

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Foresee Results, Inc.		12/20/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	SunTrust Bank
Street Address:	3333 Peachtree Road
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30327
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	3797132	FORESEE
Registration Number:	2807916	FORESEE RESULTS
Serial Number:	85848635	FORESEE
Registration Number:	4039395	TRUE CONVERSION

CORRESPONDENCE DATA	
Fax Number:	4048817777
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	404-881-7000
Email:	angie.wicker@alston.com
Correspondent Name:	Laura Kees
Address Line 1:	1201 West Peachtree Street
Address Line 4:	Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	001833/436629
NAME OF SUBMITTER:	Laura Kees

OP \$115.00 3797132

Signature:	/Laura Kees/
Date:	12/20/2013
Total Attachments: 6 source=First Lien - Forsee Results#page1.tif source=First Lien - Forsee Results#page2.tif source=First Lien - Forsee Results#page3.tif source=First Lien - Forsee Results#page4.tif source=First Lien - Forsee Results#page5.tif source=First Lien - Forsee Results#page6.tif	

GRANT OF SECURITY INTEREST
PATENTS AND TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, FORESEE RESULTS, INC., a Delaware corporation (the “Grantor”) on this 20th day of December, 2013, pledges and grants to SUNTRUST BANK, as Collateral Agent (together with its successors and assigns, the “Grantee”), a security interest in (i) all of the Grantor’s right, title and interest in and to the Trademarks and Trademark Licenses (the “Trademark Collateral”) set forth on Schedule A attached hereto and all reissues, reexaminations, divisions, extensions or renewals thereof; (ii) all of the Grantor’s right, title and interest in and to the Patents and Patent Licenses (the “Patent Collateral”) set forth on Schedule B attached hereto and all reissues, reexaminations, divisions, continuations, continuations-in-part and extensions thereof, in each case together with (iii) all Proceeds (as such term is defined in the Guarantee and Collateral Agreement referred to below) of the Trademark Collateral and Patent Collateral, (iv) the goodwill of the businesses with which the Trademark Collateral and Patent Collateral are associated, and (v) all causes of action arising prior to or after the date hereof for infringement of any of the Trademark Collateral and Patent Collateral or unfair competition or breach regarding the same.

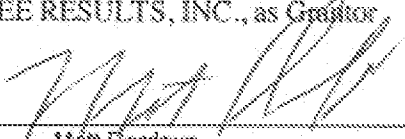
THIS GRANT OF SECURITY INTEREST (this “Grant”), is made to secure the satisfactory performance and payment of all the “Obligations” of the Grantor, as such term is defined in that certain First Lien Guarantee and Collateral Agreement among Grantor, the other grantors from time to time party thereto and the Grantee, dated as of December 20, 2013 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the “Guarantee and Collateral Agreement”). All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Guarantee and Collateral Agreement.

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Guarantee and Collateral Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Guarantee and Collateral Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Guarantee and Collateral Agreement, the provisions of the Guarantee and Collateral Agreement shall govern. This Grant may be executed in counterparts.

[SIGNATURES ON THE FOLLOWING PAGE]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date referenced above.

FORESEE RESULTS, INC., as Grantor

By: 
Name: Matt Derdeyn
Title: Treasurer

[GRANT OF SECURITY INTEREST IN PATENTS AND TRADEMARKS]
(First Lien)

