

RE 900271887 11/14/2013

TRADEMARK ASSIGNMENT

12/18/2013



103664787

MRD 12/17/13

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/30/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Norwood Promotional Products, LLC		10/02/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	BIC Corporation
Street Address:	One BIC Way, Suite 1
City:	Shelton
State/Country:	CONNECTICUT
Postal Code:	06484
Entity Type:	CORPORATION: CONNECTICUT

PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
Serial Number:	85793194	BRITEPIX
Serial Number:	85793235	BRITEPIX YOUR MESSAGE TAKES LIFE
Serial Number:	85793281	BRITEPIX
Serial Number:	85793264	BRITEPIX YOUR MESSAGE TAKES LIFE
Serial Number:	85759609	GOOD VALUE
Serial Number:	85761334	KOOZIE
Serial Number:	85761898	KOOZIE
Serial Number:	85761933	RCC KOOZIE
Serial Number:	85761955	RCC KOOZIE
Serial Number:	85860328	YOUR MESSAGE TAKES LIFE
Serial Number:	85614794	YOUR NAME HERE
Serial Number:	77133924	

CH \$890.00 85793194

## Assignment

Serial Number:	85761955	RCC KOOZIE
Serial Number:	85860328	YOUR MESSAGE TAKES LIFE
Serial Number:	85614794	YOUR NAME HERE
Serial Number:	77133924	
Serial Number:	77191677	GOINGREEN
Serial Number:	77198114	GOINGREEN
Serial Number:	77981372	GOINGREEN
Serial Number:	76543600	GOOD VALUE CALENDARS
Serial Number:	77619668	ICATALOG
Serial Number:	77310177	INNOVATION & SERVICE, DELIVERED
Serial Number:	77195501	JAFFA
Serial Number:	76573657	KOOZIE
Serial Number:	76425997	MOOD METERS
Serial Number:	77836660	MYNORWOOD
Serial Number:	76514525	NORWOOD
Serial Number:	77424403	NORWOOD
Serial Number:	85535504	NORWOOD
Serial Number:	77424398	NORWOOD.COM
Serial Number:	77836664	NORWOOD EDGE
Serial Number:	77619664	NORWOOD ICATALOG
Serial Number:	77403798	RCC KOOZIE
Serial Number:	77485353	SAFETY SEARCH
Serial Number:	77424380	SIGN WAVE
Serial Number:	77289540	SOUVENIR
Serial Number:	77403802	SPECTRACOLOR
Serial Number:	77424374	TRIUMPH
Serial Number:		

## CORRESPONDENCE DATA

Fax Number: 3177133699  
 Phone: 3177313500  
 Email: efstrademarks@taftlaw.com

Assignment

Page 3 of 3

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: M. Zachary Gordon  
 Address Line 1: One Indiana Square, Suite 3500  
 Address Line 2: Taft, Stettinius & Hollister LLP  
 Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	NORWOOD GENERAL IP
NAME OF SUBMITTER:	M. Zach Gordon
Signature:	/M. Zach Gordon/
Date:	11/14/2013

**Total Attachments: 14**

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**RECEIPT INFORMATION**

ETAS ID: TM286566  
 Receipt Date: 11/14/2013  
 Fee Amount: \$890

**EXHIBIT C****INTELLECTUAL PROPERTY ASSIGNMENT**

This INTELLECTUAL PROPERTY ASSIGNMENT (this "IP Assignment") is made and entered into as of September 30, 2013, by and between NORWOOD PROMOTIONAL PRODUCTS, LLC, a Delaware limited liability company (the "Assignor"), and BIC CORPORATION, a Connecticut corporation (the "Assignee").

