

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CashEdge, Inc.		12/20/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Fiserv, Inc.
Street Address:	255 Fiserv Drive
City:	Brookfield
State/Country:	WISCONSIN
Postal Code:	53045
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3119356	ALLDATA
Registration Number:	3885025	ALLDATA ADVISOR
Registration Number:	2520136	CASHEDGE
Registration Number:	3108858	FUNDNOW
Registration Number:	3801647	INTELLIGENT MONEY MOVEMENT
Registration Number:	3020980	OPENNOW
Registration Number:	3737623	SETUPNOW
Registration Number:	3108859	TRANSFERNOW

CORRESPONDENCE DATA

Fax Number: 4142770656
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-271-6560
 Email: mkeipdocket@michaelbest.com
 Correspondent Name: Katrina G. Hull

OP \$215.00 3119356

Address Line 1: 100 E. Wisconsin Ave
Address Line 2: Suite 3300
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	034083-9004
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NAME OF SUBMITTER:	Katrina G. Hull
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Signature:	/katrinaghull/
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Date:	12/23/2013
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Total Attachments: 2
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TRADEMARK ASSIGNMENT

This agreement is made by and between CashEdge, Inc., with an address at 215 Park Avenue South, Suite 1300, New York, New York 10003, a corporation organized under the laws of the State of Delaware, (hereinafter "Assignor") and Fiserv, Inc., of 255 Fiserv Drive, Brookfield, Wisconsin 53045, a corporation organized under the laws of Wisconsin (hereinafter "Assignee") (hereinafter "Assignee") on this 20th day of December, 2013 ("Effective Date").

WHEREAS, Assignor is the owner of United States trademark registrations ("the Marks") identified on the attached Schedule A.

WHEREAS, Assignee acquired Assignor on September 11, 2011, and desires to acquire the said Marks and the trademark registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to said Marks, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Marks.

CashEdge, Inc.

By: D. Kenneth Hobday, Jr.

Name: D. Kenneth Hobday, Jr.

Title: Assistant Secretary

Date: December 20, 2013

SCHEDULE A

Mark	Registration No.
ALLDATA	3,119,356
ALLDATA ADVISOR	3,885,025
CASHEDGE	2,520,136
FUNDNOW	3,108,858
INTELLIGENT MONEY MOVEMENT	3,801,647
OPENNOW	3,020,980
SETUPNOW	3,737,623
TRANSFERNOW	3,108,859