

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|--|----------------|--------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Ardea Beverage Company | | 02/13/2012 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | European Brand Participations SA | | |
| Street Address: | 57 Blvd Grand Duchesse | | |
| City: | Charlotte | | |
| State/Country: | LUXEMBOURG | | |
| Postal Code: | L-1331 | | |
| Entity Type: | CORPORATION: LUXEMBOURG | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3689260 | NUTRISODA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6179513927 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | docket@c-m.com | | |
| Correspondent Name: | Duane H. Dreger | | |
| Address Line 1: | 88 Black Falcon Avenue | | |
| Address Line 4: | Boston, MASSACHUSETTS 02210 | | |
| ATTORNEY DOCKET NUMBER: | 218017-17 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |
| Address Line 2: | | | |
| Address Line 3: | | | |

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Address Line 4:

NAME OF SUBMITTER:

Duane H. Dreger

Signature:

/Duane H. Dreger/

Date:

12/27/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT- QUITCLAIM DEED

ARDEA BEVERAGE COMPANY, a Delaware corporation with offices at 700 Anderson Hill Road, Purchase, New York 10577, and successor in interest to ARDEA BEVERAGE COMPANY, INC., a Minnesota corporation (collectively, "Assignor"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and accepted, hereby assigns to EUROPEAN BRAND PARTICIPATIONS SA, a Luxembourg Societe Anonyme, with places of business at 57 Blvd Grand Duchesse Charlotte, L-1331 Luxembourg GD, Europe and 144 North Road, Suite 2100, Sudbury, MA 01776 ("Assignee"), and its successors and assigns, whatever right, title and interest Assignor may have in the trademark NUTRISODA in the United States, including the trademark registration identified in Schedule A attached hereto, together with any goodwill of the business symbolized by said mark which Assignor may have therein. Assignor represents that it does not own any other pending applications or registrations for the NUTRISODA mark, except as set forth in Schedule A.

IN WITNESS WHEREOF, representatives of the parties, having full power and authority to do so, have executed this Quitclaim Deed effective as of the last date of the signatures below.

ARDEA BEVERAGE COMPANY
(Assignor)

EUROPEAN BRAND PARTICIPATIONS SA
(ASSIGNEE)

By: Elizabeth N. Bilus

By: Thomas Limes

Name: Elizabeth N. Bilus

Name: THOMAS LIMES

Title: Vice President and Assistant Secretary

Title: AUTHORIZED SIGNATORY

Date: February 13, 2012

Date: FEBRUARY 13, 2012

SCHEDULE A

| MARK | U.S. Registration No. | Registration Date |
|-------------|------------------------------|--------------------------|
| NUTRISODA | 3689260 | 09.29.2009 |