

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TCJ Manufacturing, LLC		10/10/2013	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Moshe Tsabag		
Street Address:	2808 Bottlebrush Drive		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90077		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85902299	NEW LEAF	
Serial Number:	85877704	FREE HEART	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@buchalter.com		
Correspondent Name:	Philip Nulud c/o Buchalter Nemer		
Address Line 1:	1000 Wilshire Blvd., Suite 1500		
Address Line 4:	Los Angeles, CALIFORNIA 90017-2457		
ATTORNEY DOCKET NUMBER:	T1808-5016/5019		
NAME OF SUBMITTER:	Philip Nulud		
Signature:	/philip nulud/		
Date:	12/23/2013		
Total Attachments: 1 source=Moshe Assignment#page1.tif			

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Trademark Assignment

WHEREAS TCJ Manufacturing, LLC, a California limited liability company, having its principal place of business at 1475 Long Beach Ave., Los Angeles California 90021 (hereinafter "Assignor") owns, has used and/or intends to use in the marketing and sale of products and services relating to or incorporating the trademarks as set forth below (hereinafter the "Marks");

Mark	Serial No.
NEW LEAF	85/902,299
FREE HEART	85/877,704

WHEREAS Assignor owns the Mark, including any applications, all common law rights in and to the Mark, and has used and uses the Mark in commerce;

WHEREAS Assignor desires to transfer the Marks and all goodwill associated with the Marks;

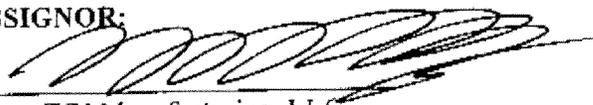
WHEREAS Moshe Tsabag, an Individual, having his residence at 2808 Bottlebrush Dr., Los Angeles, CA 90077 (hereinafter "Assignee"), desires to acquire all right, title and interest in and to the Marks, together with the goodwill of the on-going and existing business symbolized by the Marks, any trademark applications therefore, along with that portion of the ongoing and existing business to which the Marks pertain and all common law rights thereto; and

WHEREAS the Parties desire to memorialize the assignment of Marks, the goodwill of the business symbolized by the Marks, any trademark applications, and all common law rights relating thereto, and all rights to recover for past infringement.

NOW THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and any trademark applications, all common law rights relating thereto, along with that portion of the on-going and existing business to which the Marks pertain, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same.

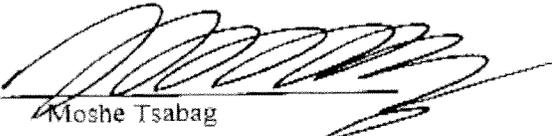
AGREED TO AND ACCEPTED BY THE ASSIGNOR:

Date: 10-10-2013

By: 
TCJ Manufacturing, LLC

AGREED TO AND ACCEPTED BY THE ASSIGNEE:

Date: 10-10-2013

By: 
Moshe Tsabag

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