

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FRANKEL GROUP LLC		03/21/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	THE FRANKEL GROUP ASSOCIATES LLC		
Street Address:	11 West 42nd Street, 3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3835891	CELESTIAL MATRIX	
CORRESPONDENCE DATA			
Fax Number:	9735972400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-597-2500		
Email:	lstrademark@lowenstein.com		
Correspondent Name:	Lawrence A. Weinstein, Esq.		
Address Line 1:	Lowenstein Sandler LLP		
Address Line 2:	65 Livingston Avenue		
Address Line 4:	Roseland, NEW JERSEY 07068-1791		
ATTORNEY DOCKET NUMBER:	28832.2		
NAME OF SUBMITTER:	Lawrence A. Weinstein, Esq.		
Signature:	/Lawrence A. Weinstein/		

CH \$40.00 3835891

Date:

12/26/2013

**Total Attachments: 3**

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source=THE FRANKEL GROUP ASSOCIATES LLC (Certificate of Name Change)#page2.tif

source=THE FRANKEL GROUP ASSOCIATES LLC (Certificate of Name Change)#page3.tif

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "THE FRANKEL GROUP ASSOCIATES LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF FORMATION, FILED THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2006, AT 2:06 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE SECOND DAY OF JANUARY, A.D. 2007.

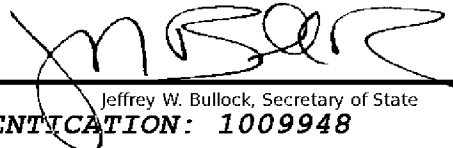
CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "THE FRANKEL GROUP LLC" TO "THE FRANKEL GROUP ASSOCIATES LLC", FILED THE TWENTY-FIRST DAY OF MARCH, A.D. 2007, AT 6:34 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "THE FRANKEL GROUP ASSOCIATES LLC".

4275177 8100H

131472197



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1009948

DATE: 12-24-13

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 005182 FRAME: 0182

**CERTIFICATE OF FORMATION**

**OF**

**THE FRANKEL GROUP LLC**

**First:** The name of the limited liability company is The Frankel Group LLC.

**Second:** The address of its registered office in the State of Delaware is 615 South DuPont Highway, in the City of Dover, County of Kent, Delaware 19901. The name of its Registered Agent at such address is National Corporate Research, Ltd.

**Third:** The effective date of the formation of the limited liability company is January 2, 2007.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Formation this 27<sup>th</sup> day of December, 2006.

*/s/ Sarah-Nicole Pinheiro*

Sarah-Nicole Pinheiro  
Authorized Person

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: THE FRANKEL GROUP LLC  
\_\_\_\_\_
  
2. The Certificate of Formation of the limited liability company is hereby amended as follows: FIRST: The name of the limited liability company is THE FRANKEL GROUP ASSOCIATES LLC  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**IN WITNESS WHEREOF**, the undersigned have executed this Certificate on the 21st day of March, A.D. 2007.

By: /s/ SARAH-NICOLE PINHEIRO  
Authorized Person(s)

Name: Sarah-Nicole Pinheiro  
Print or Type