**WITNESSETH**

WHEREAS, the Assignor and BIC USA Inc., a Delaware corporation ("BIC USA"), are parties to that certain Plan of Restructure and Asset Transfer Agreement dated as of the date hereof (the "Agreement"), pursuant to which the Assignor has agreed to convey, transfer, assign and deliver to BIC USA the Acquired Assets;

WHEREAS, pursuant to the terms and provisions of the Agreement, BIC USA has assigned its right to acquire certain of the Acquired Assets to BIC Corporation, and BIC Corporation is treated as a "Transferee" under the Agreement with respect to the Acquired Assets assigned to it; and

WHEREAS, the Assignor and the Assignee desire to evidence in writing the assignment of the intellectual property rights and intellectual property related to the Business under the Agreement by the Assignor to the Assignee. The term Intellectual Property as used in this IP Assignment shall be deemed to have the same meaning given to it in the Agreement. For the avoidance of doubt, any remaining Intellectual Property included in the Acquired Assets (and not listed on Schedule I hereto) is being assigned to the Assignee pursuant to the Intellectual Property Assets Bill of Sale between the Assignor and Assignee.

NOW, THEREFORE, in consideration of the above premises and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Section 1. Definitions. Capitalized terms used herein and not otherwise defined herein shall have the meanings given to them in the Agreement.

Section 2. Assignment by the Assignor. The Assignor hereby conveys, delivers, transfers, assigns and delivers to the Assignee all of its right title and interests in and to:

- (a) The Assignor's Intellectual Property listed on Schedule I hereto;
- (b) the goodwill of the Assignor's Business connected with the use of, and as symbolized by, such Intellectual Property; and
- (c) all claims for damages by reason of past infringement thereof, whether arising prior to or subsequent to the date of this IP Assignment with the right to sue for, and collect the same, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, and in any other jurisdiction, subject to and in accordance with the Agreement and (ii) for its own use and benefit and for the

use and benefit of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this IP Agreement not been made.

Section 3. Plan of Restructure and Asset Transfer Agreement. The terms of the Agreement, including but not limited to the representations, warranties, covenants, agreements and indemnities of Assignor are incorporated herein by reference. The Assignor and the Assignee acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the Agreement (and the limitation thereon) shall not be superseded hereby but shall remain in full force and effect. In the event of any conflict or inconsistency between the terms of the Agreement and the terms hereof, the terms of the Agreement shall govern.

Section 4. Cooperation. The Assignor shall execute any documents, including assignments of any existing patent, copyright or trademark rights or other forms of protection (including, without limitation, assignments of trademark(s) and assignment of patent(s)), and provide any assistance as is reasonably necessary to transfer the Intellectual Property, including assistance (at the expense of the Assignee) necessary to prepare, file and prosecute a patent application or to effectuate a registration of a copyright or trademark in and of the Intellectual Property in the United States or elsewhere in the world, in the Assignee's name or the name of a third party, as directed by the Assignee. The Assignor shall provide such further assistance as is reasonably required for sustaining, reissuing or extending any patents or any letters patent based on any improvements to the Intellectual Property and shall provide testimony and evidence in cases of enforcement or interference, all at the expense of the Assignee.

Section 5. No Modification. This IP Assignment shall in no way modify, alter, amend, limit or expand the rights or obligations of any party as provided in the Agreement nor shall it be deemed to create any additional rights or obligations.

Section 6. Binding Effect. This IP Assignment shall be binding upon and inure to the benefit of the parties and their respective successors and assigns.

Section 7. Waivers and Amendments. This IP Assignment may be amended; superseded, cancelled, renewed or extended, and the terms hereof may be waived, only by a written instrument signed by each of the parties hereto, or, in the case of a waiver, by the party waiving its respective rights.

Section 8. No Third Party Beneficiaries. This IP Assignment is for the sole benefit of the parties hereto and is not intended to benefit any other person or entity.

Section 9. Governing Law. This IP Assignment shall be governed by and construed in accordance with the internal laws of the State of Delaware applicable to agreements made and to be performed entirely within the State of Delaware, without regard to the conflicts of law principals thereof.

Section 10. Headings. The headings of this IP Assignment are for reference only, and shall not affect the interpretation of this IP Assignment.

