

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bruce R Cohn		12/16/2013	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	B.R. Cohn Winery, Inc.
Street Address:	15000 Sonoma Highway
City:	Glen Ellen
State/Country:	CALIFORNIA
Postal Code:	95442
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	1923856	B.R. COHN
Registration Number:	1835619	B.R. COHN
Registration Number:	3696319	BOATER'S BARBERA
Registration Number:	3929361	COUPE CUVEE
Registration Number:	3929241	DRAG RACER RED
Registration Number:	1876830	OLIVE HILL VINEYARD
Registration Number:	3661869	PANEL WAGON PINOT
Registration Number:	3952087	RIDER'S RED
Registration Number:	3463147	ROADSTER RED
Registration Number:	4416313	SILVER LABEL
Registration Number:	2983763	SYRCAB
Registration Number:	3791122	SYRZIN
Registration Number:	3032564	TRESTLE GLEN
Registration Number:	3599029	WOODY WHITE

CH \$365.00 1923856

CORRESPONDENCE DATA

Fax Number: 4152687522

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 4152686538

Email: mwadsworth@mofo.com

Correspondent Name: Joyce Liou/Morrison & Foerster LLP

Address Line 1: 425 Market Street

Address Line 4: San Francisco, CALIFORNIA 94105-2482

ATTORNEY DOCKET NUMBER:	69750-0000001
NAME OF SUBMITTER:	Joyce Liou
Signature:	/Joyce Liou/
Date:	12/17/2013
Total Attachments: 2 source=BR Cohn assignment #page1.tif source=BR Cohn assignment #page2.tif	

ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made as of December 16, 2013 (the "Effective Date") by and between Bruce R. Cohn ("Assignor"), an individual with his principal place of business at 15000 Sonoma Highway, Glen Ellen, California, 95442 and B.R. Cohn Winery, Inc. ("Assignee"), a California corporation with its principal place of business at 15000 Sonoma Highway, Glen Ellen, California 95442 (referred to collectively as the "Parties" and individually as a "Party").

WHEREAS, Assignor is the sole owner of all rights, title and interest in and to the trademarks, applications and/or registrations for such marks as listed in Exhibit A attached hereto and incorporated by this reference ("MARKS");

WHEREAS, Assignor wishes to assign all right, title, and interest in and to the MARKS to Assignee, together with the goodwill of the business symbolized by the MARKS, and Assignee wishes to accept such assignment;

NOW, THEREFORE, the Parties agree as follows:

Assignor hereby transfers, conveys and assigns to Assignee all right, title and interest in the United States in and to the MARKS, together with (a) all United States federal registrations; (b) all United States federal applications; (c) all common law rights related thereto; (d) all goodwill associated therewith, and (e) and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued (including, without limitation, the exclusive rights to apply for and maintain all such registrations; to sue for all past, present or future infringements or other violations of any rights in the MARKS; and to settle and retain proceeds from any such actions).

This Agreement is made under and shall be construed in accordance with the laws of the State of California, without giving effect to any choice of law rule that would cause the application of the laws of any jurisdiction other than the internal laws of the State of California to the rights and duties of the Parties.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed by their duly authorized representatives.

BRUCE R. COHN

By: _____

B.R. COHN WINERY, INC.

By: _____

Name: Bruce R. Cohn

Title: President

EXHIBIT A

Mark	Country	Registration No.
B.R. COHN	United States	Registration No. 1,923,856
B.R. COHN & Design	United States	Registration No. 1,835,619
BOATER'S BARBERA	United States	Registration No. 3,696,319
COUPE CUVÉE	United States	Registration No. 3,929,361
DRAG RACER RED	United States	Registration No. 3,929,241
OLIVE HILL VINEYARD	United States	Registration No. 1,876,830
PANEL WAGON PINOT	United States	Registration No. 3,661,869
RIDER'S RED	United States	Registration No. 3,952,987
ROADSTER RED	United States	Registration No. 3,463,147
SILVER LABEL	United States	Registration No. 4,416,313
SYRCAB	United States	Registration No. 2,983,763
SYRZIN	United States	Registration No. 3,791,122
TRESTLE GLEN	United States	Registration No. 3,032,564
WOODY WHITE	United States	Registration No. 3,599,029