

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brandwest Clothing and Wetsuit Company Pty Ltd		12/10/2013	CORPORATION: AUSTRALIA
RECEIVING PARTY DATA			
Name:	The Clothing Collective Pty Ltd		
Street Address:	10 Kings Park Road		
Internal Address:	Level 1		
City:	West Perth		
State/Country:	AUSTRALIA		
Entity Type:	CORPORATION: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3027122	W	
CORRESPONDENCE DATA			
Fax Number:	7083838897		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	708-383-8801		
Email:	docket@merz-law.com, jwidmer@merz-law.com		
Correspondent Name:	Mary Catherine Merz		
Address Line 1:	1010 Lake Street, Suite 400		
Address Line 4:	Oak Park, ILLINOIS 60301-1135		
ATTORNEY DOCKET NUMBER:	21651		
DOMESTIC REPRESENTATIVE			
Name:	Mary Catherine Merz		
Address Line 1:	1010 Lake Street, Suite 400		

OP \$40.00 3027122

Address Line 4: Oak Park, ILLINOIS 60301-1135

NAME OF SUBMITTER:

Mary Catherine Merz

Signature:

/Mary Catherine Merz/

Date:

12/16/2013

Total Attachments: 2

source=21651.Assignment of Trademark#page1.tif

source=21651.Assignment of Trademark#page2.tif

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is by and between (1) Brandwest Clothing and Wetsuit Company Pty Ltd, a corporation organized under the laws of Australia having a principal place of business at 10 Kings Park Road, Level 1, West Perth, Australia ("Assignor") and (2) The Clothing Collective Pty Ltd, a corporation organized under the laws of Australia having its principal place of business at 10 Kings Park Road, Level 1, West Perth, Australia ("Assignee").

WHEREAS, Assignor has adopted, owns and is using in its business the trademark W STYLIZED which has been registered for the United States under U.S. Trademark Registration No. 3,027,122 ("the Trademark"); and

WHEREAS, Assignee is desirous of using the Trademark and acquiring the entire right, title and interest thereto, and the goodwill of the business symbolized thereby.


NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns, conveys and transfers unto Assignee all right, title and interest in, to and under the Trademark together with (a) all associated common law rights, (b) the goodwill of the business symbolized thereby, and (c) all rights and privileges granted and secured thereby, including, without limitation, U.S. Registration No. 3,027,122, the right to sue and recover for any past or continuing infringement of the Trademark, as well as the right to seek any and all remedies available at law or in equity;


2. all said right, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment of Trademark had not been made.

The date of this Agreement is either (a) the date that both parties signed this Agreement, or (b) the last date on which one of the parties signed this Agreement.

BRANDWEST CLOTHING AND
WEISUIT COMPANY PTY LTD

By: 
Name: Nicole Silverthorne
Title: Director
Date: 10/12/13.

THE CLOTHING COLLECTIVE PTY

By: 
Name: Nicole Silverthorne
Title: Director
Date: 10/12/13.