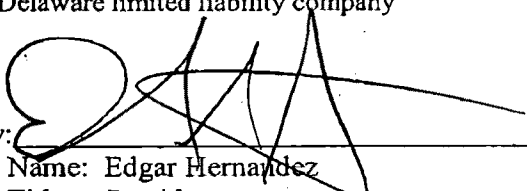
Section 11. Counterparts. This instrument may be executed in several original counterparts, each of which shall be deemed to be an original, and all such counterparts shall together constitute one and same document.

**[Signature Page Follows]**

IN WITNESS WHEREOF, the parties have executed this Intellectual Property Assignment on the date first above written.

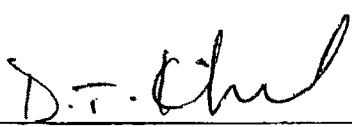
**ASSIGNOR:**

NORWOOD PROMOTIONAL PRODUCTS, LLC  
a Delaware limited liability company

By:   
Name: Edgar Hernandez  
Title: President

**ASSIGNEE:**

BIC CORPORATION  
a Connecticut corporation

By:   
Name: David T. Kimball  
Title: Vice President - Finance & Treasurer

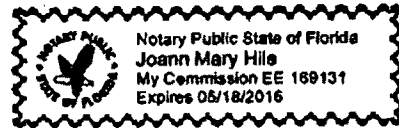
ACKNOWLEDGMENTS

STATE OF Florida )  
COUNTY OF Pinellas ) SS:

On this 2<sup>nd</sup> day of Oct 2013, personally appeared Edgar Hernandez, signer and sealer of the foregoing instrument, personally known to me (or satisfactorily proven), who acknowledged that he, as President of Norwood Promotional Products, LLC, a Delaware limited liability company, is duly authorized to execute said instrument and further acknowledged the same to be his free act and deed as President of Norwood Promotional Products, LLC, a Delaware limited liability company, and the free act and deed of said company, before me, the undersigned officer.

Joann Mary Hill  
Notary Public

My Commission Number: EE 169131  
My Commission Expires: May 18, 2016



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STATE OF Connecticut )  
COUNTY OF Fairfield ) SS: Shelton

On this 5<sup>th</sup> day of October 2013, personally appeared David T. Kimball, signer and sealer of the foregoing instrument, personally known to me (or satisfactorily proven), who acknowledged that he, as Vice President – Finance & Treasurer of BIC Corporation, a Connecticut corporation, is duly authorized to execute said instrument and further acknowledged the same to be his or her free act and deed as the Vice President – Finance & Treasurer of BIC Corporation, a Connecticut corporation, and the free act and deed of said company, before me, the undersigned officer.

