

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank		12/12/2013	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Beverages & More, Inc.
Street Address:	1406 Willow Pass Road
City:	Concord
State/Country:	CALIFORNIA
Postal Code:	94520
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	1970483	BEVERAGES, & MORE!
Registration Number:	2229099	BEVMO!
Registration Number:	3219702	BEVMO! BEVERAGES & MORE
Registration Number:	2187848	CLUBBEV!
Registration Number:	2772521	DAHLIA
Registration Number:	2871307	GINA
Registration Number:	1022205	KAVLANA
Registration Number:	1056239	SENRITA
Registration Number:	2258027	SOMBRA
Registration Number:	2167272	ST. ELMO
Registration Number:	3129465	STEVEN BANNUS
Registration Number:	3569564	BEVMO!
Registration Number:	3809120	VINEYARD PARTNERS
Registration Number:	3734204	BEVMO!

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TRADEMARK

Registration Number:

3734206

CLUBBEV!

CORRESPONDENCE DATA

Fax Number:

2124464900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone:

2124464800

Email:

hayley.smith@kirkland.com

Correspondent Name:

Kirkland & Ellis LLP

Address Line 1:

Attn Hayley Smith, Sr. Legal Assistant

Address Line 2:

601 Lexington Avenue

Address Line 4:

New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:

41879-78 (HS)

NAME OF SUBMITTER:

Hayley Smith

Signature:

//Hayley Smith//

Date:

12/18/2013

Total Attachments: 5

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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARK RIGHTS**

TERMINATION AND RELEASE dated as of December 12, 2013 from Wells Fargo Bank, National Association, as Collateral Agent (in such capacity, the "Collateral Agent") for the Secured Parties (as that term is hereinafter defined), to Beverages & More, Inc., a Delaware corporation (the "Company").

WITNESSETH:

WHEREAS, pursuant to the Security Agreement, dated as of September 27, 2010, by and between the Company and the Collateral Agent (as amended, restated, supplemented or otherwise modified, the "Security Agreement"), a lien (the "Lien") was granted by the Company to the Collateral Agent in certain collateral, including the Marks (as hereinafter defined);

WHEREAS, pursuant to that certain Trademark Security Agreement dated as of September 27, 2010, among the Company and the Collateral Agent (the "Trademark Security Agreement"), the Company, by reference to the Security Agreement, reaffirmed their intent to grant a Lien to the Collateral Agent specifically in certain Marks;

WHEREAS, the Trademark Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on September 28, 2010, at Reel 4285 and Frame 0259; and

WHEREAS, the Collateral Agent now desires to terminate and release the entirety of its Lien in the Marks;

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Marks pursuant to the Security Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Collateral Agent hereby states as follows:

1. Definitions. The term "Marks," as used herein, shall mean all of the Company's right, title and interest of every kind and nature as of the date hereof in the Marks (including, without limitation, those items listed on Schedule A hereto). The term "Marks" shall have the meaning provided by reference in the Trademark Security Agreement.

2. Release of Security Interest. The Agent hereby terminates, releases and discharges its Lien in the Marks, without recourse (subject to Section 3), representation or warranty, and any right, title or interest of the Collateral Agent in such Marks shall hereby cease and become void.

3. Further Assurances. The Collateral Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Lien contemplated hereby.

4. THIS TERMINATION AND RELEASE AND ALL RIGHTS AND OBLIGATIONS HEREUNDER, INCLUDING MATTERS OF CONSTRUCTION, VALIDITY, AND PERFORMANCE, SHALL BE GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.

IN WITNESS WHEREOF, the Collateral Agent respectively has caused this Termination and Release to be executed by an officer duly authorized so to do on the date first above written.

**WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Collateral Agent**

By:  _____

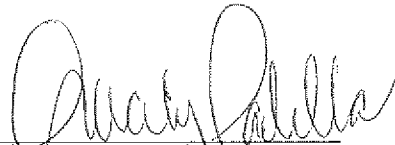
Name: Michael Q. Tu

Title: Assistant Vice President

STATE OF CALIFORNIA)
)
COUNTY OF LOS ANGELES)

ss.:

On this 12 day of December, 2013, before me personally appeared Michael Q. Tu to me known who, being by me duly sworn, did depose and say that he is an Assistant Vice President of Wells Fargo Bank, described herein and which executed the foregoing instrument, and that he signed his name thereto pursuant to the authority granted by Wells Fargo Bank, National Association.



Notary Public

(Affix Seal Below)



Schedule A

Borrower's now owned or exiting or hereafter acquired or arising registered service marks and Federal service mark applications, registered trademarks, and Federal trade mark applications:

Registered Trademark/Service Mark/License	Application/Registration Number
BEVERAGES, & MORE!	1,970,483
BEVMO!	2,229,099
BEVMO! BEVERAGES & MORE!	3,219,702 (78/760,584)
CLUBBEV!	2,187,848
DAHLIA	2,772,521
GINA	2,871,307
KAVLANA	1,022,205
SENIORITA	1,056,239
SOMBRA	2,258,027
ST. ELMO	2,167,272
STEVEN BANNUS	3,129,465
BevMo! (stylized)	3,569,564
STORMY BAY (Block Letters)	78/669,510
YOU CAN'T GO WRONG	3,084,740
VINEYARD PARTNERS and Design	3,809,120
BEVMO!	3,734,204
CLUBBEV!	3,724,206