

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ASSOCIATED BANK		12/17/2013	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	North America Sports Media, Inc.		
Street Address:	520 Lake Cook Road, Suite 375		
City:	Deerfield		
State/Country:	ILLINOIS		
Postal Code:	60045		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2801730	DODDSON TRAVEL	
Registration Number:	2749325	DODDS ATHLETIC TOURS	
CORRESPONDENCE DATA			
Fax Number:	9497254100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-725-4043		
Email:	amina@sycr.com		
Correspondent Name:	Arnold V. Mina		
Address Line 1:	STRADLING YOCCA CARLSON & RAUTH		
Address Line 2:	660 Newport Center Drive, Suite 1600		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	101873-0018		
NAME OF SUBMITTER:	Arnold V. Mina		

Signature:	/Arnold V. Mina/
Date:	12/17/2013
Total Attachments: 2 source=TM Release Doddson marks#page1.tif source=TM Release Doddson marks#page2.tif	

RELEASE OF SECURITY INTEREST

ASSOCIATED BANK, a National Association, having a place of business at 401 East Kilbourn Avenue, Milwaukee, Wisconsin 53202 (the "Secured Party"), hereby releases its security interest in the interests of North America Sports Media, Inc., an Delaware corporation, having a place of business at 520 Lake Cook Road, Suite 375, Deerfield, Illinois 60045 ("Company"), in the trademarks set forth on Schedule A attached hereto, created by that certain Notice of Security Interests in Trademarks, dated April 28, 2008, executed by Company in favor of the Secured Party recorded with the United States Patent and Trademark Office on May 13, 2008, in Reel/Frame 3777/0008.

Dated: December 17, 2013

ASSOCIATED BANK

By: _____
Name: Daniel Holzhauser
Title: Senior Vice President

ACKNOWLEDGMENT

STATE OF WISCONSIN)
) ss.
COUNTY OF MILWAUKEE)

On December 17th, 2013, before me, MICHELE M. GEORGE, Notary Public, personally appeared DANIEL HOLZHAUSER, who proved to me on the basis of satisfactory evidence to be the person whose names is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of WISCONSIN that the foregoing paragraph is true and correct.

WITNESS my hand and official seal

Michele M. George
SIGNATURE OF NOTARY PUBLIC EXP 10/30/17



SCHEDULE A

MARK	U.S. TRADEMARK REG. NO.
DODDSON TRAVEL	2,801,730
DODDS ATHLETIC TOURS	2,749,325