Heide A. Fries  
Notary Public

My Commission Number: \_\_\_\_\_  
My Commission Expires: \_\_\_\_\_

**HEIDE A. FRIES**  
**NOTARY PUBLIC**  
MY COMMISSION EXPIRES MAR. 31, 2014



**SCHEDULE I**

# U.S. Trademarks

Description	App. No.	Filed	Reg. No.	Reg. Date	Next Action
ANCHOR DESIGN	77133924	03/18/2007	3747174	02/09/2010	Sec. 8 & 15 due 02/09/2016
GOINGREEN design	77191677	05/29/2007	4031830	09/27/2011	Sec. 8 & 15 due 09/27/2017
GOINGREEN design	77198114	06/05/2007	3635889	06/09/2009	Sec. 8 & 15 due 06/09/2015
GOINGREEN design	77981372	05/29/2007	4035758	10/04/2011	Sec. 8 & 15 due 10/04/2017
GOOD VALUE CALENDARS	76543600	09/10/2003	2956573	05/31/2005	Renewal due 05/31/2015
ICATALOG	77619668	11/21/08	3747926	02/09/2010	Sec. 8 & 15 due 02/09/2016
INNOVATION & SERVICE DELIVERED	77310177	10/22/2007	3588261	03/10/2009	Sec. 8 & 15 due 03/10/2015
JAFFA	77195501	06/01/2007	3578475	02/24/2009	Sec. 8 & 15 due 02/24/2015
KOOZIE	76573657	02/03/2004	3240989	05/15/2007	Sec. 8 & 9 due between 05/15/2016 and 05/15/2017.
MOOD METERS	76425997	06/28/2002	2924635	02/08/2005	Renewal due 02/8/2015
MYNORWOOD	77836660	09/28/2009	3824118	07/27/2010	Sec. 8 & 15 due 07/27/2016
NORWOOD	76514525	05/14/2003	2894578	10/19/2004	Renewal due 10/19/2014
NORWOOD design	77424403	03/17/2008	3575173	02/17/2009	Sec. 8 & 15 due 02/17/2015
NORWOOD design	85535504	02/07/2012	4309663	3/19/2013	Sec. 8 & 15 due 03/19/2019
NORWOOD.COM	77424398	03/17/2008	3594067	03/24/2009	Sec. 8 & 15 due 03/24/2015
NORWOOD EDGE	77836664	09/28/2009	3824119	07/27/2010	Sec. 8 & 15 due 07/27/2016
NORWOOD ICATALOG	77619664	11/21/08	3838580	08/24/2010	Sec. 8 & 15 due 08/24/2016
RCC KOOZIE	77403798	02/22/2008	3793699	05/25/2010	Sec. 8 & 15 due 05/25/2016
SAFETY SEARCH	77485353	05/28/2008	3838418	08/24/2010	Sec. 8 & 15 due 08/24/2016
SIGN WAVE	77424380	03/17/2008	3571646	02/10/2009	Sec. 8 & 15 due 02/10/2015
SOUVENIR	77289540	09/26/2007	3563143	01/20/2009	Sec. 8 & 15 due 01/20/2015
SPECTRACOLOR	77403802	02/22/2008	3693445	10/06/2009	Sec. 8 & 15 due 10/06/2015
TRIUMPH	77424374	03/17/2008	3585767	03/10/2009	Sec. 8 & 15 due 03/10/2015
<del>PS PACIFIC SOLUTIONS Design</del>	<del>79099315</del>	<del>04/28/2011</del>	<del>4127429</del>	<del>04/17/2012</del>	<del>Sec. 8 &amp; 15 due 04/17/2018</del>
YOUR NAME HERE design	85614794	05/02/2012			Office Action Received 05/23/2012. Official letter received regarding suspension of application dated 01/02/2013. Sent to Taft to respond. Application remains suspended pending action on cited

*de late*

## U.S. Trademarks

Description	App. No.	Filed	Reg. No.	Reg. Date	Next Action
BRITEPIX	85793194	12/03/2012			Notice of Allowance dated 5/28/2013; have until 11/28/2013 to file Statement of Use or Extension. Statement of use and specimen filed 7/15/2013
BRITEPIX YOUR MESSAGE TAKES LIFE	85793235	12/03/2012			Notice of Allowance dated 5/28/2013; have until 11/28/2013 to file Statement of Use or Extension.
BRITEPIX design	85793281	12/03/2012			Notice of allowance dated 6/11/2013; have until 12/11/2013 to file Statement of Use or Extension.
BRITEPIX YOUR MESSAGE TAKES LIFE design	85793264	12/03/2012			Notice of allowance dated 6/11/2013; note will likely abandon as marketing is not using this exact design. Use filed 7/25/2013. Statement of use accepted 9/14/2013.
GOOD VALUE design	85759609	10/22/2012			
KOOZIE (standard word form)	85761334	10/23/2012			02/22/2013: A non-final Office action has been received. Sent to Taft to respond. Application is being returned to examining attorney for further review.
KOOZIE (standard word form)	85761898	10/24/2012			02/22/2013: A non-final Office action has been received. Sent to Taft to respond. Application is being returned to examining attorney for further review.
RCC KOOZIE design	85761933	10/24/2012			02/22/2013: A non-final Office action has been received. Sent to Taft to respond. Application is being returned to examining attorney for further review.
RCC KOOZIE design	85761955	10/24/2012			02/22/2013: A non-final Office action has been received. Sent to Taft to respond. Application is being returned to examining attorney for further review.
YOUR MESSAGE TAKES LIFE	85860328	2/26/2013			Pending-Approved by the examining attorney for publication on 7/31/2013 but has not yet published for opposition.

