

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The PrivateBank and Trust Company		12/13/2013	Banking Corp.: ILLINOIS
RECEIVING PARTY DATA			
Name:	Viamedia Services Corp.		
Street Address:	220 Lexington Green Circle		
Internal Address:	Suite 300		
City:	Lexington		
State/Country:	KENTUCKY		
Postal Code:	40503		
Entity Type:	CORPORATION: DELAWARE		
Name:	Viamedia National Sales, LLC		
Street Address:	220 Lexington Green Circle		
Internal Address:	Suite 300		
City:	Lexington		
State/Country:	KENTUCKY		
Postal Code:	40503		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
Name:	Target Select Cable, LLC		
Street Address:	3910 Adler Place		
City:	Bethlehem		
State/Country:	PENNSYLVANIA		
Postal Code:	18017		
Entity Type:	LIMITED LIABILITY COMPANY: PENNSYLVANIA		
Name:	Viamedia, LLC		
Street Address:	3910 Adler Place		
City:	Bethlehem		

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State/Country:	PENNSYLVANIA	
Postal Code:	18017	
Entity Type:	LIMITED LIABILITY COMPANY: PENNSYLVANIA	
Name:	Viamedia, Inc.	
Street Address:	3910 Adler Place	
City:	Bethlehem	
State/Country:	PENNSYLVANIA	
Postal Code:	18017	
Entity Type:	CORPORATION: PENNSYLVANIA	
Name:	Viamedia Holding Corp.	
Street Address:	220 Lexington Green Circle	
Internal Address:	Suite 300	
City:	Lexington	
State/Country:	KENTUCKY	
Postal Code:	40503	
Entity Type:	CORPORATION: DELAWARE	
PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	3995599	VIAMEDIA
CORRESPONDENCE DATA		
Fax Number:	4125621041	
Phone:	412-562-1637	
Email:	vicki.cremonese@bipc.com	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Michael L. Dever	
Address Line 1:	301 Grant Street	
Address Line 2:	20th Floor	
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219	
ATTORNEY DOCKET NUMBER:	0011046-302437	
NAME OF SUBMITTER:	Michael L. Dever	
Signature:	/Michael L. Dever/	
Date:	12/17/2013	
Total Attachments: 3		
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source=privatebank-viamedia release of trademarks#page3.tif		

RECEIPT INFORMATION

ETAS ID:	TM289562
Receipt Date:	12/17/2013
Fee Amount:	\$40

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of December 13, 2013 ("Effective Date") by and between THE PRIVATEBANK AND TRUST COMPANY, an Illinois banking corporation, with its principal office at 120 South LaSalle Street, Chicago, IL 60603 ("Grantee"), and VIAMEDIA SERVICES CORP., a Delaware corporation ("VSC"), VIAMEDIA NATIONAL SALES, LLC, a Delaware limited liability company ("VNS"), TARGET SELECT CABLE, LLC, a Pennsylvania limited liability company ("TSC"), VIAMEDIA, LLC, a Pennsylvania limited liability company ("Viamedia LLC"), VIAMEDIA, INC., a Pennsylvania corporation ("Viamedia Inc."), and together with VSC, VNS, TSC and Viamedia LLC, individually and collectively referred to herein as "Company" and VIAMEDIA HOLDING CORP., a Delaware corporation ("Holdings"; together with Company, collectively, the "Grantor" and each individually, a "Grantor" ("Grantor").

WHEREAS, pursuant to the terms and conditions of that certain Trademark Security Agreement by and between each Grantor and Grantee dated April 19, 2011 (the "Trademark Security Agreement"), each Grantor granted to Grantee a continuing security interest in Grantors' entire right, title and interest in and to the Trademark Collateral (as defined in the Trademark Security Agreement), including, without limitation, the trademarks set forth on Schedule A attached hereto;

WHEREAS, each Grantor and Grantee entered into the Trademark Security Agreement pursuant to the terms and conditions of that certain Credit Agreement by and between Grantee, the Company, and certain other parties, dated April 19, 2011 (the "Credit Agreement");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on April 19, 2011, at Reel 004524, Frame 0795; and

WHEREAS, each Grantor has paid all of its outstanding indebtedness to Grantee and paid and performed the Obligations (as defined in the Credit Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby (i) terminates the Trademark Security Agreement, and (ii) terminates, cancels and releases any and all security interests it has against the Trademark Collateral (as defined in the Trademark Security Agreement), including, without limitation, the trademarks set forth on Schedule A attached hereto.

Grantee represents and warrants that: (i) it has the full power and authority to execute this Release; and (ii) it has not assigned, transferred, restricted, or otherwise encumbered any security interest it has against the Trademark Collateral.

Grantee shall take all further actions, and provide to each Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by such Grantor to more fully and effectively effectuate the purposes of this Release.

* * * * *

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

THE PRIVATEBANK AND TRUST COMPANY

A handwritten signature in cursive script, appearing to read 'JK', is written above a horizontal line.

Judd Kohn
Associate Managing Director

SCHEDULE A

TRADEMARK REGISTRATIONS

Trademark	Jurisdiction	Registration Number	Registration Date	Owner
viamedia	US	77805729 (now Reg. No. 3,995,599)	17-AUG-2009	Viamedia, Inc.
VIAMEDIA	U.S. State Michigan	M09202	06-NOV- 2006	Viamedia, Inc.
VIAMEDIA	U.S. State Kentucky	16432	30-OCT-2006	Viamedia, Inc.
VIAMEDIA	U.S. State Alabama	110248	24-OCT-2006	Viamedia, Inc.
VIAMEDIA	U.S. State Florida	T06000001374	24-OCT-2006	Viamedia, Inc.