

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Connexity, Inc.	FORMERLY Connexity LLC	07/30/2012
			Entity Type
			CORPORATION:
RECEIVING PARTY DATA			
Name:	Connexity, Inc.		
Street Address:	505 Poli Street, Suite 310		
City:	Ventura		
State/Country:	CALIFORNIA		
Postal Code:	93001		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Serial Number:	85026796	CONNEXITY
	Serial Number:	85371707	AUDIENCE DISCOVERY
CORRESPONDENCE DATA			
Fax Number:	6786935133		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	8058043250		
Email:	tricia.schmidt@connexity.com		
Correspondent Name:	Connexity, Inc.		
Address Line 1:	505 Poli Street, Suite 310		
Address Line 4:	Ventura, CALIFORNIA 93001		
NAME OF SUBMITTER:	Tricia Schmidt		
Signature:	/Tricia Schmidt/		
Date:	12/20/2013		
Total Attachments: 3 source=Audience Discover Trademark#page1.tif source=Registration Certificate-Connexity#page1.tif source=Registration Certificate-Connexity#page2.tif			

OP \$65.00 85026796

# United States of America

United States Patent and Trademark Office

## AUDIENCE DISCOVERY

**Reg. No. 4,177,274**

**Registered July 17, 2012**

**Int. Cl.: 35**

**SERVICE MARK**

**SUPPLEMENTAL REGISTER**

CONNEXITY, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)  
505 POLI STREET, SUITE 310  
VENTURA, CA 93001

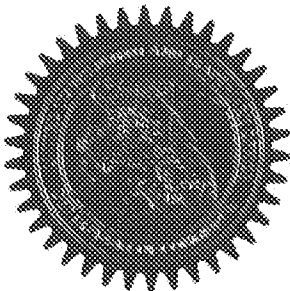
FOR: AD SERVING, NAMELY, PLACING ADVERTISEMENTS ON WEBSITES FOR OTHERS USING SPECIALIZED COMPUTER SOFTWARE, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-14-2011; IN COMMERCE 7-14-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-371,707, FILED 7-14-2011.

Laurie Kaufman, Examining Attorney



*David J. Kappas*

Director of the United States Patent and Trademark Office

**TRADEMARK**  
**REEL: 005179 FRAME: 0076**

**United States of America**  
United States Patent and Trademark Office

**CONNEXITY**

**Reg. No. 4,051,578**

**Registered Nov. 8, 2011**

**Int. Cl.: 35**

**SERVICE MARK**

**PRINCIPAL REGISTER**

CONNEXITY LLC (CALIFORNIA LIMITED LIABILITY COMPANY)  
13386 PACIFIC BREEZE DR.  
CAMARILLO, CA 93012

FOR: ON-LINE ADVERTISING AND MARKETING SERVICES, IN CLASS 35 (U.S. CLS. 100,  
101 AND 102).

FIRST USE 4-29-2010; IN COMMERCE 4-29-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-026,796, FILED 4-29-2010.

SARA BENJAMIN, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office