

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Happy State Bank		12/17/2013	state banking association: TEXAS
RECEIVING PARTY DATA			
Name:	Ag Excite, LLC		
Street Address:	701 S. Taylor St., Suite 501		
City:	Amarillo		
State/Country:	TEXAS		
Postal Code:	79101		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3704632	BORMAX	
Registration Number:	3676033	READY-MAN	
Registration Number:	3859291	AUCTERUS	
Registration Number:	4000256	NOXBLUE	
Registration Number:	4247788	PASSPORT	
Registration Number:	3861095	PISCIS	
Registration Number:	3965819	TRI-GREEN	
Registration Number:	4186622	MAN-GROW	
CORRESPONDENCE DATA			
Fax Number:	8063581901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	806-358-8116		
Email:	cstewart@bmwb-law.com		

OP \$215.00 3704632

Correspondent Name: Christian D. Stewart
Address Line 1: 3423 S. Soncy, Suite 300
Address Line 4: Amarillo, TEXAS 79119

ATTORNEY DOCKET NUMBER:	41316.53
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NAME OF SUBMITTER:	Christian D. Stewart
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Signature:	/Christian D. Stewart/
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Date:	12/23/2013
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Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

This agreement is entered into between Happy State Bank, a Texas state banking association ("Assignor") and Ag Excite, LLC, a Texas limited liability company ("Assignee").

Assignor owns all rights, title and interest in the following marks:

BORMAX (U.S. Registration No. 3,704,632)

READY-MAN (U.S. Registration No. 3,676,033)

AUCTERUS (U.S. Registration No. 3,859,291)

NOXBLUE (U.S. Registration No. 4,000,256)

PASSPORT (U.S. Registration No. 4,247,788)

PISCIS (U.S. Registration No. 3,861,095)

TRI-GREEN (U.S. Registration No. 3,965,819)

MAN-GROW (U.S. Registration No. 4,186,622)

For purposes of this Agreement, the marks shall be referred to as the "HSB Marks."

Assignee desires to acquire the HSB Marks, the goodwill associated with the HSB Marks, and the federal registrations of the HSB Marks.

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns all rights, title and interest in and to the HSB Marks, the goodwill associated with the HSB Marks, and the federal registrations of the HSB Marks, to Assignee.

ASSIGNOR:

David Jones
Happy State Bank

12-17-13
Date

David Jones
Printed Name

General Counsel
Title

ASSIGNEE:



Ag Excite, LLC

12-17-13
Date

Ross Glenn
Printed Name

12-17-13
Title