TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kellwood Company		11/28/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Kellwood Company, LLC
Street Address:	600 Kellwood Parkway
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63017
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 106

Property Type	Number	Word Mark
Registration Number:	4081333	BEAUTIFUL REBELLION
Registration Number:	2916374	BELIZA WOMAN
Registration Number:	1807628	BICE
Registration Number:	1457502	BLOCK ISLAND
Registration Number:	2315201	BRIGGS NEW YORK
Registration Number:	4187271	BRIGGS NEW YORK PERFECT FIT WAISTBAND
Registration Number:	1595503	CHAYA
Registration Number:	3702523	CHIME
Registration Number:	1124533	CITY BLUES
Registration Number:	1871395	CITYWEAR
Registration Number:	1674295	COMPONENTS
Registration Number:	4016078	COMPONIX
Registration Number:	1441281	CRICKET LANE
Registration Number:	1839480	CROWNTUFT

OP $2665.00 4081333

Registration Number:	1433987	DAVID DART
Registration Number:	1991895	DAVID DART COLLECTIONS
Registration Number:	1991896	DAVID DART SPORT
Registration Number:	3946062	DEMOCRACY DECLARATION OF JEAN DEPENDENCE
Registration Number:	3946063	DEMOCRACY FREEDOM JEANERATION
Registration Number:	1696978	EASE SPORT
Registration Number:	1675206	EASE SPORT
Registration Number:	1676871	ENCHANTE SPORT
Registration Number:	1812228	EC4U
Registration Number:	1195248	FINESSE
Registration Number:	1758446	FLATTER STRETCH
Registration Number:	1679478	FLATTER FIT
Registration Number:	1775315	FRITZI CALIFORNIA
Registration Number:	1646911	HERBCRAFT
Registration Number:	2502297	HOLLYWOULD
Registration Number:	4237644	HOLLYWOULD
Registration Number:	3274268	IT'S HARD TO LOOK SEXY WHEN YOUR FEET HU
Registration Number:	1775319	IVY WEAR
Registration Number:	1813819	JAX
Registration Number:	3229037	JOLT
Registration Number:	4411157	JOLT
Registration Number:	3995293	KURT THOMAS
Registration Number:	4097087	LAMB & FLAG
Registration Number:	4097089	LAMB & FLAG
Registration Number:	4097090	LAMB & FLAG
Registration Number:	4081307	LXF
Registration Number:	4116176	LXF
Registration Number:	3793434	MAGIC PANT
Registration Number:	4083538	MELISSA HARPER
Registration Number:	1640586	MELISSA HARPER
Registration Number:	1626053	MELROSE
Registration Number:	4146904	MEMOIR
Registration Number:	4049296	MY MICHELLE
Registration Number:	1442190	MY MICHELLE
Registration Number:	1769366	NAPA VALLEY

	1636516	NORTHERN ISLES II
Registration Number:	2853619	PANTOLOGY
Registration Number:	2759230	REBECCA TAYLOR
Registration Number:	2601789	REBECCA TAYLOR
Registration Number:	2847668	REBECCA TAYLOR
Registration Number:	2132863	REBECCA TAYLOR
Registration Number:	2919208	REBECCA TAYLOR
Registration Number:	4145906	REBECCA TAYLOR
Registration Number:	1601667	RECREATION
Registration Number:	3078041	REWIND
Registration Number:	3694153	REWIND
Registration Number:	1260999	ROBERT SCOTT LTD.
Registration Number:	1224369	SAG HARBOR
Registration Number:	3974464	SAG HARBOR
Registration Number:	3974467	SAG HARBOR
Registration Number:	3974502	SAG HARBOR
Registration Number:	1943661	SAG HARBOR
Registration Number:	4261759	SAG HARBOR PERFECT FIT WAISTBAND
Registration Number:	1684501	SAILMATES
Registration Number:	3813125	SANGRIA
Registration Number:	3635709	SEQUIN HEARTS
Registration Number:	3914439	STRUCK BY STYLE
Registration Number:	3765444	TAKARA
Registration Number:	3974503	THE CLOTHES I WEAR
Registration Number:	3795016	THE FITTING GUARANTEE
Registration Number:	3860681	THE FLEXI-FIT WAISTBAND
Registration Number:	3613889	THE SLIMMING SOLUTION
Registration Number:	1804570	THIN ICE
Registration Number:	1849398	VIOLETS & ROSES
Registration Number:	3999806	WAIST SOLUTION
Registration Number:	1245406	WINGATE
Registration Number:	4183915	WIT AND WISDOM
Registration Number:	1790493	YOU BABES
Registration Number:	1755484	STUDIO EASE
Registration Number:	1694517	SUTTER PLACE

