmilvain@lseblaw.com		
Correspondent Name:	Lori T. Milvain		
Address Line 1:	111 N. Magnolia Ave., Suite 1400		
Address Line 4:	Orlando, FLORIDA 32801		
NAME OF SUBMITTER:	Lori T. Milvain		
Signature:	/ltm/		
Date:	12/13/2013		
Total Attachments: 1 source=Assignment - FULLY EXECUTED from HSI to HDS IP Holding LLC#page1.tif			

CH \$40.00 3086948

ASSIGNMENT

WHEREAS, HSI IP, INC., a Delaware corporation, having its principal place of business as 3100 Cumberland Boulevard, Suite 1700, Atlanta, Georgia 30339 has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office;

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
BRIGHTON	3,086,948	May 2, 2006

WHEREAS, HSI IP, INC.'s related company, HDS IP HOLDING, LLC, a Nevada limited liability company, of P.O. Box 50401, Henderson, Nevada 89016 is desirous of acquiring said trademark;

NOW THEREFORE, in consideration of the sum of Fifty Dollars (\$50.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, HSI IP, INC. hereby assigns to HDS IP HOLDING, LLC all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and any registration thereof.

Signed at Orlando, Florida this 10th day of December, 2013.

HSI IP, INC.

By: *Leo Cook*
Leo Cook
Its: *President*

STATE OF FLORIDA
COUNTY OF ORANGE

Sworn to and subscribed before me this 10th day of December, 2013, by Leo Cook, _____ of HSI IP, INC., who is personally known to me, or who has produced _____ as identification and who did take an oath.



(SEAL)

JUDITH M. DUNN
NOTARY PUBLIC
STATE OF FLORIDA
Comm# EE216349
Expires 7/15/2016

Judith M. Dunn
Notary Public