

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interstate Fruit & Vegetable Co., Inc.		12/21/2012	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Paramount Citrus LLC		
Street Address:	11444 W. Olympic Boulevard, 10th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0404656	TEX-RIO	
CORRESPONDENCE DATA			
Fax Number:	3109665758		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-966-5726		
Email:	lpowell@roll.com		
Correspondent Name:	LaTunda Powell, Trademark Administrator		
Address Line 1:	11444 W. Olympic Blvd., 10th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90064		
ATTORNEY DOCKET NUMBER:	119748		
NAME OF SUBMITTER:	LaTunda Powell, Trademark Administrator		
Signature:	/LaTunda Powell/		

CH \$40.00 0404656

Date:

12/19/2013

Total Attachments: 4

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U.S. TRADEMARK ASSIGNMENT

WHEREAS, Interstate Fruit & Vegetable Co., Inc., a Texas corporation (“Assignor”) is the owner of the business names, trade names, trademarks and service marks, and the applications and registrations therefor, and all common law rights thereto, listed in Exhibit A attached hereto and incorporated herein by this reference (collectively, the “Marks”), which Marks are in the name of Assignor;

WHEREAS, Paramount Citrus LLC, a Delaware limited liability company with a principal place of business of 1901 South Lexington, Delano, California 93215, USA (“Assignee”) desires to acquire the Marks; and

WHEREAS, pursuant to that certain Asset Purchase Agreement dated as of the date hereof, by and between Rio Queen Citrus, Inc., a Texas corporation, together with River Queen LLC, a Texas limited liability company, on the one hand, and Assignee together with Paramount Citrus II LLC, a Delaware limited liability company, and Paramount Citrus Packing Company LLC, a Delaware limited liability company, on the other hand, Assignor desires to assign, transfer and convey to Assignee all of its right, title and interest in and to all of the Marks, and Assignee desires to accept such assignment, transfer and conveyance.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee the following:

1. All right, title and interest held by Assignor in and to the Marks;
2. The goodwill of the business connected with the use of and symbolized by the Marks, as part of the transfer of all on-going and existing business to which the Marks pertain, and including all associated artwork, labels and package designs and other assets that uniquely reflect the Marks; and
3. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringement of said Marks or injury to said goodwill, together with the right to sue or recover the same in Assignee’s name.

[Signature Page Follows]

{070300}

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of December 21, 2012, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

Assignor:

Interstate Fruit & Vegetable Co., Inc.,
a Texas corporation

By: _____

Assignee:

Paramount Citrus LLC,
a Delaware limited liability company

By: 
Craig B. Cooper, Senior Vice President

{070300}

Signature Page to Trademark Assignment - IFV

TRADEMARK
REEL: 005178 FRAME: 0747

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of December 21, 2012, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

Assignor:

Interstate Fruit & Vegetable Co., Inc.,
a Texas corporation

By: Michael Munk

Assignee:

Paramount Citrus LLC,
a Delaware limited liability company

By: _____
Craig B. Cooper, Senior Vice President

{070300}

Signature Page to Trademark Assignment - IFV

TRADEMARK
REEL: 005178 FRAME: 0748

**Exhibit A
The Marks**

Trademark	Application Number	Registration Number	Application Date	Registration Date
PATRIOTIC	71458397	0403683	8-Feb-1943	12-Oct-1943
TEX-RIO & DESIGN	71458398	0404656	8-Feb-1943	14-Dec-1943

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