

Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/2015)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Naked Boxer Brief Clothing Inc.

- Individual(s)
- Partnership
- Corporation- State: _____
- Other Canadian Corporation
- Association
- Limited Partnership

Citizenship (see guidelines) Canadian

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) April 1, 2013

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Naked Brand Group Inc.

Street Address: 800-885 West Georgia Street

City: Vancouver

State: British Columbia

Country: Canada Zip: V6C 3H1

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Canadian
- Other Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

75568492

B. Trademark Registration No.(s)

3669650

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Wordmark: NAKED. Filing date: October 23, 1998

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Shields Hamey

Internal Address: _____

Street Address: 490-1177 West Hastings Street

City: Vancouver

State: British Columbia Zip: V6E 2K3

Phone Number: 604 891 1307

Docket Number: _____

Email Address: amorrison@shieldshamey.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

Date: Dec 3 2013

Joel Primus, CEO of Naked Brand Group Inc.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$40.00 366965

ASSIGNMENT OF TRADE-MARKS

1. **Naked Boxer Brief Clothing Inc.** (the "Assignor") whose full post office address is 800 – 885 West Georgia Street, Vancouver, BC V6C 3H1 in consideration of the sum of \$1.00 and other good consideration, assigns to **Naked Brand Group Inc.** (the "Assignee"), whose full post office address is 800 - 885 West Georgia Street, Vancouver, BC V6C 3H1, its successors and assigns all of the Assignor's rights, title and interest in and to the American trade-marks and trade-mark registrations set out below, including the goodwill of the business associated with these trade-marks in the United States:

<u>Trade-mark</u>	<u>United States Registration No.</u>	<u>United States Registration Date</u>
NAKED	3669650	August 18, 2009

2. The Assignor agrees to execute and deliver to the Assignee all further documents that may be necessary to give effect to the assignment of the rights set out above.

3. The Assignee accepts the above assignment and appoints, Andrew Morrison of Shields Harney, whose full post office address is 490 -1177 West Hastings Street, Vancouver, B.C., V6E 2K3, as the firm to which any notice in respect of the trade-marks may be sent and on which service of any proceeding in respect of the trade-marks may be given or served with the same effect as if they had been given to or served on the Assignee.

Executed at Abbotsford, B.C., on April 1, 2013

Per: Naked Boxer Brief Clothing Inc.

c/s

Per: Naked Brand Group Inc.

c/s