TRADEMARK

REEL: 005175 FRAME: 0944

**NORWOOD PROMOTIONAL PRODUCTS, LLC**

**Intellectual Property**

[September 25, 2013-Version 5]

**U.S. Patents**

Description	App. No.	Filed	Patent No.	Issue Date	Expires	Norwood Product
BEVERAGE CONTAINER	29182205	05/21/2003	D488675	4/20/2004	04/20/2018	Maybe 45203
WALKING TOY FIGURE	29180917	05/01/2003	D498270	11/09/2004	11/09/2018	N/A
BEVERAGE HOLDER	29283952	08/28/2007	D590211	04/14/2009	04/14/2023	
BEVERAGE HOLDER	29295848	10/09/2007	D590212	04/14/2009	04/14/2023	
BEVERAGE HOLDER	29295850	10/09/2007	D589757	04/07/2009	04/07/2023	
BEVERAGE HOLDER	29295852	10/09/2007	D589758	04/07/2009	04/07/2023	
COIN PURSE KEYCHAIN	D/339226	06/26/2009	D609457	02/09/2010	02/09/2024	21026
WHEELED DUFFLE	29112926	10/26/1999	D434900	12/12/2000	12/12/2014	
DUFFLE BAG	29112927	10/26/1999	D440765	04/24/2001	04/24/2015	
BRIEF BAG	29112887	10/26/1999	D442368	05/22/2001	05/22/2015	
WRITING INSTRUMENT	29137988	03/05/2001	D450088	11/06/2001	11/06/2015	
WRITING INSTRUMENT	29138028	03/05/2001	D451548	12/04/2001	12/04/2015	
CD WALLET	29161734	06/03/2002	D471009	03/04/2003	03/04/2017	N/A
SINGLE COMPARTMENT INSULATED BAG	29159846	04/29/2002	D472431	04/01/2003	04/01/2017	N/A
DUAL COMPARTMENT INSULATED BAG	29159847	04/29/2002	D474649	05/20/2003	05/20/2017	N/A
NOTEPAD FOLDER	29161767	06/03/2002	D478623	08/19/2003	08/19/2017	N/A
BOTTLE HOLDER	29190740	09/25/2003	D495875	09/14/2004	09/14/2018	45067
TOTE BAG	D/194357	11/23/2003	D497050	10/12/2004	10/12/2018	N/A

