

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Keystone Automotive Distributors Company, LLC		12/20/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	DriverFX.com, Inc.
Street Address:	44 Tunkhannock Avenue
City:	Exeter
State/Country:	PENNSYLVANIA
Postal Code:	18643
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2534817	DRIVERFX
Registration Number:	2671954	DRIVERFX
Registration Number:	3124178	DRIVERFX

CORRESPONDENCE DATA

Fax Number: 2159814750
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 215.981.4194
 Email: kennedyj@pepperlaw.com
 Correspondent Name: Paul J. Kennedy
 Address Line 1: 3000 Two Logan Square
 Address Line 2: Eighteenth and Arch Streets
 Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	113076.00114
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OP \$90.00 2534817

NAME OF SUBMITTER:	Paul J. Kennedy
Signature:	/Paul J. Kennedy/
Date:	12/20/2013
Total Attachments: 3 source=KADC to DFX tm assignment#page1.tif source=KADC to DFX tm assignment#page2.tif source=KADC to DFX tm assignment#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and entered into this 20th day of December, 2013, by and between Keystone Automotive Distributors Company, LLC, a Delaware limited liability company ("Assignor") and DriverFX.com, Inc., a corporation organized under the laws of the State of Delaware ("Assignee"), (collectively, the "Parties").

WITNESSETH:

WHEREAS, Assignor is the owner of the trademarks identified in "Exhibit A", attached hereto, (collectively, the "Trademarks");

WHEREAS, Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignment. Assignor hereby grants, assigns and conveys to Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks.
2. Title. Assignor hereby represents and warrants that it has not heretofore granted any license, right or privilege with regard to the Trademarks, or in any other way encumbered the same, and that it has the full right to convey, free of licenses and encumbrances, all right, title and interest in and to the Trademarks.

3. Cooperation. Assignor agrees to execute, acknowledge and deliver, or cause to be executed, acknowledged and delivered, such further instruments and documents and to perform such further acts as may be reasonably requested by Assignee to effectuate more fully the transactions contemplated by this Assignment.

4. Binding Effect. The terms, covenants and provisions of this Assignment shall inure to the benefit of Assignee, its successors and other legal representatives, and shall be binding upon Assignor, its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the undersigned hereby execute this Assignment as of the date first above written.

KEYSTONE AUTOMOTIVE
DISTRIBUTORS COMPANY, LLC

DRIVERFX.COM, INC.

By: 

By: 

Name: Rudy A. Esteves

Name: Rudy A. Esteves

Title: EVP and CAO

Title: EVP and CAO

EXHIBIT "A"

MARK	REGISTRATION NO.	DATE OF REGISTRATION
DRIVERFX	2534817	January 29, 2002
DRIVERFX and Design	2671954	January 7, 2003
DRIVERFX	3124178	August 1, 2006