900275069 12/18/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/04/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Simperium, Inc.		12/04/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Automattic, Inc.	
Street Address:	132 Hawthorne Street	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94107	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4012297	SIMPERIUM
Registration Number:	3913914	SIMPLENOTE

CORRESPONDENCE DATA

Fax Number: 4153983141

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 415-398-3141

Email: iplaw@maryshapiro.com

Correspondent Name: Mary L. Shapiro

Address Line 1: Mary L. Shapiro Law, PC
Address Line 2: 244 California Street, Suite 507

Address Line 4: San Francisco, CALIFORNIA 94111-4354

ATTORNEY DOCKET NUMBER:	AUTOMATTIC-SIMPERIUM
NAME OF SUBMITTER:	Mary L. Shapiro

900275069 REEL: 005176 FRAME: 0720

OD & & B. DO A049997

Signature:	/Mary L. Shapiro/
Date:	12/16/2013
Total Attachments: 3 source=Assignment - Simperium to Automattic#page1.tif source=Assignment - Simperium to Automattic#page2.tif source=Assignment - Simperium to Automattic#page3.tif	

TRADEMARK REEL: 005176 FRAME: 0721 Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"SIMPERIUM, INC.", A DELAWARE CORPORATION,

WITH AND INTO "AUTOMATTIC INC." UNDER THE NAME OF "AUTOMATTIC INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FOURTH DAY OF DECEMBER, A.D. 2013, AT 3:56 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE AND KENT COUNTY RECORDER OF DEEDS.

131377217

DATE: 12-10-13

AUTHENTICATION: 0967509

TRADEMARK REEL: 005176 FRAME: 0722

Jeffrey W. Bullock, Secretary of State

3946446 8100M

You may verify this certificate online at corp.delaware.gov/authver.shtml

CERTIFICATE OF OWNERSHIP AND MERGER

Pursuant to Section 253 of the General Corporation Law of the State of Delaware, Automattic Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Company"), does hereby certify that:

<u>FIRST</u>: The Company owns all of the outstanding shares of Simperium, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware.

SECOND: That the Company, by the following recitals and resolutions of its Board of Directors, duly adopted at a meeting of the Board of Directors held on November 19, 2013, determined to merge Simperium, Inc. into itself on the terms and conditions set forth in such recitals and resolutions:

WHEREAS, the Company owns all of the outstanding stock of Simperium, Inc., a Delaware corporation; and

WHEREAS, the Board has determined that it is in the best interests of the Company and its stockholders to merge Simperium, Inc. with and into the Company pursuant to Section 253 of the DGCL.

NOW, THEREFORE, BE IT, RESOLVED, that effective upon the filing of a Certificate of Ownership and Merger with the Secretary of State of the State of Delaware, or at such later time as set forth in such Certificate of Ownership and Merger, the Company shall merge Simperium, Inc. into the Company pursuant to Section 253 of the DGCL and shall thereby assume all of the obligations of Simperium, Inc.; and

RESOLVED FURTHER, that the proper officers of the Company be, and they hereby are, authorized and directed (i) to make, execute and file with the Secretary of State of the State of Delaware a Certificate of Ownership and Merger setting forth a copy of the resolutions to merge Simperium, Inc. into the Company and to assume the obligations of Simperium, Inc. and setting forth the date of adoption of such resolutions, (ii) to determine the effective time of such merger and Certificate of Ownership and Merger, and (iii) to do all acts and things whatsoever, whether within or without the State of Delaware, which may be necessary or proper to effect such merger.

State of Delaware Secretary of State Division of Corporations Delivered 03:56 PM 12/04/2013 FILED 03:56 PM 12/04/2013 SRV 131377217 - 3946446 FILE IN WITNESS WHEREOF, said Automattic Inc. has caused this certificate to be signed by Matthew Mullenweg, its President, and attested to by Toni Schneider, its Secretary, this 19th day of November, 2013.

AUTOMATTIC INC.

By: Matt Mullenwey

Matthew Mullenweg, President

DocuSigned by:

By: Tomi So

Toni Schneider, Secretary

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RECORDED: 12/18/2013

TRADEMARK REEL: 005176 FRAME: 0724