## U.S. Copyrights

Title	Copyright Number	Date
Adam's apple & 4 other titles.	V3557D573	2007
And a happy New Year & 21 other titles.	V3558D766	2007
Decorative letters, numbers & symbols. VA 443-272.	V3558D768	2007
Ducks in flight. VA 477-336.	V3557D579	2007
Salt Lake city and vicinity & 1 other title.	V3558D767	2007
Unknown & 9 other titles.	V3557D574	2007
Good value calendars, 2005.	VA0001229198	2003
Good value calendars, 2005 / by Norwood Promotional Products Corporation d.b.a. Norwood Publishing.	VA0001430531	2004
Good value line : 2004 calendar catalog.	VA0001229197	2002
Good value line: 2004 calendar catalog / by Norwood Promotional Products Corporation d.b.a. Norwood Publishing.	VA0001430532	2004
Triumph calendars, 2005.	VA0001229199	2003
Triumph calendars, 2005 / by Norwood Promotional Products Corporation d.b.a. Norwood Publishing.	VA0001430530	2004
Triumph line : 2004 calendars.	VA0001229200	2002
Triumph line: 2004 calendars / by Norwood Promotional Products Corporation d.b.a. Norwood Publishing.	VA0001430529	2004
1993 action line catalog & 4 other titles.	V3425D865	1998
1993 action line catalog & 4 other titles.	V3403D622	1997
1993 action line catalog & 4 other titles. (Part 002 of 002)	V3425D866	1998
And a Happy New Year & 93 other titles.	V3573D315	2008
And a happy New Year & 94 other titles.	V3540D900	2006
Apple badge holder.	VA0001176723	2002
Apple badge holder & 13 other titles.	V3580D753	2009
Apple badge holder & 13 other titles.	V3581D648	2009
Apple badge holder & 13 other titles.	V3568D148	2008
Calendar date pads & 143 other titles: calendars.	V3438D536	1999
Calendar date pads & 143 other titles: calendars.	V3438D538	1999
pads & 143 other titles: calendars.	V3438D539	1999
Calendar date pads & 143 other titles: calendars. (Part 002 of 004)	V3438D537	1999

## U.S. Copyrights

Title	Copyright Number	Date
Construction guy stress ball.	VA0001176728	2002
Doctor stress ball.	VA0001176729	2002
Healing hands stress ball.	VA0001176730	2002
Moneybags stress ball.	VA0001176731	2002
No titles given.	V3526D669	2005
Race car stress ball.	VA0001176732	2002
Salt Lake City and vicinity & 31 other titles.	V3535D495	2006
Spaz stress ball.	VA0001176724	2002
Stressed out gol.	VA0001176726	2001
Stressed out golfer.	VA0001176727	2002
Tattoo stress ball.	VA0001176725	2002
There's more to the action line that key fobs bag totes and golf accessories & 50 other titles.	V3581D646	2009
There's more to the action line than key fobs bag totes and golf accessories & 39 other titles.	V3580D755	2009

TRADEMARK

REEL: 005175 FRAME: 0947

## Canada Trademarks

Description	App. No.	Filed	Reg. No.	Reg. Date	Next Action
NORWOOD CANADA PROMOTIONAL PRODUCTS	1425637	01/26/2009	TMAA811506	11/9/2011	Renewal due 11/09/2025
ICATALOGUE	1449624	08/26/2009	TMAA840936	01/22/2013	Renewal due 01/22/2028
JAFFA	1455583	10/15/2009			Pending-Allowed; Extension of time filed for Declaration of Use.
KOOZIE	1217362	05/19/2004	TMAA712419	04/22/2008	Renewal due 04/22/2023
NORWOOD	1196021	11/12/2003	TMAA646614	8/24/2005	Renewal due 08/24/2020
YOUR NAME HERE and design	1578901	05/23/2012			Pending-Searches
BRIEPIX YOUR MESSAGE TAKES LIFE & Design	1585972	07/12/2012			Pending-Searches
BRIEPIX & Design	1585973	07/12/2012			Pending-Searches
BRIEPIX YOUR MESSAGE TAKES LIFE	1606272	12/11/2012			Pending-Searches
BRIEPIX	1606270	12/11/2012			Pending-Searches
GOOD VALUE design	1599226	10/22/2012			Pending-Searches
RCC KOOZIE design	1604343	11/28/2012			Pending-Searches
KOOZIE	1604340	11/28/2012			Pending-Searches
ATCHISON	1559081	01/10/2012			Pending-Searches

## Additional Trademarks in name of Norwood Promotional Products, LLC

Description	Country	App. No.	Filed	Reg. No.	Reg. Date	Next Action
KOOZIE	Mexico	663597	6/25/2004	843021	6/25/2004	Renewal due 6/25/2014
NORWOOD	Mexico	629661	11/14/2003	863717	12/15/2004	Renewal due 11/14/2013
NORWOOD	Brazil	829792384	7/16/2008			Pending
NORWOOD	India	1249659	11/14/2003	1249659	12/17/2005	Next renewal due 11/14/2013
NORWOOD	Taiwan, Province of China	09206564	11/12/2003	01107729	6/16/2004	Next renewal due 6/16/2014

**DOMAIN NAMES**

\*\*Norwood Promotional Products, LLC does not own any domain names.

