

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Penton Business Media, Inc.		12/17/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NewBay Media LLC		
Street Address:	28 East 28th Street, 12th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0712158	BROADCAST ENGINEERING	
CORRESPONDENCE DATA			
Fax Number:	2127540330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 907-7300		
Email:	rsilverman@golenbock.com		
Correspondent Name:	Robin E. Silverman		
Address Line 1:	437 Madison Avenue		
Address Line 2:	Golenbock Eiseman Assor Bell & Peskoe		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Robin E. Silverman		
Signature:	/Robin E. Silverman/		
Date:	12/19/2013		

OP \$40.00 0712158

Total Attachments: 4

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ASSIGNMENT OF TRADEMARK

Penton Business Media, Inc., a Delaware corporation with an address of 1166 Avenue of the Americas, New York, New York 10036 ("Assignor"), has entered into with NewBay Media LLC, a Delaware limited liability company ("Assignee"), an Asset Purchase Agreement dated as of December 17, 2013 (the "Effective Date").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor irrevocably assigns, transfers and conveys unto Assignee and its successors and permitted assigns, effective as of the Effective Date, free and clear of all liens and encumbrances, all right, title and interest, whether now known or hereafter created, in perpetuity, throughout the universe, in and to the "Broadcast Engineering" name, all trademark rights in respect thereof, including the trademark set forth on Schedule A annexed hereto and all applications, registrations, renewals and extensions thereof, and all goodwill associated therewith, and all causes of action and right to sue for claims and remedies of Assignor for past, present or future infringement of any of the foregoing (collectively, the "Trademarks").

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for their use forever.

Assignor shall promptly, upon the request of Assignee and/or its successors and permitted assigns, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee and/or its successors and permitted assigns may reasonably request to permit Assignee or any of its successors or permitted assigns to record the assignment covered by this Assignment of Trademark (this "Assignment") or any other documents which Assignee or any of its successors or permitted assigns may reasonably deem necessary, appropriate or desirable to evidence or effectuate the intent of this Assignment.

This instrument shall be governed by the laws of the State of New York (without regard to the conflicts of laws principles thereof or of any other State).

[Signatures on Following Pages]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of December 17, 2013.

Penton Business Media, Inc.

By: Andrew Schmolka
Name: Andrew Schmolka
Title: SVP

ACKNOWLEDGMENT

State of NY)
) ss:
County of NY)

On the 17th day of December, in the year 2013, before me, the undersigned, personally appeared Andrew Schmolka personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

TERRI KRAVETZ
Notary Public

TERRI KRAVETZ
Notary Public, State of New York
No. 4935255
Qualified in Kings County
Certificate Filed in New York County
Commission Expires June 27, 20 14

NewBay Media LLC

By: [Signature]
Name: Max von Zuben
Title: Vice President

ACKNOWLEDGMENT

State of NY)
County of NYC) ss:

On the 16 day of December, in the year 2013, before me, the undersigned, personally appeared Max von Zuben personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

[Signature]
Notary Public
CHRISTINE D FLAHERTY
Notary Public, State of New York
No. 01FL6134858
Qualified in Queens County
Commission Expires October 11, 2017

Schedule A

TRADEMARK	COUNTRY	APP. NO.	REG. NO.
BROADCAST ENGINEERING	USA	72/072,336	712,158