Form PTO-1594 (Rev. 12-11)
CMB Collection 0651-0027 (exp. 04/30/2015)

U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

	the state of the new address(es) helow
To the Director of the U. S. Patent and Trademark Office: Pleas	se record the attached documents of the new additional
1. Name of conveying party(ies):	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached?
Naked Boxer Brief Clothing Inc.	Name: Naked Brand Group Inc.
☐ Individual(s) ☐ Association ☐ Partnership ☐ Limited Partnership ☐ Corporation- State: ☐ Other Canadian Corporation ☐ Citizenship (see guidelines) Canadian ☐ Additional names of conveying parties attached? ☐ Yes ☐ No. 3. Nature of conveyance/Execution Date(s): ☐ Execution Date(s) ☐ OCILI, ZOI3 ☐ Merger	Street Address: 800-885 West Georgia Street City: Vancouver State: British Columbia Country:Canada Zip: V6C 3H1 Individual(s) Citizenship Association Citizenship Partnership Citizenship Limited Partnership Citizenship X Corporation Citizenship Canadian
Security Agreement Change of Name	If assignee is not domicited in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)
4. Application number(s) or registration number(s) and A. Trademark Application No.(s) 7 5568492 C. Identification or Description of Trademark(s) (and Filling Wordmark: NAKED, Filling date: October 23, 1998	3669650 Additional sheet(s) attached? Yes No
5. Name & address of party to whom correspondence concerning document should be mailed: Name:Shields Harney	6. Total number of applications and registrations involved:
Internal Address:	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00
Street Address: 490-1177 West Hastings Street	Authorized to be charged to deposit account Enclosed
City\/ancouver	8. Payment Information:
State British Columbia Zip: VEE 2K3	<u></u> .
Phone Number: 604 891 1307	Deposit Account Number
Docket Number:	Authorized User Name
Email Address: amorrison@shieldsharpey.oon	04 3 2013.
9. Signature Signature	Date
Joel Primus, CEO of Naked Brand Group	Inc. Total number of pages including cover
Name of Person Signing	sheet, attachments, and document

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1430, Alexandria, VA 22313-1450

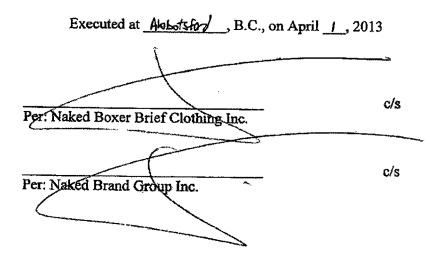
TRADEMARK REEL: 005174 FRAME: 0469

ASSIGNMENT OF TRADE-MARKS

1. Naked Boxer Brief Clothing Inc. (the "Assignor") whose full post office address is 800 – 885 West Georgia Street, Vancouver, BC V6C 3H1 in consideration of the sum of \$1.00 and other good consideration, assigns to Naked Brand Group Inc. (the "Assignee"), whose full post office address is 800 - 885 West Georgia Street, Vancouver, BC V6C 3H1, its successors and assigns all of the Assignor's rights, title and interest in and to the American trade-marks and trademark registrations set out below, including the goodwill of the business associated with these trade-marks in the United States:

Trade-mark	United States Registration No.	United States Registration Date
NAKED	3669650	August 18, 2009

- 2. The Assignor agrees to execute and deliver to the Assignee all further documents that may be necessary to give effect to the assignment of the rights set out above.
- 3. The Assignee accepts the above assignment and appoints, Andrew Morrison of Shields Harney, whose full post office address is 490-1177 West Hastings Street, Vancouver, B.C., V6E 2K3, as the firm to which any notice in respect of the trade-marks may be sent and on which service of any proceeding in respect of the trade-marks may be given or served with the same effect as if they had been given to or served on the Assignee.



TRADEMARK REEL: 005174 FRAME: 0470

RECORDED: 12/04/2013