

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Calendarios y Pasatiempos, S.A. de C.V.		12/16/2013	CORPORATION: MEXICO

RECEIVING PARTY DATA

Name:	Martha Maria Sanchez Quiroz
Street Address:	Acceso II No. 20, Fraccionamiento Ind
Internal Address:	Benito Juarez
City:	Santiago de Queretaro, Qro.
State/Country:	MEXICO
Postal Code:	76120
Entity Type:	INDIVIDUAL: MEXICO

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	77726394	TEQUILA DON DIABLO
Serial Number:	77726376	TEQUILA EL CATRIN
Serial Number:	77726345	TEQUILA BARRICA
Registration Number:	3792353	CYP SA
Registration Number:	3739767	CYP SA
Registration Number:	3006186	KIKIRI LINE
Registration Number:	3029671	LOTERIA
Registration Number:	3139432	ROOSTER

CORRESPONDENCE DATA

Fax Number: 3125786666
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-578-6689

OP \$215.00 77726394

Email: scott.petersen@hklaw.com
Correspondent Name: Scott W. Petersen c/o Holland & Knight
Address Line 1: 131 South Dearborn Street
Address Line 2: 30th Floor
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER: 096682.00011

DOMESTIC REPRESENTATIVE

Name: Scott W. Petersen c/o Holland & Knight
Address Line 1: 131 South Dearborn Street
Address Line 2: 30th Floor
Address Line 4: Chicago, ILLINOIS 60603

NAME OF SUBMITTER: Scott W. Petersen

Signature: /Scott W. Petersen/

Date: 12/17/2013

Total Attachments: 2

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A S S I G N M E N T

WHEREAS, Calendarios y Pasatiempos, S.A. de C.V., a Mexican corporation, having secured applications and registrations in the United States for the following trademarks:

<u>Trademark</u>	<u>Application No.</u>
TEQUILA DON DIABLO & Design	77/726,394
TEQUILA EL CATRIN & Design	77/726,376
TEQUILA BARRICA & Design	77/726,345

<u>Trademark</u>	<u>Registration No.</u>
CYPSA & Design	3,792,353
CYPSA	3,739,767
KIKIRI LINE	3,006,186
LOTERIA	3,029,671
ROOSTER	3,139,432

Martha Maria Sanchez Quiroz, a citizen of Mexico, Acceso II No. 20, Fraccionamiento Ind, Benito Juarez, Santiago de Queretaro, Qro.76120, Mexico, is desirous of acquiring said trademarks and the applications and registrations thereof, and the good will of the business associated therewith and the part of the business with which the trademarks will be used.

NOW, THEREFORE, for the good and valuable consideration the receipt and sufficiency of which is hereby acknowledged and confessed, Calendarios y Pasatiempos, S.A. de C.V. hereby sells, assigns, transfers and sets over unto Martha Maria Sanchez Quiroz the entire right, title and interest in and to said trademarks, the applications and the registrations thereof, together with the goodwill of the business in connection with which the trademarks, trademark applications and registrations have been and are being used, all rights to

continue said applications and registrations, all common law rights associated therewith, together with the right to bring and maintain actions based on the trademarks. Assignee is the successor to the entire business of the trademarks Registrant and the successor to that part of the business with which the trademarks will be used. These rights in Assignor's business have been assigned to the Assignee.

IN WITNESS WHEREOF, Calendarios y Pasatiempos, S.A. de C.V. has caused this Assignment to be executed on this 16 day of December, 2013.

ASSIGNOR:

Calendarios y Pasatiempos, S.A. de C.V.



Authorized Signature

Luis Landins - President.

Printed Name and Title

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