

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/05/2013		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Fuze Beverage, LLC		12/05/2013
			LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	The Coca-Cola Company		
Street Address:	One Coca-Cola Plaza		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30313		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 16			
	Property Type	Number	Word Mark
	Registration Number:	3269731	DRINK STRONG
	Registration Number:	4242958	FUZE
	Registration Number:	2599318	FUZE
	Registration Number:	3512547	FUZE
	Registration Number:	3071640	FUZE
	Registration Number:	2888923	FUZE SLENDERIZE
	Registration Number:	3446751	FUZE VITALIZE
	Registration Number:	3238887	
	Registration Number:	3780071	
	Registration Number:	3890705	
	Registration Number:	3890706	
	Registration Number:	3112980	OUTLAW

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Registration Number:	3451075	POWERSHOT
Registration Number:	3226987	REFRESH
Registration Number:	3226986	SLENDERIZE
Registration Number:	4293330	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: kherrick@parksiplaw.com

Correspondent Name: Keely L. Herrick

Address Line 1: 730 Peachtree St NE

Address Line 2: Parks IP Law LLC

Address Line 4: Atlanta, GEORGIA 30308

ATTORNEY DOCKET NUMBER:	(0304-000) FUZE MERGER
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NAME OF SUBMITTER:	Keely L. Herrick
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Signature:	/Keely L Herrick/
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Date:	12/20/2013
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Total Attachments: 2

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"FUZE BEVERAGE, LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "THE COCA-COLA COMPANY" UNDER THE NAME OF "THE COCA-COLA COMPANY", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIFTH DAY OF DECEMBER, A.D. 2013, AT 4:53 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0960892

DATE: 12-09-13

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005178 FRAME: 0819

STATE OF DELAWARE
CERTIFICATE OF MERGER OF
FUZE BEVERAGE, LLC
(a Delaware limited liability company)
INTO
THE COCA-COLA COMPANY
(a Delaware corporation)

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is The Coca-Cola Company, a Delaware corporation, and the name of the limited liability company being merged into this surviving corporation is Fuze Beverage, LLC, a Delaware limited liability company.

SECOND: An Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging limited liability company.

THIRD: The name of the surviving corporation is The Coca-Cola Company.

FOURTH: The merger is to become effective on December 31, 2013.

FIFTH: The Agreement of Merger is on file at One Coca-Cola Plaza, Atlanta, Georgia 30313, the place of business of the surviving corporation.

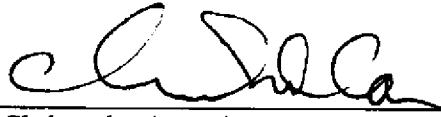
SIXTH: A copy of the Agreement of Merger will be furnished by the surviving corporation, on request and without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

SEVENTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

IN WITNESS WHEREOF, The Coca-Cola Company has caused this certificate to be signed by an authorized officer, the 5th day of December, 2013.

The Coca-Cola Company

By: _____


Christopher P. Nolan
Vice President and Treasurer