

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
StrongView Systems, Inc.	FORMERLY Strongmail Systems, Inc.	12/17/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Magnetik Marketing LLC		
Street Address:	36 West 22nd Street		
Internal Address:	#2		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4136578	MAGNETIK	
CORRESPONDENCE DATA			
Fax Number:	4154421001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415 442-1326		
Email:	ralpert@morganlewis.com		
Correspondent Name:	Rochelle D. Alpert		
Address Line 1:	One Market		
Address Line 2:	Spear Street Tower		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	1165300.2000		
NAME OF SUBMITTER:	Rochelle D. Alpert		

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Signature:	/rda/
Date:	12/17/2013
Total Attachments: 1 source=StrongView Assignment of Magnetik#page1.tif	

ASSIGNMENT OF TRADEMARK

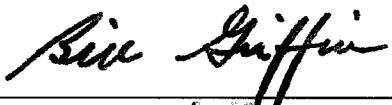
StrongView Systems, Inc., ("Assignor"), a Delaware corporation, mistakenly recorded a change of name from Strongmail Systems, Inc. to StrongView Systems, Inc. for the mark MAGNETIK, US Registration 4136578 ("Registration") with the United States Patent and Trademark Office, when Strongmail Systems, Inc. no longer owned such Registration, and

Magnetik Marketing, LLC ("Assignee"), a New York corporation, is and was the proper owner of the Registration and the goodwill of the business associated with and symbolized by the Registration as of July 2, 2013 when such name change was inadvertently filed;

Assignor wishes to correct the name change filing and to make it clear that Assignor assigned to Assignee all its right, title and interest in and to the Registration, together with the goodwill of the business symbolized by the Assigned Mark, and the trademark registration for the Assigned Mark on or before July 2, 2013. The right, title and interest in the Assigned Mark is solely held and enjoyed by Assignee and Assignee's successors and assigns.

This Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor, by an authorized representative, executes this Assignment on the date specified below.

By: 
Name: William Griffin
Title: CEO

Date: 12-17-2013