

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LifeVantage Corporation		10/18/2013	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	TCW Special Situations, LLC, as Collateral Agent
Street Address:	200 Clarendon St., 51st Floor
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02116
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	4188177	PROTANDIM
Registration Number:	4141517	THE NRF2 SYNERGIZER
Registration Number:	3416060	LIFEVANTAGE
Registration Number:	2999080	PROTANDIM
Registration Number:	3945096	LIFEVANTAGE TRUESCIENCE

CORRESPONDENCE DATA

Fax Number: 3128637867
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128637267
 Email: jaclyn.digrande@goldbergkohn.com
 Correspondent Name: Jaclyn Di Grande - Paralegal
 Address Line 1: Goldberg Kohn Ltd.
 Address Line 2: 55 E Monroe St., Ste 3300
 Address Line 4: Chicago, ILLINOIS 60603

OP \$140.00 4188177

ATTORNEY DOCKET NUMBER:	7129.004
NAME OF SUBMITTER:	Jaclyn Di Grande
Signature:	/jaclyn di grande/
Date:	12/24/2013
Total Attachments: 3 source=TCW Trademark Security Agreement#page1.tif source=TCW Trademark Security Agreement#page2.tif source=TCW Trademark Security Agreement#page3.tif	

ASSIGNMENT FOR SECURITY - - TRADEMARKS

Dated: October 18, 2013

WHEREAS, LifeVantage Corporation, a Colorado corporation (the "Assignor"), has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Assignor and certain of its affiliates have entered into a Pledge and Security Agreement, dated as of the date hereof (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of TCW Special Situations, LLC, as the collateral agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the "Assignee"); and

WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor do hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grant to the Assignee for the benefit of the Assignee and the Lenders a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

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IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the date first above written.

LIFEVANTAGE CORPORATION

By: 

Name: Doug Robinson

Title: President and Chief Executive Officer

SCHEDULE A TO ASSIGNMENT FOR SECURITY--TRADEMARKS

Trademarks and Trademark Applications

MARK	SERIAL NUMBER	STATUS	REGISTRATION NUMBER	REGIS. DATE	OWNER INFORMATION
Protandim	85976891	Registered	4188177	8/7/12	Lifevantage Corporation
The nrf2 synergizer	85352113	Registered	4141517	5/15/12	Lifevantage Corporation
Lifevantage	78870385	Registered	3416060	4/22/08	Lifevantage Corporation
Protandim	78329893	Registered	2999080	9/20/05	Lifevantage Corporation
Lifevantage truescience	77772205	Registered	3945096	4/12/11	Lifevantage Corporation