LICENSE AGREEMENTS WHERE NORWOOD HAS GRANTED RIGHTS TO THIRD PARTIES - Note these are all listed on the confidential sheets so this should not be necessary to include in the IP Schedule

Licensee/Contracting Party	Agreement Name	Effective Date	Comments
24hourwristbands.com	KOOZIE® Letter Agreement	7/29/2011	Agreement to cease using KOOZIE®
Abita Brewing Company	KOOZIE® Letter Agreement	1/11/2013	Agreement to cease using KOOZIE®
Air Coozie	KOOZIE® Letter Agreement	3/11/2013	Agreement to cease using KOOZIE®
Bar Products.com, Inc.	KOOZIE® Agreement	10/17/2012	Agreement to cease using KOOZIE®
Barbara Joyner-Compact Cozy	Consent Agreement	12/14/2012	Consent to use of Compact Cozy
Bohnam, LLC	KOOZIE® Letter Agreement	6/4/2013	Agreement to cease using KOOZIE®
CM Global Marketing	KOOZIE® Trademark Settlement Agreement	7/9/2009	Agreement to cease using KOOZIE®
Convenient Gadgets & Gifts, LLC	Acknowledgment Letter-KOOZIE®	3/19/2012	Agreement to cease using KOOZIE®
Cooler Concepts, LLC	KOOZIE® Trademark Settlement Agreement	12/29/2012	Agreement to cease using KOOZIE® subject to sell-off period
Cowboy Koozie, LLC	KOOZIE® Letter Agreement	6/27/2011	Agreement to cease using KOOZIE®
Creative Marketing	Permission Agreement	2/28/2008	Permission to use KOOZIE® Trademark
Cussing Cozies	KOOZIE® Trademark Settlement Agreement	4/2/2012	Agreement to cease using KOOZIE®
EBDAZLED	KOOZIE® Letter Agreement	9/4/2012	Agreement to cease using KOOZIE®
Enasco, LLC	KOOZIE® Letter Agreement	2/21/2013	Agreement to cease using KOOZIE®
FISTA CUPS	KOOZIE® Letter Agreement	10/24/2012	Agreement to cease using KOOZIE®
Head First Ventures LLC	Norwood-Head First Ventures LLC Settlement Agreement	7/16/2013	Agreement to cease using KOOZIE®
Hoozie, LLC	Norwood-Hoozie Settlement Agreement	9/28/2012	Consent to use of HUZU, LLC and HUZU
JB Originals/Memory Company	Settlement/License Agreement	7/9/2010	Permission to use WOOZIE
JDT Harris, Inc.	KOOZIE® Trademark Settlement Agreement	1/19/2013	Agreement to cease using KOOZIE® subject to sell-off period
Koozie Divas	KOOZIE® Settlement Agreement	8/8/2011	Agreement to cease using KOOZIE®
KoozieSource	KOOZIE® Trademark Settlement Agreement	6/14/2011	Agreement to cease using KOOZIE®
Koozieslap.com	KOOZIE® Letter Agreement	3/19/2012	Agreement to cease using KOOZIE®
KromeFX, LLC	KOOZIE® Letter Agreement	1/30/2012	Agreement to cease using KOOZIE®
KustomKoozies LLC	Confidential Settlement Agreement	8/1/2006	Licensed right to use KOOZIE® Trademark
KustomKoozies LLC	Confidential Settlement Agreement	2/2/2012	Licensed right to use KOOZIE® Trademark
LadDean Diercoff	KOOZIE® Settlement Agreement	12/14/2004	Agreement to cease using FLOOZIE COOZIE
Lifoam Industries LLC	KOOZIE® Letter Agreement	1/7/2013	Agreement to cease using KOOZIE®
Lily Lane Embroidery	KOOZIE® Letter Agreement	10/23/2012	Agreement to cease using KOOZIE®
Mark D. Norwood	Norwood Designs Trademark Settlement	3/29/2013	



