

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Modern Marketing Concepts, Inc.		12/10/2013	CORPORATION: KENTUCKY
<b>RECEIVING PARTY DATA</b>			
Name:	Marksmen, Inc.		
Street Address:	116 N. Maryland Avenue		
Internal Address:	Suite 120		
City:	Glendale		
State/Country:	CALIFORNIA		
Postal Code:	91206		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2900724	DETROLA	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	2142064330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-206-4300		
Email:	molly@richardlawgroup.com		
Correspondent Name:	Molly Buck Richard		
Address Line 1:	8411 Preston Road		
Address Line 2:	Suite 890		
Address Line 4:	Dallas, TEXAS 75225		
NAME OF SUBMITTER:	Molly Buck Richard		
Signature:	/Molly Buck Richard/		
Date:	12/27/2013		
Total Attachments: 1 source=Detrola Assignment#page1.tif			

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**TRADEMARK ASSIGNMENT**

WHEREAS, Modern Marketing Concepts Inc., a Kentucky corporation whose address is 1220 East Oak Street, Louisville, Kentucky 40204 (hereinafter referred to as "Assignor") is the owner of the mark DETROLA, along with United States Trademark Registration No. 2,900,724 (hereinafter "the Mark"); and

WHEREAS, Marksmen, Inc, a Delaware corporation having a mailing address of 116 N. Maryland Avenue, Suite #120, Glendale, CA 91206 (hereinafter referred to as "Assignee") is desirous of acquiring Assignor's rights in the Mark.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor hereby assigns to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

Signed this 10<sup>th</sup> day of December, 2013.

MODERN MARKETING CONCEPTS, INC.

[Signature]  
By: Keith J. Star  
Title: President  
Dated: 12/10/13

STATE OF KENTUCKY §  
COUNTY OF Jefferson §

BEFORE ME, on this day personally appeared Keith J. Star of Modern Marketing Concepts, Inc., known to me to be the person who signed this assignment and acknowledged to me that he/ she executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 10 day of December 2013.

[Signature]  
Notary Public in and for the State  
of ~~Kentucky~~ Indiana <sup>KS</sup>  
Printed Name: Susan A. Didat  
My Commission Expires: 8/24/16

