

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/04/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cloudup, Inc.		12/04/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Automattic, Inc.
Street Address:	132 Hawthorne Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94107
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	85813150	CLOUDUP
Serial Number:	85813154	CLOUDUP
Serial Number:	85813161	CLOUDUP
Serial Number:	85813164	CLOUDUP

CORRESPONDENCE DATA

Fax Number: 4153983141
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-398-3141
 Email: iplaw@maryshapiro.com
 Correspondent Name: Mary L. Shapiro
 Address Line 1: Mary L. Shapiro Law, PC
 Address Line 2: 244 California Street, Suite 507
 Address Line 4: San Francisco, CALIFORNIA 94111-4354

OP \$115.00 85813150

ATTORNEY DOCKET NUMBER:	AUTOMATTIC-CLOUDUP
NAME OF SUBMITTER:	Mary L. Shapiro
Signature:	/Mary L. Shapiro/
Date:	12/16/2013
Total Attachments: 3 source=Assignment - Cloudup to Automatic#page1.tif source=Assignment - Cloudup to Automatic#page2.tif source=Assignment - Cloudup to Automatic#page3.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:


"CLOUDUP, INC.", A DELAWARE CORPORATION,
WITH AND INTO "AUTOMATTIC INC." UNDER THE NAME OF
"AUTOMATTIC INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FOURTH DAY OF DECEMBER, A.D. 2013, AT 3:57 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

3946446 8100M

131377254




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0967512

DATE: 12-10-13

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005176 FRAME: 0717

CERTIFICATE OF OWNERSHIP AND MERGER

Pursuant to Section 253 of the General Corporation Law of the State of Delaware, Automattic Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Company"), does hereby certify that:

FIRST: The Company owns all of the outstanding shares of Cloudup, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware.

SECOND: That the Company, by the following recitals and resolutions of its Board of Directors, duly adopted at a meeting of the Board of Directors held on November 19, 2013, determined to merge Cloudup, Inc. into itself on the terms and conditions set forth in such recitals and resolutions:

WHEREAS, the Company owns all of the outstanding stock of Cloudup, Inc., a Delaware corporation; and

WHEREAS, the Board has determined that it is in the best interests of the Company and its stockholders to merge Cloudup, Inc. with and into the Company pursuant to Section 253 of the DGCL.

NOW, THEREFORE, BE IT, RESOLVED, that effective upon the filing of a Certificate of Ownership and Merger with the Secretary of State of the State of Delaware, or at such later time as set forth in such Certificate of Ownership and Merger, the Company shall merge Cloudup, Inc. into the Company pursuant to Section 253 of the DGCL and shall thereby assume all of the obligations of Cloudup, Inc.; and

RESOLVED FURTHER, that the proper officers of the Company be, and they hereby are, authorized and directed (i) to make, execute and file with the Secretary of State of the State of Delaware a Certificate of Ownership and Merger setting forth a copy of the resolutions to merge Cloudup, Inc. into the Company and to assume the obligations of Cloudup, Inc. and setting forth the date of adoption of such resolutions, (ii) to determine the effective time of such merger and Certificate of Ownership and Merger, and (iii) to do all acts and things whatsoever, whether within or without the State of Delaware, which may be necessary or proper to effect such merger.

*State of Delaware
Secretary of State
Division of Corporations
Delivered 03:56 PM 12/04/2013
FILED 03:57 PM 12/04/2013
SRV 131377254 - 3946446 FILE*

