

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
2Advanced Studios, LLC		12/09/2013	LIMITED LIABILITY COMPANY: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Bad Juju Games Inc
Street Address:	32 Journey
Internal Address:	Ste 200
City:	Aliso Viejo
State/Country:	CALIFORNIA
Postal Code:	92656
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Registration Number:	2957051	2ADVANCED
Registration Number:	2957050	PROGRESSIVE DESIGN TECHNOLOGY
Registration Number:	2479876	2ADVANCED
Registration Number:	2937868	
Registration Number:	2886328	
Serial Number:	85787586	DRIPPLE
Serial Number:	85787585	BAD JUJU
Serial Number:	85276729	MOONIACS
Serial Number:	85482044	FLIP RIDERS
Serial Number:	85787590	
Serial Number:	85270963	BAD JUJU GAMES
Serial Number:	85636053	JUJUBEES
Serial Number:	85976227	BAD JUJU GAMES

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**TRADEMARK**

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 8588485247  
**Email:** njaiswal@2advanced.com  
**Correspondent Name:** Neha Jaiswal  
**Address Line 1:** 32 Journey  
**Address Line 2:** Ste 200  
**Address Line 4:** Aliso Viejo, CALIFORNIA 92656

<b>NAME OF SUBMITTER:</b>	Neha Jaiswal
<b>Signature:</b>	/s/ Neha Jaiswal
<b>Date:</b>	12/16/2013

**Total Attachments: 2**

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source=EXECUTED\_2Advanced Studios, LLC Trademark Assignment to Bad Juju Games Inc#page2.tif

## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT, dated December 9, 2013 ("Assignment") is by and between Bad Juju Games Inc., a Delaware corporation (the "Assignee"), and 2Advanced Studios, LLC, a California limited liability company (the "Assignor").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for DRIPPLE, BAD JUJU, MOONLACS, FLIP RIDERS, DRIPPLE (logo), BAD JUJU GAMES, JUJUBEES, BAD JUJU GAMES, 2ADVANCED PROGRESSIVE DESIGN TECHNOLOGY, 2ADVANCED, 2ADVANCED (logo), 2ADVANCED (logo) United States trademark application Serial Number Nos. 85787586, 85787585, 85276729, 85482044, 85787590, 85270963, 85636053, and 85976227 and United States trademark application Registration Nos. 2957051, 2957050, 2479876, 2937868, 2886328 respectively, (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for DRIPPLE, BAD JUJU, MOONLACS, FLIP RIDERS, DRIPPLE (logo), BAD JUJU GAMES, JUJUBEES, BAD JUJU GAMES, 2ADVANCED PROGRESSIVE DESIGN TECHNOLOGY, 2ADVANCED, 2ADVANCED (logo), 2ADVANCED (logo) United States trademark application Serial Number Nos. 85787586, 85787585, 85276729, 85482044, 85787590, 85270963, 85636053, and 85976227 and United States trademark application Registration Nos. 2957051, 2957050, 2479876, 2937868, 2886328 respectively, to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

*[signature pages follow]*

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

2ADVANCED STUDIOS, LLC

By: 

Name: Antony R. Novak

Title: President

By: 

Name: John Carroll

Title: Vice-President

BAD JUJU GAMES INC

By: 

Name: Antony P. Novak

Title: CEO