

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HatchBeauty Products, LLC		12/20/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Enhanced Small Business Investment Company, LP		
Street Address:	601 Lexington Avenue, 55th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	85240316	SWOON	
Serial Number:	85307109	FEED YOUR BODY, FEED YOUR BEAUTY	
Serial Number:	77863990	LOVEUX	
Serial Number:	85101993	HYDRABAC	
Serial Number:	85401374	HATCHBEAUTY PRODUCTS	
Serial Number:	77956792	ACTIVE BIOMIMETIC NUTRIENT COMPLEX	
Serial Number:	77915368	WANDERLOVE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-866-0291		
Email:	trademarks.atl@bryancave.com		
Correspondent Name:	Mike Spies/Bryan Cave LLP		
Address Line 1:	1700 Lincoln Street, Suite 4100		

CH \$190.00 85240316

Address Line 4: Denver, COLORADO 80203

ATTORNEY DOCKET NUMBER: 0358010

NAME OF SUBMITTER: Mike Spies

Signature: /Mike Spies/

Date: 12/23/2013

**Total Attachments: 4**

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**GRANT OF SECURITY INTEREST  
IN PATENTS AND TRADEMARKS**

**WHEREAS**, HATCHBEAUTY PRODUCTS, LLC, a Delaware limited liability company (the "Pledgor"), is the owner of the trademark applications and registrations listed on Schedule A attached hereto (all such trademarks, registrations and applications, collectively, the "Trademarks") and is the owner of the patents and patent applications listed on Schedule A attached hereto (all such patents, registrations and applications, collectively, the "Patents"); and

**WHEREAS**, the Pledgor has entered into a Security Agreement (as amended, modified, restated or supplemented from time to time, the "Security Agreement"), dated as of December 20, 2013, in which, among other things, the Pledgor has agreed with Enhanced Small Business Investment Company, LP, as Lender (the "Lender"), with offices at 601 Lexington Ave, 55th Floor, New York, NY 10022, to execute this Grant;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as security for the payment and performance of the Secured Obligations (as defined in the Security Agreement), the Pledgor does hereby grant to the Lender a security interest in all of its right, title and interest in and to the Trademarks and the Patents, and the use thereof, together with all proceeds and products thereof and the goodwill of the businesses symbolized by the Trademarks. This Grant has been given in conjunction with the security interest granted to the Lender under the Security Agreement, and the provisions of this Grant are without prejudice to and in addition to the provisions of the Security Agreement, which are incorporated herein by this reference.

[signature page follows]

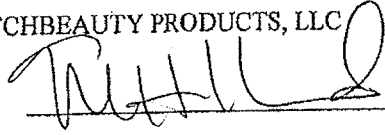
IN WITNESS WHEREOF, the parties hereto have duly executed this Grant of Security Interest in Patents and Trademarks as of December 20, 2013.

HATCHBEAUTY PRODUCTS, LLC

By:

Name:

Title:

  
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\_\_\_\_\_  
\_\_\_\_\_

*[signature page to Grant of Security Interest in Patents and Trademarks]*

**GRANT OF SECURITY INTEREST  
IN PATENTS AND TRADEMARKS**

Schedule A

**TRADEMARKS AND TRADEMARK APPLICATIONS  
HATCHBEAUTY PRODUCTS**

<b><u>TRADEMARKS</u></b>						
<b>Company</b>	<b>Country</b>	<b>Trademark</b>	<b>Application or Registration No.</b>	<b>Filing Date</b>	<b>Registration Date</b>	<b>Assignees</b>
Hatch Beauty, LLC/HatchBeauty Products, LLC	USA	SWOON	85-240316	2/11/2011	NOA 8/16/2012 4th Extension Granted	N/A
Hatch Beauty, LLC/HatchBeauty Products, LLC	USA	FEED YOUR BODY, FEED YOUR BEAUTY	85-307109	4/28/2011	NOA 2/13/2011 3rd Ext Granted	N/A
<b><u>REGISTERED MARKS</u></b>						
<b>Company</b>	<b>Country</b>	<b>Trademark</b>	<b>Application or Registration No.</b>	<b>Filing Date</b>	<b>Registration Date</b>	<b>Assignees</b>
Hatch Beauty, LLC/HatchBeauty Products, LLC	USA	WANDERLOVE	77915368	1/19/2010	4/12/2011 Reg	N/A
Hatch Beauty, LLC/HatchBeauty Products, LLC	USA	LOVEUX	77863990	11/3/2009	7/12/2011 Reg	N/A
Hatch Beauty, LLC/HatchBeauty Products, LLC	USA	HYDRABAC	85101993	8/6/2010	8/30/2011 Reg	N/A
Hatch Beauty, LLC/HatchBeauty Products, LLC	USA	HATCHBEAUTY PRODUCTS	85401374	8/18/2011	2/21/2012 Reg	N/A

Hatch Beauty, LLC/HatchBeauty Products, LLC	USA	Active Biomimetic Nutrient Complex	77956792	3/11/2010	2/28/2012 Reg	N/A
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