	Agreement		Agreement to cease using Norwood
MDMS c/o Tiger Technologies, LLC	KOOZIE® Letter Agreement	9/13/2012	Agreement to cease using KOOZIE®
Mellenline, Jay D.	Trademark License and Settlement Agreement	11/3/2011	Licensed right to use COZY DESIGN
Nationwide Promotions	Agreement	9/28/2010	Agreement to cease using KOOZIE® subject to sell-off period
Oriental Trading Company, Inc.	KOOZIE® Letter Agreement	3/9/2012	Agreement to cease using KOOZIE®
PhotoCoozie.com	KOOZIE® Letter Agreement	10/6/2012	Agreement to cease using KOOZIE®
R and R Imports, Inc.	KOOZIE® Letter Agreement	2/20/2013	Agreement to cease using KOOZIE®
Scott R. Jensen	KOOZIE® Trademark Settlement Agreement	9/16/2010	Agreement to cease using KOOZIE®
ShakOOZIE, LLC	KOOZIE® Letter Agreement	3/5/2012	Agreement to cease using KOOZIE®
Skuzi, LLC	KOOZIE® Trademark Settlement Agreement	8/8/2012	Agreement to cease using SKUZI subject to sell-off period
SLANT COLLECTIONS	KOOZIE® Letter Agreement	12/19/2011	Agreement to cease using COOZIE
Stiefelmeyer/Hirsch	Settlement and Patent Sub-License Agreement	2/28/2005	Norwood enforcement of exclusive patent rights and grant of limited non-exclusive license
Sun Wholesale Supply, Inc	Settlement Agreement and Release	5/25/2010	Agreed to phase-out of use of COZEEZ
Superkozy, LLC	KOOZIE® Letter Agreement	9/28/2012	Agreement to cease using KOOZIE®
SWOOZIES 2 LLC	Settlement Agreement and Covenant not to Sue	9/17/2012	Consent to use of SWOOZIE
TEAM COCKTAIL	KOOZIE® Letter Agreement	10/23/2012	Agreement to cease using KOOZIE®
ThisKOOZIEsucks.com	KOOZIE® Letter Agreement	6/4/2013	Agreement to cease using KOOZIE®
TLACO, LLC	KOOZIE® Trademark Settlement Agreement	12/1/2009	Agreement to cease using KOOZIE®
Wholesale USA-Amazon	KOOZIE® Letter Agreement	3/26/2012	Agreement to cease using KOOZIE®
Ray Distributing Company dba Texas Tackle Factory	KOOZIE® Letter Agreement	1/12/2013	Agreement to cease using KOOZIE®
TNW Corporation d/b/a Koozelady.com	KOOZIE® Letter Agreement	1/17/2012	Agreement to cease using KOOZIE®
Koozleklip, LLC	KOOZIE® Letter Agreement	5/17/2012	Agreement to cease using KOOZIE®
Trade Lairs, LLC	KOOZIE® Letter Agreement	3/28/2012	Agreement to cease using KOOZIE®
X-Treme Koozie, LLC	KOOZIE® Letter Agreement	2/20/2012	Agreement to cease using KOOZIE®
Better Home and Gardens d/b/a BHG.com	KOOZIE® Letter Agreement	1/3/2011	Agreement to cease using KOOZIE®
Modern Day Moms	KOOZIE® Letter Agreement	9/13/2012	Agreement to cease using KOOZIE®
Proforma Pacific Systems			Permission to use Exclusive Artwork owned by Norwood