

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TLO, LLC		12/16/2013	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	TransUnion Risk and Alternative Data Solutions, Inc.
Street Address:	555 West Adams Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60661
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3981677	IT'S GOING TO BE MUCH LESS SAFE TO BE DA
Registration Number:	3978214	IT'S GOING TO BE MUCH LESS SAFE TO BE DI
Registration Number:	3978216	KNOWLEDGE AGE
Registration Number:	3977598	LIGHTNING IN A BOTTLE
Registration Number:	3989167	
Registration Number:	3989566	TECHNOLOGIES TO PROTECT THE PLANET
Registration Number:	3977597	TLO
Registration Number:	3977605	TLOXP

CORRESPONDENCE DATA

Fax Number: 6175265000
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-526-6448
 Email: huelinh.tran@wilmerhale.com

OP \$215.00 3981677

Correspondent Name: Michael J. Bevilacqua, Esq.
Address Line 1: Wilmer Cutler Pickering Hale and DorrLLP
Address Line 2: 60 State Street
Address Line 4: Boston, MASSACHUSETTS 02109

ATTORNEY DOCKET NUMBER:	1801.775.147
NAME OF SUBMITTER:	Michael J. Bevilacqua
Signature:	/michael j. bevilacqua/
Date:	12/16/2013

Total Attachments: 2
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TRADEMARK ASSIGNMENT

TLO, LLC, a Florida limited liability company having a place of business at 4530 Conference Way South, Boca Raton, FL 33431 (the "Seller"), has used and is using the trademarks identified on Schedule A and is the owner of the trademark applications and registrations identified on Schedule A, including the goodwill of the business connected with the use of, and symbolized by, said marks.

For good and valuable consideration, the receipt of which is hereby acknowledged, the Seller hereby assigns to TransUnion Risk and Alternative Data Solutions, Inc. (f/k/a TransUnion Acquisition Corp.), a Delaware corporation having a place of business at 555 West Adams Street, Chicago, IL 60661 (the "Buyer"), the entire right, title and interest in and to the trademark applications and registrations listed on Schedule A and the trademarks which are the subjects thereof, including the goodwill of the business connected with the use of, and symbolized by, said marks.

The Seller further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by the Buyer to effectuate, record, register, perfect, confirm and enforce this assignment, and Seller irrevocably appoints Buyer as its attorney-in-fact to execute documents and to do all other lawfully permitted acts to fully accomplish the foregoing.

Witness my hand and seal this 16th day of December, 2013.

TLO, LLC

By:

Name: Eliza Desiree Asher

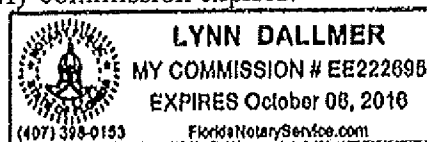
Title: Co-Chief Executive Officer and Sole Manager

County of Palm Beach
State of Florida

Then personally appeared the above named Co-CEO & Sole Manager of the Seller and acknowledged the foregoing act to be his or her free act and deed, before me, this 13 day of December, 2013.

Lynn Dallmer
Notary Public


My commission expires:




SCHEDULE A

Trademark Applications and Registrations

APPLICATIONS

<u>Mark</u>	<u>Country</u>	<u>Serial No.</u>	<u>Filing Date</u>
MISCELLANEOUS DESIGN (lightning bottle) 	Canada	1522795	April 7, 2011
TLO	Canada	1522798	April 7, 2011
TLOXP	Canada	1522797	April 7, 2011

REGISTRATIONS

<u>Mark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>
IT'S GOING TO BE MUCH LESS SAFE TO BE DANGEROUS	United States	3981677	June 21, 2011
IT'S GOING TO BE MUCH LESS SAFE TO BE DISHONEST	United States	3978214	June 14, 2011
KNOWLEDGE AGE	United States	3978216	June 14, 2011
LIGHTNING IN A BOTTLE	United States	3977598	June 14, 2011
MISCELLANEOUS DESIGN (lightning bottle) 	United States	3989167	July 5, 2011
TECHNOLOGIES TO PROTECT THE PLANET	United States	3989566	July 5, 2011
TLO	United States	3977597	June 14, 2011
TLOXP	United States	3977605	June 14, 2011