	1706880	SUTTER PLACE
Serial Number:	85861340	BRIGGS SLIMMING SOLUTIONS
Serial Number:	85570794	CURVE EQUALITY
Serial Number:	85577277	GOTHAM BY DESIGN
Serial Number:	85748298	HENCE
Serial Number:	85790581	HENCE
Serial Number:	77948515	HOLLYWOULD
Serial Number:	77006921	LEGEND BLUE
Serial Number:	85790857	MARGO AND SEBASTIAN
Serial Number:	85790883	MARGO & SEBASTIAN
Serial Number:	85343124	MY MICHELLE
Serial Number:	85343130	MY MICHELLE
Serial Number:	85773485	REBECCA TAYLOR
Serial Number:	85861401	SAG HARBOR SLIMMING SOLUTIONS
Serial Number:	85672585	SEQUIN HEARTS
Serial Number:	85672971	SEQUIN HEARTS
Serial Number:	85880834	SIMPLY SLENDER BY HOLLYWOULD
Serial Number:	85872932	SIMPLY SLENDER BY MEMOIR
Serial Number:	85872837	SIMPLY SLENDER BY MY MICHELLE
Serial Number:	85872884	SIMPLY SLENDER BY SEQUIN HEARTS
Serial Number:	85880818	SIMPLY SLENDER BY TAKARA
Serial Number:	85861317	SLIMMING SOLUTIONS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 3145763340

Email: brian.oconnor@kellwood.com

Correspondent Name: BRIAN OCONNOR

Address Line 1: 600 Kellwood Parkway

Address Line 4: Chesterfield, MISSOURI 63017

NAME OF SUBMITTER:	Brian O'Connor
Signature:	/Brian O'Connor/
Date:	12/18/2013

Total Attachments: 4

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Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "KELLWOOD COMPANY" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "KELLWOOD COMPANY" TO "KELLWOOD COMPANY, LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF NOVEMBER, A.D. 2013, AT 9:09 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-SEVENTH DAY OF NOVEMBER, A.D. 2013, AT 8 O'CLOCK A.M.

Jeffrey W. Bullock, Secretary of State

0571923 8100V

AUTHENTICATION: 0926679

131350177

DATE: 11-26-13

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 09:09 AM 11/26/2013
FILED 09:09 AM 11/26/2013
SRV 131350177 - 0571923 FILE

CERTIFICATE OF CONVERSION

FROM A CORPORATION TO A

LIMITED LIABILITY COMPANY

The undersigned, being duly authorized to execute and file this Certificate of Conversion for the purpose of converting a Delaware corporation to a Delaware limited liability company pursuant to the Section 18-214 of the Limited Liability Company Act of the State of Delaware, does hereby certify as follows:

1. The jurisdiction where the Corporation first formed is Delaware.

2. The jurisdiction immediately prior to filing this Certificate is Delaware.

3. The date the corporation first formed is August 28, 1961.

4. The name of the Corporation immediately prior to filing this Certificate is Kellwood Company.

5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Kellwood Company, LLC.

6. This Certificate of Conversion is to become effective on November 27, 2013, at 8:00 a.m. EST.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 26th day of November, 2013.

By: */s/ Keith A. Grypp*
Keith A. Grypp, an Authorized Person

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "KELLWOOD COMPANY, LLC" FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF NOVEMBER, A.D. 2013, AT 9:09 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTY-SEVENTH DAY OF NOVEMBER, A.D. 2013, AT 8 O'CLOCK A.M.

Jeffrey W. Bullock, Secretary of State

0571923 8100V

AUTHENTICATION: 0926679

131350177

DATE: 11-26-13

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 09:09 AM 11/26/2013
FILED 09:09 AM 11/26/2013
SRV 131350177 - 0571923 FILE

CERTIFICATE OF FORMATION

OF

KELLWOOD COMPANY, LLC

This Certificate of Formation is being executed as of November 26, 2013 for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101, et seq.

The undersigned, being duly authorized to execute and file this Certificate, does hereby certify as follows:

1. Name. The name of the limited liability company is Kellwood Company, LLC (the "Company").

2. Registered Office and Registered Agent. The Company's registered office in the State of Delaware is located at 1209 Orange Street, Wilmington, New Castle County, Delaware 19801. The registered agent of the Company for service of process at such address is The Corporation Trust Company.

3. Effective Date. This Certificate of Formation is to become effective on November 27, 2013, at 8:00 a.m. EST.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the day and year first above written.

By: */s/ Keith A. Grypp*
Keith A. Grypp, an Authorized Person