TRADEMARK
REEL: 005179 FRAME: 0821

TRADEMARKS

Registered Owner	Jurisdiction	Trademark Description	Serial Number	Registration Number	Registration Date
ForeSee Results, Inc.	US	FORESEE	77/694553	3797132	6/1/10
ForeSee Results, Inc.	US	FORESEE RESULTS	76/429045	2807916	1/27/04
ForeSee Results, Inc.	CA	FORESEE RESULTS	1,451,338	TMA784,238	12/6/10
ForeSee Results, Inc.	CTM (European Community)	FORESEE RESULTS	008525371 (CLOSED)	(CLOSED)	
ForeSee Results, Inc.	US	TRUE CONVERSION	85/068588	4039395	10/11/11
ForeSee Results, Inc.	US	FORESEE RESULTS SOCIAL MEDIA VALUE CALCULATION	85/136447		
ForeSee Results, Inc.	US	FORESEE SOCIAL MEDIA VALUE CALCULATION	85/136460		
ForeSee Results, Inc.	BR	FORESEE	840034580		
ForeSee Results, Inc.	BR	FORESEE	840034571		
ForeSee Results, Inc.	BR	FORESEE	840034563		
ForeSee Results, Inc.	US	TRUE PROMOTER	85/842840		
ForeSee Results, Inc.	US	TRUE DETRACTOR	85/842843		
ForeSee Results, Inc.	US	WOMI (AND DESIGN)	85/842846		
ForeSee Results, Inc.	US	FORESEE	85/848635		

TRADEMARK APPLICATIONS

None

TRADEMARK LICENSES

None

SCHEDULE BREGISTERED PATENTS

Owner	Jurisdiction	Application No.	Patent No.	Date Granted/ Issued	Title
ForeSee Results, Inc.	U.S.		6,192,319	February 20, 2001	Statistical Impact Analysis Computer System
ForeSee Results, Inc.	Europe		2291745	April 10, 2009	Systems and Methods for Remote Tracking and Replay of User Interaction with a Webpage

PATENT APPLICATIONS

Owner	Country	Application Number	Filing Date	Title
ForeSee Results, Inc.	US	13/746,231	January 21, 2013	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	US	12/421,695	April 10, 2009	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	US	13/075,636	March 30, 2011	SYSTEMS AND METHODS FOR REMOTE REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	GB	1105539.9	April 1, 2011	SYSTEMS AND METHODS FOR REMOTE REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	IL	212083	April 3, 2011	SYSTEMS AND METHODS FOR REMOTE REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	PCT	PCT/US2009/040194	April 10, 2009	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	IL	208705	October 14, 2010	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	EP	9747080.1	November 10, 2010	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	HK	11109602.8	September 9, 2011	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE

Owner	Country	Application Number	Filing Date	Title
ForeSee Results, Inc.	US	61/793,943	March 15, 2013	COMPUTER IMPLEMENTED SYSTEM AND METHOD FOR CAPTURING AND REPLAYING USER INTERACTIONS WITH A HOST APPLICATION PROVIDED ON A MOBILE DEVICE
ForeSee Results, Inc.	US	12/820,650	June 22, 2010	SYSTEMS AND METHODS FOR IMPACT ANALYSIS IN A COMPUTER NETWORK
ForeSee Results, Inc.	PCT	PCT/US2011/041487	June 22, 2011	SYSTEMS AND METHODS FOR IMPACT ANALYSIS IN A COMPUTER NETWORK
ForeSee Results, Inc.	US	61/546,985	October 13, 2011	MOBILE SATISFACTION MONITOR
ForeSee Results, Inc.	US	61/713,326	October 12, 2012	MOBILE SATISFACTION MONITOR
ForeSee Results, Inc.	UK	9747080.1	November 10, 2010	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	SE	9747080.1	November 10, 2010	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	ES	9747080.1	November 10, 2010	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	NO	9747080.1	November 10, 2010	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	NL	9747080.1	November 10, 2010	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	IT	9747080.1	November 10, 2010	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	DE	9747080.1	November 10, 2010	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	FR	9747080.1	November 10, 2010	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	DK	9747080.1	November 10, 2010	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.	EP	13003350.9	July 2, 2013	SYSTEMS AND METHODS FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE
ForeSee Results, Inc.		14,054,093	October 15, 2013	SATISFACTION MOBILE MONITOR

PATENT LICENSES

October 11, 2001 licensing agreement between CFI Software and CFI Group (assumed by ForeSee Results, Inc. pursuant to the assignment described below)

October 12, 2001 licensing and assignment agreement between ForeSee Results, Inc. and CFI Software.

December 19, 2002 assignment of the 319 patent from CFI Software to ForeSee Results, Inc.