### 900274547 12/13/2013

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Curbed.com LLC		112/09/2013	LIMITED LIABILITY COMPANY: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Vox Media, Inc.
Street Address:	1201 Connecticut Ave., NW
Internal Address:	11th Floor
City:	Washington
State/Country:	DISTRICT OF COLUMBIA
Postal Code:	20036
Entity Type:	CORPORATION: DELAWARE

#### PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3619146	CURBED
Registration Number:	3826886	EATER
Registration Number:	3274696	GRIDSKIPPER
Registration Number:	3654214	RACKED

## **CORRESPONDENCE DATA**

**Fax Number**: 2028576395

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 202-857-8977
Email: bushd@arentfox.com

Correspondent Name: Douglas R. Bush, Arent Fox LLP

Address Line 1: 1717 K Street, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-5342

ATTORNEY DOCKET NUMBER: 031257-00072-5 CURBED.COM

900274547 REEL: 005173 FRAME: 0267

3619146

TRADEMARK

NAME OF SUBMITTER:	Douglas R. Bush
Signature:	/D. R. Bush/
Date:	12/13/2013
Total Attachments: 2 source=Trademark_Assignment Curbed.com source=Trademark_Assignment Curbed.com	

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REEL: 005173 FRAME: 0268

# ASSIGNMENT

WHEREAS, Curbed.com LLC ("Assignor"), a Delaware limited liability company having a business address at 12 Desbrosses Street, New York, New York, 10013, has adopted and used in its business various names and marks, including those listed on Exhibit A attached hereto, and has registered these marks with the United States Patent and Trademark Office as indicated on Exhibit A (collectively the "Marks");

WHEREAS, Vox Media, Inc. ("Assignce"), a Delaware corporation, having a business address of 1201 Connecticut Ave., NW, 11th Floor Washington D.C. 20036, seeks to acquire all right, title and interest in and to the Marks and any and all applications and registrations thereof, including the registrations listed on Exhibit A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks and any and all applications and registrations thereof including those listed on Exhibit A, together with the goodwill of the business symbolized by the Marks.

This assignment shall be effective as of November 25, 2013.

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By:	M	<u> </u>			,,,,,,,
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Date_	12/2/12			***************************************	

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# EXHIBIT A Trademark List

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3	II.S. REGISTRATION NUMBER	MARK	
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	3619146	CURBED	
	3826886	EA1CA	
	3274696	GRIDSKIPEK	-
	3654214	RACKED	i

**RECORDED: 12/13/2013** 

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